



Maryland Library Association

Happenings

Programs

OCTOBER 2018 MLA web site: mdlib.org

**MARYLAND LIBRARY ASSOCIATION
1401 HOLLINS STREET, BALTIMORE, MD 21223**

CSD Presents

Kids are Customers, Too!

Thursday, October 18, 2018 8:30am-4:00pm

Baltimore County Public Library-Owings Mills Branch*

Members: \$93. Nonmembers: \$137. Students: \$79.

Before 9/28: Members: \$88. Nonmembers: \$132. Students: \$75.

The “Kids Are Customers, Too” conference is an opportunity for staff working with children in public libraries and school media centers throughout the state to meet new people, renew contacts, and learn the latest information affecting the diverse field in which they work. Join us as we feature a day’s worth of presenters sharing fresh ideas and practical tips that can be applied directly to day-to-day programming and services.

Annie Sibley-O’Brien will be opening the General Session with her presentation, “Books as Bridges.” Ms. Sibley-O’Brien will discuss how children learn about difference, including racial identity development and the neuroscience of bias. She will also talk about how to use multicultural literature to spark conversations on race, culture and other differences. Recommended reading lists will be made available.

Breakout sessions will take place in the morning and in the afternoon; the sessions will be separated by a talk by local author Laura Gehl. She will also offer a book signing during lunch. To end the day, all will gather for a Guerilla Storytime: a way to share ideas for invigorating your storytime programming. Lunch will be included.

This program has been approved for 5 contact hours of continuing education.

Registration deadline is: September 28th

Refunds cannot be issued after October 4th

For directions <https://www.bcpl.info/locations/owings-mills/index.html>

To register online: https://www.mdlib.org/ev_calendar_day.asp?date=10%2F18%2F18&eventid=58

PSD & RAIG Present
Stocking Your Reader's Advisory Toolbox

Thursday, November 1, 2018 12:30pm-4:30pm

Baltimore County Public Library-Arbutus Branch*
Members: \$30. Nonmembers: \$45. Students: \$25.50

Is your Reader's Advisory toolbox rusty or do you find yourself avoiding customers seeking advice on what to read next? Reader's Advisory expert, Barry Trott, will increase your confidence to face these questions head on and improve your skills in reader's advisory. Participants will review 'appeal factors' (style, mood and story elements) of a book and how to connect books and authors to your customer. Participants will also learn how to transfer these "appeal factors" to be able to make appropriate suggestions to customers as well as develop asynchronous tools such as lists and displays. Mr. Trott will discuss what data libraries collect that can be helpful to reader's advisory services and how to use this data in your library.

Barry Trott is a Special Projects Director at the Williamsburg (VA) Regional Library. He has served as president of ALA's Reference and User Services Association (RUSA) and is editor of Reference and User Services Quarterly. In 2007, he received both PLA's Allie Beth Martin Award and RUSA's Margaret E. Monroe Award. At the PLA Conference in March, 2018, Mr. Trott was one of the Reader's Advisory experts at the 'Top 5 of 5: A Current Affair' program where presenters showcased "go-to" lists of the latest and best books/authors for popular fiction, genre fiction and nonfiction for leisure readers.

Presented in partnership with NoveList. Registration will open at noon-bring your own lunch and join in on networking before the program which will begin promptly at 1:00.

This program has been approved for 3 contact hours of continuing education.

Registration deadline is: October 19th

Refunds cannot be issued after October 19th

For directions <https://www.bcpl.info/locations/arbutus/index.html>

To register online: https://www.mdlib.org/ev_calendar_day.asp?date=9%2F18%2F18&eventid=53

