MARCH 2019  MLA web site: mdlib.org
MARYLAND LIBRARY ASSOCIATION
1401 HOLLINS STREET, BALTIMORE, MD 21223

PSD and OSIG Present
Maryland Outreach Unconference
Thursday, April 4, 2019 12:30pm-4:30pm
Princeton George’s County Memorial Library System-Laurel Branch*
Members: $25.00  Nonmembers: $37.50  Students: $12.50

Have you had great outreach programs that you’d love to share? Are you looking for new ideas? Do you want to talk
to other librarians about what makes a successful outreach program? Come discuss outreach services in a flexible,
conversational format with staff from around the state. Registration will open at 12:30pm; bring a lunch and enjoy
networking before the program, which begins promptly at 1:00pm.

This program has been approved for 3 contact hours of continuing education.
Registration deadline is: March 28th  Refunds cannot be issued after March 21st

For directions  https://www.pgcmls.info/branch/location/Laurel
To register online: https://www.mdlib.org/ev_calendar_day.asp?date=4%2F4%2F19&eventid=68

CSD Presents
Children’s Spring Fling
Monday, April 8, 2019 12:00pm-4:00pm
Frederick County Public Libraries-Thurmont Branch*
Members: $25.00  Nonmembers: $37.50  Students: $12.50
It’s Springtime! The Children’s Services Division of Maryland Library Association is sponsoring a half-day fun filled professional development opportunity. First, the Blue Crab Committee will present the 2019 honorees and winners. After that, we’ll show you how to unleash the superpowers of your puppets and transform your programs as we explore puppetry as a tool to support early literacy, sensory awareness, problem solving, self-regulation, self-expression, and more. In addition, we’ll share ideas for you to extend the puppetry experience into other areas of the library. We’ll end the day with 2-3 minute lightning talks on popular children’s programming from around the state. During the lightning talk you will hear a description of each program and how to implement it at your branch! Come join us and share your stories! Registration will begin and 12:00 noon and the program will begin promptly at 12:30pm.

This program has been approved for 3 contact hours of continuing education.
Registration deadline is: March 25th Refunds cannot be issued after March 25th

For directions: https://www.google.com/maps/place/76+E+Moser+Rd,+Thurmont,+MD+21788/@39.6129871,-77.4143803,17z/data=!3m1!4b1!4m5!3m4!1s0x89c9c78ffad7705f:0x3153f04ba1721a33!8m2!3d39.6129871!4d-77.4121916
To register online: https://www.mdlib.org/ev_calendar_day.asp?date=1%2F11%2F19&eventid=64

LDD & LAIG Present
Renegades and Rebels: Why Libraries Lag Behind in Innovative Fundraising

Tuesday, April 9, 2019 12:30pm-3:30pm

Frederick County Public Libraries-C.Burr Artz Branch*
Members: $25.00 Nonmembers: $37.50 Students: $12.50

In three years, Frederick County Public Library has created a giving program from the ground up that now generates nearly $200,000 in donor revenue and over $500,000 in sponsorship annually. Join Jess El-Zeftawy in a discussion of the art and science of fundraising. She will pinpoint why public libraries are lagging behind in innovative fundraising and what we can do to stay competitive. Jess will share proven tips and tactics that colleagues can use, in any position, to pioneer a culture of philanthropy and generate the funds they need. Effective fundraising made simple!

More specifically, you’ll learn about:
- How national nonprofit data trends will tell you who is giving and where to find them
- How to use “persuasion psychology” to influence your customers to become stakeholders in your mission
- Making tons of money by simply changing what you’ve already doing
- Creating a dynamic case for support that will have people fawning all over your library
- The real costs of making money
- How to put the FUN in fundraising

Registration begins at noon; the program begins promptly at 12:30.

