



Maryland Library Association

# Happenings

Programs

**MARCH 2019 MLA web site: [mdlib.org](http://mdlib.org)**

**MARYLAND LIBRARY ASSOCIATION  
1401 HOLLINS STREET, BALTIMORE, MD 21223**

**PSD and OSIG Present  
Maryland Outreach Unconference**

**Thursday, April 4, 2019 12:30pm-4:30pm**

**Prince George's County Memorial Library System-Laurel Branch\*  
Members: \$25.00 Nonmembers: \$37.50 Students: \$12.50**

Have you had great outreach programs that you'd love to share? Are you looking for new ideas? Do you want to talk to other librarians about what makes a successful outreach program? Come discuss outreach services in a flexible, conversational format with staff from around the state. Registration will open at 12:30pm; bring a lunch and enjoy networking before the program, which begins promptly at 1:00pm.

**This program has been approved for 3 contact hours of continuing education.  
Registration deadline is: March 28<sup>th</sup> Refunds cannot be issued after March 21<sup>st</sup>**

For directions <https://www.pgcmls.info/branch/location/Laurel>

To register online: [https://www.mdlib.org/ev\\_calendar\\_day.asp?date=4%2F4%2F19&eventid=68](https://www.mdlib.org/ev_calendar_day.asp?date=4%2F4%2F19&eventid=68)



**CSD Presents  
Children's Spring Fling**

**Monday, April 8, 2019 12:00pm-4:00pm**

**Frederick County Public Libraries-Thurmont Branch\*  
Members: \$25.00 Nonmembers: \$37.50 Students: \$12.50**

It's Springtime! The Children's Services Division of Maryland Library Association is sponsoring a half-day fun filled professional development opportunity. First, the Blue Crab Committee will present the 2019 honorees and winners. After that, we'll show you how to unleash the superpowers of your puppets and transform your programs as we explore puppetry as a tool to support early literacy, sensory awareness, problem solving, self-regulation, self-expression, and more. In addition, we'll share ideas for you to extend the puppetry experience into other areas of the library. We'll end the day with 2-3 minute lightning talks on popular children's programming from around the state. During the lightning talk you will hear a description of each program and how to implement it at your branch! Come join us and share your stories! Registration will begin at 12:00 noon and the program will begin promptly at 12:30pm.

**This program has been approved for 3 contact hours of continuing education.**  
**Registration deadline is: March 25<sup>th</sup> Refunds cannot be issued after March 25<sup>th</sup>**

For directions <https://www.google.com/maps/place/76+E+Moser+Rd,+Thurmont,+MD+21788/@39.6129871,-77.4143803,17z/data=!3m1!4b1!4m5!3m4!1s0x89c9c78ffad7705f:0x3153f04ba1721a33!8m2!3d39.6129871!4d-77.4121916>

To register online: [https://www.mdlib.org/ev\\_calendar\\_day.asp?date=1%2F11%2F19&eventid=64](https://www.mdlib.org/ev_calendar_day.asp?date=1%2F11%2F19&eventid=64)



**LDD & LAIG Present**  
***Renegades and Rebels: Why Libraries Lag Behind in Innovative Fundraising***

**Tuesday, April 9, 2019 12:30pm-3:30pm**

**Frederick County Public Libraries-C.Burr Artz Branch\***  
**Members: \$25.00 Nonmembers: \$37.50 Students: \$12.50**

In three years, Frederick County Public Library has created a giving program from the ground up that now generates nearly \$200,000 in donor revenue and over \$500,000 in sponsorship annually. Join Jess El-Zeftawy in a discussion of the art and science of fundraising. She will pinpoint why public libraries are lagging behind in innovative fundraising and what we can do to stay competitive. Jess will share proven tips and tactics that colleagues can use, in any position, to pioneer a culture of philanthropy and generate the funds they need. Effective fundraising made simple!

