Public Services Division Steering Committee
Minutes
September 8, 2011
Linthicum Branch Library-AACPL

In Attendance: Doug Beatty, Stefan Freed, Melissa Hepler, Yvette May, Sandy Meyers, Tina Pickens, Jesse Roth, Sabine Simonson, Liz Slack

Guests: Laura Cole (BCPL), Lou Sica (BCPL)

I. Review/changes to June minutes (Liz Slack)
   • June meeting minutes were reviewed and approved.

II. Interest Group Updates
   A. OSIG (Tina Pickens)
      • Tina will update documentation, including mission statement, on the website.
      • Anyone interested can sign up for the OSIG listserv.
      • Tina will check with the MLA office about the possibility of getting OSIG on Facebook.
      • The group is planning to focus on underserved populations. John Owen (BCPL) has offered input from Mobile Library Services. Tina may also speak with Glennor Shirley (Maryland Correctional Education Libraries).
   B. RAIG (Doug Beatty)
      • Doug will be conducting a WIMBA training session on graphic novels on October 5th.
      • Doug, Miriam deHarnais (BCPL) and Sarah Smith (BCPL) are planning a full graphic novel readers’ advisory program for the 2012 MLA/DLA Annual Conference. The program will be sponsored by PSD (and possibly RAIG), and co-sponsored by APLSS. Length: 1 ¾ hrs (possibly 1 ½ hrs. with the addition of Manga)
   C. TIG (Stefan Freed)
      • Stefan conducted his last meeting as Chair at the 2011 MLA/DLA Conference.
      • The new Chair, Krista McKenzie, prepared a Unit Report for the September Executive Meeting.

III. MLA/DLA Annual Conference 2012
   • PSD/RAIG Program: Urban Fiction (Melissa Hepler)
     Melissa is planning this program with Bill Taylor. Bill contacted Dr. Vanessa Morris (Drexel Univ.), who is an expert in street lit. She will
conduct a 90-minute presentation covering Adult and Teen materials.

- **Graphic Novel program:** Refer to RAIG updates above.
- **E-books:** will be covered by DLDS
- **Other potential conference programs under investigation**
  - **Social Media** (e.g. Facebook, Twitter, Goodreads): The group discussed looking at how other library systems are using social media tools, best practices, etc. Possible contacts: Stephanie Petruso (AACPL), Liz Rafferty (BCPL), Jim DeArmey (BCPL). Good contacts for tech-related programs: Maurice Coleman (Harford), Beth Tribe (Howard), and Annette Gaskins (Harford)
  - **The Changing Face of Reference:** Possibly focus on the shift from the printed page to a greater reliance on databases and online resources; include the use of text and chat reference. Possible contacts: Julie Strange, Jim deArmey, Michael Stevens (all BCPL).

IV. **Fall program _“Straight from the Audiovisual Philes”_** (Liz Slack)
- Scheduled for November 3, 2011, 9am-1pm, at the Arbutus Library (BCPL)
- Michele Ringger-Weil and Tom Warner (EPFL, Sights & Sounds) will discuss audio books, films, obtaining information about future releases, and age-appropriateness.
- Cost: members -$30.00, non-members-$45.00, students - $25.00
- CEUs: not yet determined, but most likely 2.5 or 3
- Information will be posted in *Happenings*, on MaryLib and on Facebook page.

V. **Potential standalone programs:**
- Foreign language collections, services, and outreach (next Spring or Fall)
  - Investigate what other libraries are doing to reach out to non-English speaking users.
  - Include American Sign Language and Braille.
  - Possible resources: Hearing & Speech Agency (HASA) - [http://www.hasa.org/](http://www.hasa.org/), Cynthia Bischoff (AACPL)
- Transitioning to jobs with other types of libraries (i.e. from public to special or academic libraries and vice-versa)
  - Possibly assemble a panel to address differences & similarities between libraries, how to prepare for interviews, etc.
  - Potential leads for additional information: Simmona Simmons (UMBC), Karen Quinn-Wisniewski (CCBC-Essex), Lisa Woznicki (Towson Univ.)
  - Melissa Hepler will contact the Student Interest Group (Joe Thompson, Paul Chasen). Since they are sponsoring the program, “Getting the Library Job You Want, PT 2,” they may be interested in tacking on the “job transitioning” piece.

VI. **Round the Table (All)**
- Tina Pickens will look into adding Melissa Hepler as an Administrator for
Facebook.

• Lou Sica reported that the Maryland Author Endowment Committee needs assistance soliciting prize donations (Sabine Simonson may be able to help), and also needs people to sell raffle tickets for Conference. Anyone interested should contact Lou (lsica@bcpl.net).

• PSD is considering holding a meeting further west. Liz Slack will send out a poll on Facebook, and if the response is positive, date and location will be determined. We have the option of scheduling the September meeting in another location or adding an additional meeting date.

The next PSD meeting is scheduled for December 8, 2011, at 9:30 a.m. - Linthicum Branch of AACPL.

Respectfully submitted by:
Yvette C. May, Secretary