Nettie B. Taylor Maryland Library Leadership Institute
Sponsorship Opportunities

About the MLLI Program:
The Nettie B. Taylor Maryland Library Leadership Institute is a dynamic week-long program tailored to meet the needs of library workers from libraries of all types who want to develop their confidence in several essential areas of leadership, including DEI-based leadership, communication, advocacy, and emotional intelligence. This program is held in collaboration with the Maryland Library Association and Maryland State Library Agency and has a storied history dating back to 1998. The last time the program was offered was in 2019.

Program Sponsor (2): $5,000:
• Logo and ad on main page and throughout MLLI website (Launching Summer 2024)
• Logo/company name on all communication regarding MLLI
• Logo/company name on MLLI applications
• Community Sponsor page on MLA Member Engagement Platform MLA Connect (Launching Summer 2024)
• Recognition on event signs
• Recognition during opening and closing sessions of MLLI
• Four (4) social media posts leading into the event

Library Supporter (5): $2,000:
• Logo and ad on main page and sponsor page of MLLI website (Launching Summer 2024)
• Logo/company name on all communication to MLLI participants
• Half-off future Community Sponsor page on MLA Member Engagement Platform MLA Connect (Launching Summer 2024)
• Recognition on event signs
• Two (2) social media posts leading into the event

Library Friend: $600
• Logo on sponsor page of MLLI website (Launching Summer 2024)
• Early access to Community Sponsor page on MLA Member Engagement Platform MLA Connect (Launching Summer 2024)
• Recognition on event signs
• One (1) social media post prior to event

For more information about The Nettie B. Taylor Maryland Library Leadership Institute, or MLA Connect, please contact Joshua Stone at mlaexec@mdlib.org.