More specifically, you'll learn about:

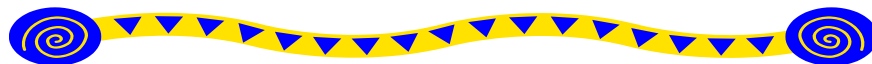
- How national nonprofit data trends will tell you who is giving and where to find them
- How to use "persuasion psychology" to influence your customers to become stakeholders in your mission
- Making tons of money by simply changing what you've already doing
- Creating a dynamic case for support that will have people fawning all over your library
- The real costs of making money
- How to put the FUN in fundraising

Registration begins at noon; the program begins promptly at 12:30.

**This program has been approved for 2.5 contact hours of continuing education.**  
**Registration deadline is: March 29<sup>th</sup> Refunds cannot be issued after March 26<sup>th</sup>**

For directions: <https://www.google.com/maps/place/110+E+Patrick+St,+Frederick,+MD+21701>

To register online: [https://www.mdlib.org/ev\\_calendar\\_day.asp?date=1%2F11%2F19&eventid=69](https://www.mdlib.org/ev_calendar_day.asp?date=1%2F11%2F19&eventid=69)



**RAIG Presents**  
**Exploring Hot Genres: Afrofuturism, #MeToo,**  
**Uplifting Reads and Urban Fiction**

**Thursday May 30, 2019 12:30pm-4:30pm**

**Prince George's County Memorial Library System-Laurel Branch\***

**Members: \$25.00 Nonmembers: \$37.50 Students: \$12.50**

What is Afrofuturism? Are there good books that explore #MeToo issues? What are urban fiction readers looking for? Can you recommend books that will lift my spirits in these troubling times? If you've encountered these questions from your customers, come to this session! Presenters from the Reader's Advisory Interest Group (RAIG) of the Maryland Library Association will explain the typical characteristics, appeal factors and representative titles for each of these genres. After the presentation, we will break into groups to discuss these titles: *Binti*, by Nnedi Okorafor (Afrofuturism), *Good and Mad: the Revolutionary Power of Women's Anger*, by Rebecca Traister (#MeToo), *Best Laid Plans: A Hood Misfits Novel*, by Brick and Storm (Urban fiction). Please read at least two of them before the program and be ready to contribute your insights!

**This program has been approved for 3 contact hours of continuing education.**  
**Registration deadline is: May 23<sup>rd</sup> Refunds cannot be issued after May 16<sup>th</sup>**

For directions: <https://www.pgcmlls.info/branch/location/Laurel>

To register online: [https://www.mdlib.org/ev\\_calendar\\_day.asp?date=5%2F30%2F19&eventid=70](https://www.mdlib.org/ev_calendar_day.asp?date=5%2F30%2F19&eventid=70)

**MLA and MD State Library Present**  
**Everyone Leads**

**Monday June 10<sup>th</sup> 9:30am-5:00pm Talbot County-Easton Branch**  
and

**Monday July 8<sup>th</sup> 9:30am-4:00pm Talbot County-Easton Branch**

**Tuesday June 11<sup>th</sup> 9:30am-5:00pm SMRLA-Charlotte Hall**  
and

**Tuesday July 9<sup>th</sup> 9:30am-4:00pm SMRLA-Charlotte Hall**

**Wednesday June 12<sup>th</sup> 9:30am-5:00pm Howard County-Miller Branch**  
and

**Wednesday July 10<sup>th</sup> 9:30am-4:00pm Howard County-Miller Branch**

**No Charge: Libraries will register their selected people.**

Everyone Leads, a two day program, will focus on how to be a leader and influence organizational change from any position you hold in your organization. Topic include: What is leadership today; influence without authority; confidence; basics of leading projects. Maureen Sullivan, Past President of ALA, and Facilitator and Curriculum Developer for the 2019 MD Library Leadership Institute will facilitate these programs.