This program has been approved for 2.5 contact hours of continuing education.
Registration deadline is: March 29th Refunds cannot be issued after March 26th

For directions: https://www.google.com/maps/place/110+E+Patrick+St,+Frederick,+MD+21701
To register online: https://www.mdlib.org/ev_calendar_day.asp?date=1%2F11%2F19&eventid=69
RAIG Presents

Exploring Hot Genres: Afrofuturism, #MeToo, Uplifting Reads and Urban Fiction

Thursday May 30, 2019 12:30pm-4:30pm

Prince George’s County Memorial Library System-Laurel Branch*
Members: $25.00 Nonmembers: $37.50 Students: $12.50

What is Afrofuturism? Are there good books that explore #MeToo issues? What are urban fiction readers looking for? Can you recommend books that will lift my spirits in these troubling times? If you’ve encountered these questions from your customers, come to this session! Presenters from the Reader’s Advisory Interest Group (RAIG) of the Maryland Library Association will explain the typical characteristics, appeal factors and representative titles for each of these genres. After the presentation, we will break into groups to discuss these titles: *Binti*, by Nnedi Okorafor (Afrofuturism), *Good and Mad: the Revolutionary Power of Women’s Anger*, by Rebecca Traister (#MeToo), *Best Laid Plans: A Hood Misfits Novel*, by Brick and Storm (Urban fiction). Please read at least two of them before the program and be ready to contribute your insights!

This program has been approved for 3 contact hours of continuing education.
Registration deadline is: May 23rd Refunds cannot be issued after May 16th

For directions: [https://www.pgcmls.info/branch/location/Laurel](https://www.pgcmls.info/branch/location/Laurel)
To register online: [https://www.mdlib.org/ev_calendar_day.asp?date=5%2F30%2F19&eventid=70](https://www.mdlib.org/ev_calendar_day.asp?date=5%2F30%2F19&eventid=70)

MLA and MD State Library Present

Everyone Leads

Monday June 10th 9:30am-5:00pm Talbot County-Easton Branch

Monday July 8th 9:30am-4:00pm Talbot County-Easton Branch

Tuesday June 11th 9:30am-5:00pm SMRLA-Charlotte Hall

Tuesday July 9th 9:30am-4:00pm SMRLA-Charlotte Hall

Wednesday June 12th 9:30am-5:00pm Howard County-Miller Branch

Wednesday July 10th 9:30am-4:00pm Howard County-Miller Branch

No Charge: Libraries will register their selected people.

Everyone Leads, a two day program, will focus on how to be a leader and influence organizational change from any position you hold in your organization. Topic include: What is leadership today; influence without authority; confidence; basics of leading projects. Maureen Sullivan, Past President of ALA, and Facilitator and Curriculum Developer for the 2019 MD Library Leadership Institute will facilitate these programs.

This program has been approved for 12 contact hours of continuing education based on 2 days of attendance.

This project supported in part by the Institute of Museum and Library Services, through the Library Services and Technology Act, administered by the Maryland State Library.

For directions to Talbot Co: [http://www.tcfl.org/visit/?content=locations](http://www.tcfl.org/visit/?content=locations)
To register online: [https://www.mdlib.org/ev_calendar_day.asp?date=6/10/2019&eventid=72](https://www.mdlib.org/ev_calendar_day.asp?date=6/10/2019&eventid=72)
For directions to SMRLA: [https://www.google.com/maps/place/37600+New+Market+Rd,+Mechanicsville,+MD](https://www.google.com/maps/place/37600+New+Market+Rd,+Mechanicsville,+MD)
For directions to Howard Co: [http://hclibrary.org/locations/](http://hclibrary.org/locations/)
To register online: [https://www.mdlib.org/ev_calendar_day.asp?date=6/12/2019&eventid=74](https://www.mdlib.org/ev_calendar_day.asp?date=6/12/2019&eventid=74)
## DIVISION, INTEREST GROUP, PANEL AND COMMITTEE MEETINGS

