Maryland Library Association
Support Staff Division

12-2-2021 In Person Meeting at Oscar’s Ale House

In Attendance: Teonja Jung (President), Chelsea Shockley (Vice-President/President Elect), Gabriel Jones (Secretary), Amy Moser, Nicole McLain, Maria Jacob, Moneik Frazier, Lou Sicca.

- **Executive Board Meeting-Chelsea**
  - New Executive Director: Joshua (Josh) Stone from FL. Ryan will help him transition to role
  - MLA Bylaws Report not yet complete
  - Voted on Black Caucus
    a. Requires dues to be paid to MLA
    b. Has its own bylaws
    c. Has a governance (voted leadership)
    d. An affiliate of outside organizations
    e. 1 event outside of annual conference
- **Membership Committee**
  a. Want to attract more members
  b. Considering free/reduced cost for $25 first year
  c. Considering one-time low-cost renewal
  d. Feedback make MLA more attractive for the cost of outside learning opportunities
  e. Possibly collaborate with DCLA
- **Letter to Governor- April as School Library Month**
- **Legislative Update**
  a. Capital funding still not in Build Back Better Act
  b. Activities at ALA next year
- **Conference Update**
  a. Brief visit to Hyatt last week (Megan, Ryan and a few others)
  b. Another visit to the site is in January
  c. Keynote Speakers: Mallory Rubin, Patty Wong (ALA President), and Rebecca Tolley
  d. Theme for conference is “Come as you Are”
- **Children’s Services**
  a. Kids are Customers Too (1-day conference 3/23)
- **Teens**
  a. Pushing Discord
  b. Anime boot camp
- **Marketing**
  a. Canva non-profit
  b. Four divisions when doing social media
  c. Presentations
  d. Graphic Design program
- **LGBT**
  a. Supporting colleagues
- **SSD Update**
a.  Will there be samples at our program? (ice cream, coffee blend, etc.)

**Conference Committee Meeting-Chelsea**

- Planning for in person, will pivot to hybrid if needed
- Attendees will possibly get a water bottle instead of a tote bag this year
- Site visit postponed to allow new Executive Director to visit the space
- Keynote Speakers Confirmed:

  Mallory Rubin
  a.  Editor and Podcaster (binge mode pop culture podcast)
  b.  Speaker for Wednesday evening

  Patty Wong
  a.  ALA President
  b.  Speaker for Thursday evening
  c.  Topics may include: resiliency, EDI, digital equity, sustainability

  Rebecca Tolley
  a.  Writer and Librarian
  b.  Speaker for Friday morning
  c.  Speaking on trauma-informed care

- Preliminary schedule has been created and reviewed by Ryan, Megan, Kelsey and Kate
- Possible virtual orientation ahead of time instead of orientation session during the conference
- Possibly doing a quick tips video on a QR code for those in person who want some reminders
- Those interested could wear buttons during the conference- “ask me for help”
- Working group for covid safety/protocols
- Currently Hyatt staff are required to wear a mask, guests are not required to
- Social Committee Update
  a.  Scavenger Hunt- Beanstack (virtual W-Fi)
  b.  Pub quiz
  c.  Happy Hour/Game Night
  d.  Therapy petting zoo
  e.  Outside Yoga (Thursday morning)
  f.  Destressing/Mindful moment
  g.  Photo Booth
  h.  Karaoke (Thursday night)
  i.  Silent Auction
  j.  50/50 Raffle
  k.  Discord for Engagement

**New Executive Director Selection-Teonja**

- Joshua Stone-will be a good update for us, and to modernize MLA

**Standalone Programming-ALL**

- Grant Seeking-Grant Writing
  a.  We will solidify a date, either the week of April 3rd or April 24th
b. Amy will email Mary Ellen  
c. Will be a 2-hour session (virtual)

**Facebook/Social Media Update-Gabriel**

- November Stats:
  a. 7 page views  
  b. Average reach per post: 72  
  c. Average engagement per post: 25 (increase from previous month)
- **Top Posts:**
  a. A Fan Favorite: How to Catch a Turkey Bookface Greatest Hits  
  b. Joshua Stone as MLA Executive Director

**2022 Meetings-Teonja**

- February meeting will be virtual (due to possibility of inclement weather)  
- April and June possibly in person (depending on pandemic)

**New Group Photo**

- Was sent out to our SSD email list

**FYI**

- Amy will be sending out her information to take donations for our MLA basket

Submitted by,  
Gabriel Jones