**This program has been approved for 12 contact hours of continuing education based on 2 days of attendance.**

*This project supported in part by the Institute of Museum and Library Services, through the Library Services and Technology Act, administered by the Maryland State Library.*

For directions to Talbot Co: <http://www.tcfl.org/visit/?content=locations>

To register online: [https://www.mdlib.org/ev\\_calendar\\_day.asp?date=6/10/2019&eventid=72](https://www.mdlib.org/ev_calendar_day.asp?date=6/10/2019&eventid=72)

For directions to SMRLA: <https://www.google.com/maps/place/37600+New+Market+Rd,+Mechanicsville,+MD>

To register online: [https://www.mdlib.org/ev\\_calendar\\_day.asp?date=6/11/2019&eventid=73](https://www.mdlib.org/ev_calendar_day.asp?date=6/11/2019&eventid=73)

For directions to Howard Co: <http://hclibrary.org/locations/>

To register online: [https://www.mdlib.org/ev\\_calendar\\_day.asp?date=6/12/2019&eventid=74](https://www.mdlib.org/ev_calendar_day.asp?date=6/12/2019&eventid=74)



# **DIVISION, INTEREST GROUP, PANEL AND COMMITTEE MEETINGS**

- March**
- 1 **Legislative Panel**, 10:00am-Noon. AACPL-Headquarters. Contact Carrie Plymire at [cplymire@calvertlibrary.info](mailto:cplymire@calvertlibrary.info)
  - 4 **Future of Libraries Interest Group (FoLIG) Meeting**, 9:00am-1:00pm. Online Via Google Hangouts. Contact Conni Strittmatter at [cstrittmatter@bcpl.net](mailto:cstrittmatter@bcpl.net)
  - 11 **CSD Meeting**, 10:00am-12:30pm. PGCMLS-New Carrollton Branch. Contact Christine Freeman at [Christine.freeman@montgomerycountymd.gov](mailto:Christine.freeman@montgomerycountymd.gov)
  - 14 **Library Advocacy Interest Group (LAIG) Brown Bag Discussion**, 1:00pm-2:30pm. Baltimore County-North Point Branch. Contact Melissa Gotsch at [mgotsch@bcpl.net](mailto:mgotsch@bcpl.net)
  - 14 **PSD Meeting**, 9:30am-12:00noon. MLA Office. Online Via Google Hangouts. Contact Jennifer Jones at [jonesj@hcplonline.org](mailto:jonesj@hcplonline.org)
  - 15 **ACRL-MD Meeting**, 11:00am-1:00pm. Online via MLA Blackboard Ultra. Contact Sean Hogan at [shogan@ubalt.edu](mailto:shogan@ubalt.edu).
  - 20 **Executive Board/Advisory Council Meeting**, 10:00am-Noon. MLA Office. Contact Margaret Carty at [mcarty@mdlib.org](mailto:mcarty@mdlib.org)
  - 20 **Conference Committee**, 1:00pm-3:00pm MLA office. Contact Tiffany Sutherland at [tsutherland@calvertlibrary.info](mailto:tsutherland@calvertlibrary.info)
  - 28 **TSD Meeting**, 10:00am-Noon. Charles County-Waldorf West Branch. Contact Sharon Reidt at [sreidt@somd.lib.md.us](mailto:sreidt@somd.lib.md.us) Online via MLA Blackboard Ultra.
- April**
- 1 **Legislative Panel**, 10:00am-Noon. AACPL-Headquarters. Contact Carrie Plymire at [cplymire@calvertlibrary.info](mailto:cplymire@calvertlibrary.info)
  - 1 **Future of Libraries Interest Group (FoLIG) Meeting**, 9:00am-1:00pm. Online Via Google Hangouts. Contact Conni Strittmatter at [cstrittmatter@bcpl.net](mailto:cstrittmatter@bcpl.net)
  - 3 **IF Panel Meeting**. 12:30pm. Anne Arundel County Headquarters, Annapolis. Contact Julie Ranelli at [Julie@qaclibrary.org](mailto:Julie@qaclibrary.org)
  - 4 **Support Staff Division Meeting**, 1:30pm. PGCMLS-South Bowie Branch. Contact Lou Sica at [lsica@bcpl.net](mailto:lsica@bcpl.net)
  - 4 **OSIG Program, Maryland Outreach Unconference**. See article above.
  - 8 **CSD Meeting**, 10:00am-12:30pm .Frederick County-Thurmont Branch. Contact Christine Freeman at [Christine.Freeman@montgomerycountymd.gov](mailto:Christine.Freeman@montgomerycountymd.gov)
  - 8 **CSD Program, Spring Fling**, see article above.
  - 9 **LDD/LAIG Program, Renegades and Rebels: Why Libraries Lag Behind in Innovative Fundraising**. See Article above.
  - 10 **Director's University**, Allegany County, South Cumberland Branch.
  - 11 **RAIG Meeting**, 10:00am-12:00pm. Anne Arundel County Headquarters. Contact Monica McAbee at [monica.mcabee@pgcmls.info](mailto:monica.mcabee@pgcmls.info)
  - 11 **MLA: A Day of Giving**. See article below.
  - 11,12 **MAPLA**, Rocky Gap.
  - 17 **New Member Interest Group**, 2:00pm. Online via MLA Blackboard Ultra. Contact Joe Thompson at [jthompson@carr.org](mailto:jthompson@carr.org)
  - 17 **Steering Committee**, 10:00am-Noon. MLA Office. Contact Margaret Carty at [mcarty@mdlib.org](mailto:mcarty@mdlib.org).
  - 17 **Conference Committee**, 1:00pm-3:00pm. MLA Office. Contact Tiffany Sutherland at [tsutherland@calvertlibrary.info](mailto:tsutherland@calvertlibrary.info)
  - 19 **ACRL-MD Meeting**, 11:00am-1:00pm. Online via MLA Blackboard Ultra. Contact Sean Hogan at [shogan@ubalt.edu](mailto:shogan@ubalt.edu).
  - 27 **Maryland Day**, 10:00am-4:00pm. University of Maryland-College Park