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Time</th>
<th>Location</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 1</td>
<td><strong>Legislative Panel</strong>, 10:00am-Noon. AACPL-Headquarters.</td>
<td>10:00am-Noon</td>
<td>AACPL-Headquarters</td>
<td><a href="mailto:cplymire@calvertlibrary.info">cplymire@calvertlibrary.info</a></td>
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<tr>
<td>4</td>
<td><strong>Future of Libraries Interest Group (FoLIG) Meeting</strong>, 9:00am-1:00pm. Online Via Google Hangouts.</td>
<td>9:00am-1:00pm</td>
<td>Online Via Google Hangouts</td>
<td><a href="mailto:cstrittmatter@bcpl.net">cstrittmatter@bcpl.net</a></td>
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<tr>
<td>11</td>
<td><strong>CSD Meeting</strong>, 10:00am-12:30pm.</td>
<td>10:00am-12:30pm</td>
<td>PGCMLS-New Carrollton Branch</td>
<td><a href="mailto:Christine.freeman@montgomerycountymd.gov">Christine.freeman@montgomerycountymd.gov</a></td>
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<tr>
<td>14</td>
<td><strong>Library Advocacy Interest Group (LAIG) Brown Bag Discussion</strong>, 1:00pm-2:30pm.</td>
<td>1:00pm-2:30pm</td>
<td>Baltimore County-North Point Branch</td>
<td><a href="mailto:mgotsch@bcpl.net">mgotsch@bcpl.net</a></td>
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<tr>
<td>14</td>
<td><strong>PSD Meeting</strong>, 9:30am-12:00noon.</td>
<td>9:30am-12:00noon</td>
<td>MLA Office. Online Via Google Hangouts.</td>
<td><a href="mailto:jonesj@hcplonline.org">jonesj@hcplonline.org</a></td>
</tr>
<tr>
<td>15</td>
<td><strong>ACRL-MD Meeting</strong>, 11:00am-1:00pm. Online via MLA Blackboard Ultra.</td>
<td>11:00am-1:00pm</td>
<td>MLA Blackboard Ultra.</td>
<td><a href="mailto:shogan@ubalt.edu">shogan@ubalt.edu</a></td>
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<tr>
<td>20</td>
<td><strong>Executive Board/Advisory Council Meeting</strong>, 10:00am-Noon.</td>
<td>10:00am</td>
<td>MLA Office.</td>
<td><a href="mailto:margaret.carty@mdlib.org">margaret.carty@mdlib.org</a></td>
</tr>
<tr>
<td>20</td>
<td><strong>Conference Committee</strong>, 1:00pm-3:00pm MLA office.</td>
<td>1:00pm-3:00pm</td>
<td>MLA office.</td>
<td><a href="mailto:tsutherland@calvertlibrary.info">tsutherland@calvertlibrary.info</a></td>
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<tr>
<td>28</td>
<td><strong>TSD Meeting</strong>, 10:00am-Noon.</td>
<td>10:00am-Noon</td>
<td>Charles County-Waldorf West Branch</td>
<td><a href="mailto:sreidt@somd.lib.md.us">sreidt@somd.lib.md.us</a></td>
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<tr>
<td>April 1</td>
<td><strong>Legislative Panel</strong>, 10:00am-Noon.</td>
<td>10:00am-Noon</td>
<td>AACPL-Headquarters.</td>
<td><a href="mailto:cplymire@calvertlibrary.info">cplymire@calvertlibrary.info</a></td>
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<td><a href="mailto:cstrittmatter@bcpl.net">cstrittmatter@bcpl.net</a></td>
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<td>3</td>
<td><strong>IF Panel Meeting</strong>, 12:30pm.</td>
<td>12:30pm</td>
<td>Anne Arundel County Headquarters, Annapolis.</td>
<td>Julie Ranelli at <a href="mailto:Julie@qaclibrary.org">Julie@qaclibrary.org</a></td>
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<td>4</td>
<td><strong>Support Staff Division Meeting</strong>, 1:30pm.</td>
<td>1:30pm</td>
<td>PGCMLS-South Bowie Branch.</td>
<td><a href="mailto:lsisica@bcpl.net">lsisica@bcpl.net</a></td>
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<tr>
<td>4</td>
<td><strong>OSIG Program, Maryland Outreach Unconference</strong>. See article above.</td>
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<td><strong>CSD Meeting</strong>, 10:00am-12:30pm.</td>
<td>10:00am-12:30pm</td>
<td>Frederick County-Thurmont Branch.</td>
<td><a href="mailto:Christine.Freeman@montgomerycountymd.gov">Christine.Freeman@montgomerycountymd.gov</a></td>
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<td><strong>CSD Program, Spring Fling</strong>, see article above.</td>
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<td>10</td>
<td><strong>Director’s University</strong>, Allegany County, South Cumberland Branch.</td>
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<td>11</td>
<td><strong>RAIG Meeting</strong>, 10:00am-12:00pm.</td>
<td>10:00am-12:00pm</td>
<td>Anne Arundel County Headquarters.</td>
<td><a href="mailto:monica.mcabee@pgcmls.info">monica.mcabee@pgcmls.info</a></td>
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<tr>
<td>11</td>
<td><strong>MLA: A Day of Giving</strong>. See article below.</td>
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<td>11,12</td>
<td><strong>MAPLA</strong>, Rocky Gap.</td>
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<td>17</td>
<td><strong>New Member Interest Group</strong>, 2:00pm. Online via MLA Blackboard Ultra.</td>
<td>2:00pm</td>
<td>Online via MLA Blackboard Ultra.</td>
<td><a href="mailto:jithompson@carr.org">jithompson@carr.org</a></td>
</tr>
<tr>
<td>17</td>
<td><strong>Steering Committee</strong>, 10:00am-Noon.</td>
<td>10:00am-Noon</td>
<td>MLA Office.</td>
<td><a href="mailto:margaret.carty@mdlib.org">margaret.carty@mdlib.org</a></td>
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<td>17</td>
<td><strong>Conference Committee</strong>, 1:00pm-3:00pm.</td>
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<td>27</td>
<td><strong>Maryland Day</strong>, 10:00am-4:00pm. University of Maryland-College Park</td>
<td>10:00am-4:00pm</td>
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</tbody>
</table>
Cancellation Policy for Programs and Meetings

