Maryland Library Association- Support Staff Division
Minutes of 2/6/20
BCPL- Essex Branch

In Attendance: Robin Soma-Dudley (Vice President), Maria Jacob (Secretary), Nicole McLain, Lou Sica, Sharon Proakis, Shelly Gilchrist

Guests: Joey Schenning, Bruno Aponte

Executive Board Highlights-
(As emailed to Maria from Amy)

The highlights were:

- Annual Conference – Sponsorships are up!
- The Poe House is now Maryland’s first Literary Landmark – yay!
- Big push for Maryland Library Legislative Day coming up on February 5, 2020, and a big push to attend the training for it on January 30th
- Call for ALA Midwinter 2020 volunteers; remember to use MLA’s code to get a discount

Conference Committee Minutes-
(As emailed to Maria from Robin)

- Conference Brochure 46 pages long, 2 to 4 more with Ads. Proofing is happening now. Nay and Margaret apologized for the changes in the schedule. They did the best they could. The two hour programs did make it a bit dicey for some scheduling. They will do all they can to market the moved programs. Book Buzz did get moved to Friday and it was very upsetting to them. For future they may not take so many last minute programs. Pre-conference has 17 conferences. The pre-conference $150 to $60.
- Website Updates- SCHD app is ready to go and website updates are current.
- Keynote Updates- nothing new- contracts are in
- Theme Implementation Subcommittee- Top 20 facts from 1920s will be around the conference
- Vendors and Vendor Hall
  - Vendor Updates (Kate)- on track. A few more than last year. Maryland Center for School Safety wants to be a vendor.
  - Tech Petting Zoo and SummAR posters- on track
- Social Committee
  - Silent Auction Updates- needs help with the auction. Also- need more baskets with themes like Harry Potter, Little Woman and Jane Austin
  - Social Events- Karaoke and board games
  - Pub Quiz + Prizes- all on track
- Poster Sessions- still needed
- Conference Pro-tips List
• Program Packet Pick-up- need to have point people. If the program is highly attended the organizer may want to be the pick-up person

Change to Secretary-
• Unfortunately Jane had to withdraw as SSD Secretary for the upcoming 2020-2021 year. Robin will reach out to Traci to see if she is still interested in serving. If not, Nicole said she will step in if no one else is interested. Amy will follow up with Margaret to see how to proceed since the ballots just came out.

Fall Standalone Program Ideas-
• The group reviewed the list that was created in the fall and narrowed it down to a few topics that we though would get the most interest-
  o Growing your Career
  o Inspire Creativity
  o Engaging your Team- Lou will reach out to Cindy Pol and see if she would be interested in presenting since this was her idea.
  o Customer Service: Balancing Rights and Responsibilities- Nicole and Maria will review the content they have and see if it will be worth updating for a program

Social Media Posts-
• The group discussed how we can have more original posts appear and not just shared content. Some ideas below:
  o Library of Things
    ▪ BCPL has several Library of Things that originally were located at certain branches. These items are now able to float between branches which will increase circulation on these items.
    ▪ AACPL circulates fishing poles, ukuleles and Hotspots. They hope to soon be circulating sewing machines.
  o Opening of new locations or newly renovated location
    ▪ Annapolis Library
  o Odenton Branch of AACPL has a Memory Lab

Next Meeting:
Thursday, April 2nd- New Carrollton Branch of Prince George County Memorial Public Library
(Lou will confirm location has been booked)

Respectfully submitted-
Maria Jacob