## Cancellation Policy for Programs and Meetings

Educational programs and Division/Interest Group meetings will be cancelled/postponed in the event that schools are closed due to weather in the county/city where the event is scheduled to be held. A notice will be recorded on the office phone of the cancellation/postponement. In the event that a decision is made to proceed with the program/meeting, the individual responsible for the program/meeting should notify the office of that decision and notify participants individually, if practical. The individual responsible for the program/meeting must contact the office to have the notice recorded. For this purpose only, the cell phone number of the Executive Director will be made available to you. Rescheduling information should be supplied to the office as soon as possible to be posted on the phone and web site. It is the responsibility of the sponsoring unit to notify the MLA office.



## **New Member Interest Group (NMIG)**

Our New Members Interest Group (NMIG) will be offering a series of “Getting to Know MLA” web meetups over the next several months to bring the association to you, wherever you are. What is a division and what do they do? How does one get involved in an interest group? What is the role of a panel? These are just a few of the questions we'll address. You will talk with our division leaders, our conference chair, and me about the work of the association and how you can get involved. These are our scheduled dates, all to be held at 2:00 p.m. Eastern:

Wednesday, April 17, 2019 Contact Joe [Thompson \(jthompson@carr.org\)](mailto:jthompson@carr.org) for a link to the program.



The MLA Fundraising Committee is pleased to announce a Day of Giving on April 11 in support of Take Action for Libraries Day and National Library Week!