Educational programs and Division/Interest Group meetings will be cancelled/postponed in the event that schools are closed due to weather in the county/city where the event is scheduled to be held. A notice will be recorded on the office phone of the cancellation/postponement. In the event that a decision is made to proceed with the program/meeting, the individual responsible for the program/meeting should notify the office of that decision and notify participants individually, if practical. The individual responsible for the program/meeting must contact the office to have the notice recorded. For this purpose only, the cell phone number of the Executive Director will be made available to you. Rescheduling information should be supplied to the office as soon as possible to be posted on the phone and web site. It is the responsibility of the sponsoring unit to notify the MLA office.

New Member Interest Group (NMIG)

Our New Members Interest Group (NMIG) will be offering a series of “Getting to Know MLA” web meetups over the next several months to bring the association to you, wherever you are. What is a division and what do they do? How does one get involved in an interest group? What is the role of a panel? These are just a few of the questions we'll address. You will talk with our division leaders, our conference chair, and me about the work of the association and how you can get involved. These are our scheduled dates, all to be held at 2:00 p.m. Eastern:

Wednesday, April 17, 2019 Contact Joe Thompson (jthompson@carr.org) for a link to the program.

The MLA Fundraising Committee is pleased to announce a Day of Giving on April 11 in support of Take Action for Libraries Day and National Library Week!

