MLA-PSD  
September 2016

Attendees:
Tina Pickens- BCPL (Retired)  
Jesse Roth- AACPL (Broadneck)  
Sandy Meyers- AACPL ()  
Alan Simpson- HCLS (Miller)  
Cindy Swanson-Farmarco- BCPL (Lansdowne)  
Jim DeArmy- BCPL (“old and retired”)  
Sabina Simonson- TCFL  
Jennifer Jones- HCPL (Aberdeen)  
Yvette May- BCPL (Essex)  
Liz Slack- BCPL (Sollers Point)

Fall Program-  
DIY Genre Boot Camp 10/6/16 - Guy Reads, Urban Fiction, Graphic Novels
  ● Cost was tweaked
  ● We need to correct the web to reflect “Sulphur Spring” instead of “Sulphur Springs”
  ● Jennifer, Jesse and Melissa should check with their presenters to see what kind of lunch they would like.
  ● Jennifer will be in charge of breakfast items, cold beverages and ice
  ● Tina is on lunch duty
  ● Liz is on coffee duty and needs to remember to bring a hot water pot
  ● Steering committee: SHARE WITH EVERYONE YOU CAN!!!

Conference Update-
  ● DE know all of their programs
  ● As group, we voted to do the Unconference as a stand alone program instead of a pre-conference
  ● Tina was contacted by someone wanting to do an outreach program
  ● A Comicon planning program w/ DLA?
  ● A “Future of Reference, Part 2” w/ DLA?
  ● Possibly joint program with SMUG (Social Media Users Group)
    ○ Online Security?
      ■ Yvette may have contact info for a cyber security law enforcement officer
    ○ What’s hot in Social Media?
      ■ Facebook Live
      ■ When to “sunset” a form of media that is no longer reaching people
      ■ Different platforms for different purposes
      ■ Why are we using social media
      ■ Success Stories
      ■ How to teach customers the different kinds of social media
      ■ Possible resources: Derek Buker of FCPL, Stephanie Petruso of AACPL

Interest groups
  ● OSIG- We have more followers on Twitter (Tina) and Facebook (Sabina). Everyone: Please feel free to post relevant items!
• MAPIG- Facebook is not the right social media fit. They are currently looking for a better outlet. Maybe Instagram?
• TIG- No update. Alan to contact Tiffany S.
• RAIG- May currently be on probation as they have no leader, currently. They need someone to head and attend meetings. Anyone interested?