Your gift directly supports:

- MLA's Educator Grants Program
- Nettie B. Taylor Scholarship Fund

Join us in celebrating the many ways libraries are building strong communities by growing courageous, resilient leaders in every library, in every community! Support your library by donating today. <https://www.mdlib.org/donate>





## Maryland Day: April 27<sup>th</sup> UMD-College Park

*Maryland Day* will be held this year on Saturday, April 27 from 10am to 4pm at the University of Maryland College Park's campus. The Maryland Library Association (MLA), Citizens for Maryland Libraries (CML), and Maryland AskUsNow! will be sharing information about all of the great things happening across our statewide library community. *Maryland Day* is a campus-wide family-friendly festival and a great opportunity for us to make connections with a statewide audience of students and their families. Parking is free! We will be in the "University Libraries" tent located in front of McKeldin Library on the McKeldin mall in the center of campus. Learn more at <https://marylandday.umd.edu/>

Interested in volunteering with us? Click on this link to sign up for shifts:  
<https://www.signupgenius.com/go/60B0C48A5A72BABFD0-maryland1>

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## MLA/DLA Conference: "What If...?" May 1-3, 2019 Hyatt Regency, Cambridge, MD

What if you registered for the conference and didn't select any meals and now changed your mind? You can still modify your registration by contacting the MLA office and changing your registration. What if you wanted to hear the speakers at the meals, but had dinner plans? No problem-we will have chairs set up in the room so you are welcome to come in and listen. What if you registered for a program, but now think another program sounds more interesting? That's OK-you are free to attend any Thursday or Friday program that interests you on that day.

What If you wanted to work at the conference, but didn't know how? On your registration form is a link to a Sign up Genius. Pick as many shifts as you are comfortable working. There will be instructions at each station to help you.

What if you want to make a hotel reservation at the Hyatt Regency, Cambridge for the conference? Here's the link: <https://www.hyatt.com/en-US/group-booking/CHESA/G-LIBY> For additional assistance, call 877-803-7534. This group rate is available until April 8, 2019. After April 8<sup>th</sup>, the regular room rate will be in effect.



**Please register me for the following:**

Members in good standing with any of these organizations are eligible to attend MLA programs at the member fee. REFORMA DC, WMRL, CML, MASL, MAILL, MD/SLA, DCLA, LLAM, CMCLD, CALD and DC/SLA

**MD Outreach Unconference April 4, 2019**

\_\_\_ Member \$25.00. \_\_\_ Non-member \$37.50 \_\_\_ Student \$12.50.

**Children's Spring Fling April 8, 2019**

\_\_\_ Member \$25.00. \_\_\_ Non-member \$37.50 \_\_\_ Student \$12.50.

Would you like to lead a 2-3 minute lightning talk? \_\_\_ Yes \_\_\_ No

Plan to prepare a short talk on a popular children's program including a description and how others can implement the program at their own library.

**Renegades and Rebels: Innovative Fundraising April 9, 2019**

\_\_\_ Member \$25.00. \_\_\_ Non-member \$37.50 \_\_\_ Student \$12.50.

**Exploring Hot Genres May 30, 2019**

\_\_\_ Member \$25.00. \_\_\_ Non-member \$37.50 \_\_\_ Student \$12.50.

**( \_\_\_ ) Everyone Leads :Talbot Co, Easton Branch June 10 & July 8, 2019**

**( \_\_\_ ) Everyone Leads SMRLA, Charlotte Hall June 11 & July 9, 2019**

**( \_\_\_ ) Everyone Leads Howard Co, Miller Branch June 12 & July 10, 2019**

Name: \_\_\_\_\_

Library System: \_\_\_\_\_ Branch \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_ Total \$ \_\_\_\_\_

Payment Method: \_\_\_ Check (made out to MLA) \_\_\_ Visa \_\_\_ Master Card \_\_\_ Discover

Account # \_\_\_\_\_ CVV-3 digits \_\_\_ \_\_\_ Exp \_\_\_\_\_

Card Holders Name: \_\_\_\_\_ Signature \_\_\_\_\_

**Maryland Library Association**  
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