Your gift directly supports:
- MLA’s Educator Grants Program
- Nettie B. Taylor Scholarship Fund

Join us in celebrating the many ways libraries are building strong communities by growing courageous, resilient leaders in every library, in every community! Support your library by donating today. https://www.mallib.org/donate

DONATE
Maryland Day: April 27th UMD-College Park

*Maryland Day* will be held this year on Saturday, April 27 from 10am to 4pm at the University of Maryland College Park’s campus. The Maryland Library Association (MLA), Citizens for Maryland Libraries (CML), and Maryland AskUsNow! will be sharing information about all of the great things happening across our statewide library community. *Maryland Day* is a campus-wide family-friendly festival and a great opportunity for us to make connections with a statewide audience of students and their families. Parking is free! We will be in the “University Libraries” tent located in front of McKeldin Library on the McKeldin mall in the center of campus. Learn more at [https://marylandday.umd.edu/](https://marylandday.umd.edu/)

Interested in volunteering with us? Click on this link to sign up for shifts: [https://www.signupgenius.com/go/60B0C48A5A72BABFD0 maryland1](https://www.signupgenius.com/go/60B0C48A5A72BABFD0-maryland1)

MLA/DLA Conference: “What If…?”

May 1-3, 2019

Hyatt Regency, Cambridge, MD

What if you registered for the conference and didn’t select any meals and now changed your mind? You can still modify your registration by contacting the MLA office and changing your registration. What if you wanted to hear the speakers at the meals, but had dinner plans? No problem—we will have chairs set up in the room so you are welcome to come in and listen. What if you registered for a program, but now think another program sounds more interesting? That’s OK—you are free to attend any Thursday or Friday program that interests you on that day. What if you wanted to work at the conference, but didn’t know how? On your registration form is a link to a Sign up Genius. Pick as many shifts as you are comfortable working. There will be instructions at each station to help you. What if you want to make a hotel reservation at the Hyatt Regency, Cambridge for the conference? Here’s the link: [https://www.hyatt.com/en-US/group-booking/CHESA/G-LIBY](https://www.hyatt.com/en-US/group-booking/CHESA/G-LIBY) For additional assistance, call 877-803-7534. This group rate is available until April 8, 2019. After April 8th, the regular room rate will be in effect.
Please register me for the following:
Members in good standing with any of these organizations are eligible to attend MLA programs at the member fee. REFORMA DC, WMRL, CML, MASL, MAILL, MD/SLA, DCLA, LLAM, CMCLD, CALD and DC/SLA

MD Outreach Unconference  
April 4, 2019

____ Member $25.00.  ____ Non-member $37.50  ____ Student $12.50.

Children’s Spring Fling  
April 8, 2019

____ Member $25.00.  ____ Non-member $37.50  ____ Student $12.50.

Would you like to lead a 2-3 minute lightning talk?  ____Yes  ____No
Plan to prepare a short talk on a popular children’s program including a description and how others can implement the program at their own library.

Renegades and Rebels: Innovative Fundraising  
April 9, 2019

____ Member $25.00.  ____ Non-member $37.50  ____ Student $12.50.

Exploring Hot Genres  
May 30, 2019

____ Member $25.00.  ____ Non-member $37.50  ____ Student $12.50.

(____) Everyone Leads : Talbot Co, Easton Branch  
June 10 & July 8, 2019

(____) Everyone Leads  
SMRLA, Charlotte Hall  
June 11 & July 9, 2019

(____) Everyone Leads  
Howard Co, Miller Branch  
June 12 & July 10, 2019

Name: ____________________________________________________________________________

Library System: ___________________________ Branch _______________________________

Address: __________________________________________________________________________

Phone: ___________________________ E-mail: ___________________________ Total $________

Payment Method:  ____ Check (made out to MLA)  ____ Visa  ____ Master Card  ____ Discover

Account # ___________________________ CVV-3 digits __ __ __ Exp __________

Card Holders Name: ___________________________ Signature __________________________

Maryland Library Association
1401 Hollins Street
Baltimore, MD 21223
Phone 410-947-5090 fax 410-947-5089
mla@mdlib.org

Happenings