DIVISION, INTEREST GROUP, PANEL AND COMMITTEE
MEETINGS

- | | | |
|----------------|-------------|---|
| October | 1 | Future of Libraries Interest Group (FOLIG) Meeting , 10:00am-Noon. Charlotte Hall. Contact Conni Strittmatter@strittmatter@hcplonline.org |
| | 3 | Director's University-Part 2 . 1:00pm-8:00pm. Dunes Manor Hotel, Ocean City, MD. Contact Margaret Carty at mcarty@mdlib.org. |
| | 3 | IF Panel Meeting . 2:00pm-3:30pm. AACPL Headquarters with Google Hangouts option. Contact Julie Ranelli at Julie@qaclibrary.org |
| | 4-5 | MAPLA , Ocean City, MD |
| | 4 | SSD Meeting , 1:30pm. AACPL-Linthicum Branch. Contact Lou Sica at lsica@bcpl.net . |
| | 8-17 | MLA Panama Canal and Caribbean Cruise . |
| | 12 | Legislative Panel , 10:00am-Noon. AACPL-Headquarters. Contact Carrie Plymire at cplymire@calvertlibrary.info |
| | 15 | New Member Interest Group Webinar , 1:00pm-3:30pm. Online via MLA Blackboard Ultra. Contact Kimberly Knight at: Kimberly.knight@pgcmls.info |
| | 17 | Blue Crab Committee Meeting , 12:30pm-4:00pm. Online via MLA Blackboard Ultra. Contact Allison Maricle at amaricle@aacpl.net |
| | 18 | CSD Program, Kids are Customers, Too . See article above |

- 19 **ACRL-MD Meeting**, 11:00am-1:00pm. Online via MLA Blackboard Ultra. Contact Sean Hogan at shogan@ubalt.edu.
- 23 **Library Advocacy Interest Group (LAIG) Brown Bag Conversation**, 1:00pm-2:30pm. AACPL-Linthicum Branch. Contact Melissa at mlaigmla@gmail.com
- 23 **Fall 2018 SLRC Conference.**
- 24 **Steering Committee**, 10:00am-Noon. MLA Office. Contact Margaret Carty at mcarty@mdlib.org.
- 24 **Conference Committee**, 1:00pm-3:00pm. MLA Office. Contact Tiffany Sutherland at tsutherland@calvertlibrary.info
- 30 **Tech Committee Meeting**, 10:30am MLA Office. Contact Stuart Ragland at sragland@soc.lib.md.us
- November**
- 1 **PSD/RAIG Program, Stocking your Readers' Advisory Toolbox.** See article above.
- 1 **Technical Services Division Meeting**, 10:00am-Noon. Mc Daniel College, Westminster MD. Contact Sharon Reidt at sreidt@somd.lib.md.us
- 2 **Legislative Panel**, 10:00am-Noon. AACPL-Headquarters. Contact Carrie Plymire at cplymire@calvertlibrary.info
- 5 **CSD Meeting**, 10:00am-12:30pm. Montgomery County-Noyes Branch. Contact Christine Freeman at Christine.freeman@montgomerycountymd.gov
- 14 **Executive Board Meeting**, 10:00am-Noon. MLA Office. Contact Margaret Carty at mcarty@mdlib.org
- 14 **Conference Committee**, 1:00pm-3:00pm MLA office. Contact Tiffany Sutherland at tsutherland@calvertlibrary.info
- 14 **Blue Crab Committee Meeting**, 12:30pm-4:00pm. Online via MLA Blackboard Ultra. Contact Allison Maricle at amaricle@aacpl.net
- 15 **MILEX Fall Workshop and Meeting**, 9:30am-2:30pm. Loyola University, Columbia Campus. Contact Gina Calia-Lotz at gcalialotz@harford.edu
- 16 **ACRL-MD Meeting**, 11:00am-1:00pm. Online via MLA Blackboard Ultra. Contact Sean Hogan at shogan@ubalt.edu.
- 22 **Thanksgiving Day.** MLA office closed.

Cancellation Policy for Programs and Meetings

Educational programs and Division/Interest Group meetings will be cancelled/postponed in the event that schools are closed due to weather in the county/city where the event is scheduled to be held. A notice will be recorded on the office phone of the cancellation/postponement. In the event that a decision is made to proceed with the program/meeting, the individual responsible for the program/meeting should notify the office of that decision and notify participants individually, if practical. The individual responsible for the program/meeting must contact the office to have the notice recorded. For this purpose only, the cell phone number of the Executive Director will be made available to you. Rescheduling information should be supplied to the office as soon as possible to be posted on the phone and web site. It is the responsibility of the sponsoring unit to notify the MLA office.



