Public Services Division Steering Committee
Meeting Minutes from September 13, 2012

In attendance: Melissa Hepler, Maria Epperley, Ameerah Al-Mateen, Liz Slack, Cassie Domek, Beth Chandler, JoAnn Griffith, Jesse Roth, Jennifer Jones, Sam Eddington, Douglas Beatty, Tina Pickens, Sabine Simonson, Yvette May, Stefan Freed.

Review / Changes to June 2012 Minutes

• Minutes were accepted as submitted.

Welcome to New Members

• Introductions were made around the table.
• We have four new members!

Interest Group Updates

• OSIG – communicating sporadically via listerv and Facebook.
• TIG – no one has heard from Krista. Beth Chandler, secretary for TIG, will find out what’s going on.
• RAIG – meeting on October 3. Bill Taylor posted on Marylib and Tina Pickens repeated the info on PSD’s page on Facebook. Some folks would like to see RAIG have a meeting in Linthicum immediately following a PSD meeting that Eastern Shore and/or more centrally located people can attend.

MLA Annual Conference 2013

• Genres in Focus – two Cecil County staff using GoodReads as a foundation for RA.
• What’s Happening @ SLRC – Wesley Wilson
• Audio Books – how they are created; Recorded Books sending two speakers.
• Ft. McHenry – historical resources.
• How to Tell Your Own Story – Janet Lloyd and Donna Sebly
• Maryland Rules for Legal Forms – MD Law Library
• Overview of People’s Law Library – MD Law Library
• Erotica in the Library – Bill Taylor, RAIG
• New Face of Outreach - Robbie, OSIG
• Remember the informal de-briefing at the bar!

Fall Program

• “Overcoming Service Barriers” – Beth Chandler’s name will go on the form as contact. Program will be on November 6 at West County Branch AACPL from 9am-12:30pm.

Changing of PSD Officers

• Jesse Roth volunteered to run for Vice President.
• Tina Pickens doesn’t know if she will be able to run again for Secretary.
• Donna Sebly is the current President-Elect and will take over as President.

Round the Table

• Summer Reading ideas – marketing, programming, crafts, etc.
• SMUG group – social media coming back as program topic; what are other systems doing with social media? Issues: best practices, problems, etc.? Do as un-conference?
• How can you as an individual promote libraries on your personal social media pages? Should you keep your personal life separate from your professional/work life?
• You can get CEUs for attending un-conference.
• Sam Eddington has run several un-conferences in the past and offered to help with a social media un-conference.
• LOTS of great ideas were shared!
• Co-sponsor with LMD?
• Should we have it about mid-March at Arbutus? March 21, back up date April 4.

Other ideas:

• Transitioning from academic to public library (or reverse).
• Burnout. Re-igniting the fire. Getting librarians re-interested in their jobs.
• Summer Reading ideas. Make sure it doesn’t become a gripe-fest. Need a presenter rather than just table-talks or an un-conference. Should schedule AFTER summer reading when people need to be reenergized about it. Can talk about problems, but need to have others come up with solutions to those problems.

• How do you keep positive and keep your energy level up? Prevent stagnation. Keep your career in high gear. Dealing with negativity. (late fall/early spring 2013) Involve LMD? How to keep your staff feeling positive.

• Changing service models. Single desk, changing workflow, self-service, how do we stay relevant? (Program for next year’s conference?)

• Program featuring an adult author. Well known but economical. Perhaps as a pre-conference, where we can afford to spend more money … and bring in more money.

Some suggested authors:
  o Laura Lippmann – lives in Maryland
  o Eleanor Herman – non-fiction (Sex with Kings, Sex with Queens, etc)
  o Tom Clancy – lives in Maryland
  o Robert Whitman – non-fiction author (Yvette May has his card)
  o Gilbert Sandler – non-fiction author, writes about Maryland and Baltimore
  o Antero Pietila – author of “Not in my Neighborhood”
  o Rafael Alvarez – wrote for “The Wire”
  o Lauren R. Silberman – author of “Wicked Baltimore”

Next meeting: December 13, 2013

Respectfully submitted by: Valentina M. Pickens, Secretary