Fall Hike and Tour of Walkersville

Saturday, October 27th Free! Sponsored by PSD and LDD
 Tour will start at 10:30 am Walkersville Branch of Frederick County Public Library
 Meet at 12:00 for Hike/Picnic lunch (bring your own) at Noland's Ferry on the C&O Canal
 Family and friends are welcome

To RSVP (or to let us know you want to come to something like this in the future) fill out this form

<https://goo.gl/forms/IUuXiNhyQoFFrucY2>

The State Library Resource Center **Fall one hour webinars.**

10/4/2018	Resumania: Assisting Job-seekers in Your Library
10/18/2018	Helping Your Students with History Day
11/1/2018	Primary Sources at the Pratt: African American Department Edition
11/15/2018	Music for Money/Busking for Bucks
11/29/2018	Using Wikipedia in Your Library
12/13/2018	New Readalikes for Old Favorites in Children's Literature

Each training is worth one contact hour. To find out more and to sign up, simply click on any of the class links. When registering, be sure to include your email address so that log in instructions can be sent the day before each scheduled session.

MLA/DLA Conference: “What If...?” **May 1-3, 2019** **Hyatt Regency, Cambridge, MD**

What If...? The Conference Committee came up with over 50 programs during the first program sharing meeting? They did! It was a wonderful session of divisions, interest groups and Delaware librarians sharing their ideas, and collaborations were established on the spot. We heard your comments about the overcrowded rooms and have eliminated splitting the rooms. This will limit the number of programs that we can offer; it will ensure that we produce the best of the best. It is still too early to announce who the speakers will be. There were conversations about having a speaker who is an attorney, an author as well as a podcaster; a speaker who is also an author as well as a sociologist; and a speaker who is both an author and a librarian. The next meeting will be held on Wednesday October 17th at 1:00pm. Can't get the time off from work? We offer the meeting via Google Chat, too. Drop in, or send Tiffany a message at tsutherland@calvertlibrary.info

Nominations for MLA Board of Directors- 2019-2020

Have you ever considered serving as an officer for the Maryland Library Association? Here is your chance to contribute to the future of your professional organization!

**The MLA Nominations Committee is currently seeking candidates for the offices of:
Vice President/President Elect, and Treasurer (two year term)**

Candidates for office must be active members of MLA.

For more information [see the MLA Bylaws](#) online at: www.mdlib.org

If you would like to submit your name for consideration, or if you are interested and would like more information, please contact Michelle Hamiel at michelle.hamiel@pgcmls.info. Please submit nominations by October 19th.



Presented by MLA's

**Library
Advocacy
Interest
Group**

Brown Bag Conversation

**Library advocacy is
for everyone!**

Carrie Plymire, Calvert County Public Library Director, will give an overview of MLA's Legislative Panel and share how staff of all levels can engage in library advocacy.

With **Carrie
Plymire**
Calvert Library Director

Bring your lunch and learn from an expert.

Free

Tuesday

October 23, 2018

1:00-2:30 PM

Linthicum Library, AACPL

Email Melissa at laigmla@gmail.com
for questions and to register!

Open to all Maryland Library staff.

Please register me for the following:

Members in good standing with any of these organizations are eligible to attend MLA programs at the member fee. REFORMA DC, WMRL, CML, MASL, MAILL, MD/SLA, DCLA, LLAM, CMCLD, CALD and DC/SLA

Kids are Customers, Too!

October 18, 2018

___ Member \$93. ___ Non-member \$137 ___ Student \$79.

Stocking Your Reader's Advisory Toolbox

November 1, 2018

___ Member \$30. ___ Non-member \$45 ___ Student \$25.50

Name: _____

Library System: _____ Branch _____

Address: _____

Phone: _____ E-mail: _____ Total \$ _____

Payment Method: ___ Check (made out to MLA) ___ Visa ___ Master Card ___ Discover

Account # _____ CVV-3 digits ___ ___ ___ Exp _____

Card Holders Name: _____ Signature _____

Maryland Library Association

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