Public Services Division Steering Committee

MINUTES
September 9, 2010
Linthicum Branch Library

In Attendance: Stefan Freed, Melissa Hepler, Alexa Leinaweaver, Yvette May, Sandy Meyers, Elizabeth Nestor, Tina Pickens, Jesse Roth, Sabine Simonson

Guests: Laura Cole (APLSS), Lucinda Taber

I. Review / Changes to June Minutes (Tina Pickens)
   ▪ Minutes were reviewed and approved.

II. Introduction of Guests (Tina Pickens)
   ▪ Lucinda Taber of Cecil County and Laura Cole, BCPL and Vice President of APLSS, joined the meeting.

III. President’s Report (Tina Pickens)
   ▪ Highlights from the Executive Board meeting on July 21:
     ➢ The Treasurer reported membership down, most likely due to the economy. The newly-joined Marketing and Membership team is working on increasing membership. They plan to follow up with former members who did not renew this year to find out their motivations. They are in need of a fundraising chairperson.
     ➢ Glennor Shirley, the new president, shared some of her goals, including using social media for marketing purposes. MLA’s page: www.facebook.com/MDlib Note: PSD was the first division to get on Facebook!
     ➢ Conference Theme: Library Heaven 2011 – Something For Everyone! Delaware Libraries will be partnering with us. The conference will run May 4-6, 2011.
     ➢ MLA is currently offering a vanity license plate.
     ➢ MLA requested that all divisions keep their parts of the MLA webpage up to date.
     ➢ SIG (Student Interest Group) has started back up under Joe Thompson, with possible assistance from John Bertot of the University of Maryland (http://terpconnect.umd.edu/~jbertot/).
     ➢ All are asked to seek donated goods for 2011’s silent auction.
     ➢ Read Across Maryland (http://www.readacrossmaryland.org/) will occur again in February. Glennor recommended MLA members volunteer.
     ➢ Make sure you visit The Crab online at: http://www.mdlib.org/about/ecrab/ecrab.asp
   ▪ The Baltimore Book Festival (http://www.baltimorebookfestival.com/) will be September 24-26, 2010. Contact Tina if you want to volunteer.
IV. **OSIG** (Tina Pickens)
- OSIG is now without a Chair. Although the Group started mostly with bookmobile staff, it has expanded to include all kinds of outreach to any part of the community. The Chair would need to coordinate some online meetings, facilitate online discussions, and occasionally contribute to PSD meetings. The required face-to-face meeting could occur at the MLA conference. Please seek colleagues who may be interested in the Group and the position of Chair.

V. **TIG** (Stefan Freed)
- The summer has been slow, mostly as participants have been busy with Summer Reading.
- The group discussed the idea from the last meeting of having short programs added to the meetings, to allow attendees to receive some CEUs, but decided not to do so.

VI. **RAIG Updates** (Tina Pickens)
- RAIG is going strong, and is currently discussing Nonfiction WWII titles. They have updated their page on the MLA website. They are doing bookmarks and annotated booklists (example shared). Bill Taylor is taking over many of the chairing duties from Elizabeth Hulett.

VII. **Fall Program: DIY RA Bootcamp** (Yvette May)
- Program scheduled for *September 30th, 10-4, at the Bowie Library* (PGCMLS).
- Handouts will include: Best Practices/Tips for Organizing RA Programs and Presenting a Genre/Subgenre; Listener's Advisory; Annotated Booklists.
- Fifteen people are currently signed up to attend. The cost ($80 for MLA members) may be a major consideration in the low response rate. The per-hour cost of programs is set by MLA.
- Michael Gannon will do a segment entitled, “How to Judge a Book by its Cover” (originally done for PLA), and break attendees into small groups to practice cover-only RA.
- Michelle Ringer-Wyle (Sights & Sounds) will do a segment on audio-visual RA.
- The third part of the program will be a demonstration of how to set up an RA Bootcamp, using Juvenile Fiction as an example.
- Liz will request the projector. Jesse will get coffee, bagels for breakfast treats. Yvette will find folders, pens.
- Supply box inventory: A plethora of cups and napkins; also includes plates, bowls, utensils, coffeepot, coffee, tea, sugar, sweeteners.

VIII. **Conference 2011** (Tina Pickens)
- Already confirmed:
  - Pooling Limited Resources to Provide Effective Teen Programming – Sidney McCoy (repeat program). TIG will co-sponsor.
Pop Culture for Librarians – Alan Simpson. RAIG may co-sponsor.
Readers’ Advisory From the Checkout Desk. APLSS will co-sponsor.

- Other ideas, discussed again from last meeting:
  - Jennifer Rothschild, YA literature.
  - Tech Zoo – In order to get CEUs, have some brief presentation of different technologies (as at SLRC’s Un-Conference), with time for attendees to handle the technology afterward. AACPL is holding a tech zoo in 2 weeks; staff will report back what did and did not work with their program. Possible presenters: Betty Morganstern, Tom Moore, Jim Denkowitz, Lisa Colaianne (all AACPL); Annette Gaskins, Beth Tribe (Howard), Maurice Coleman (Harford).

IX. Round the Table (All)
- No items shared.

The Next Meeting is scheduled for Thursday, December 9, 2010, at 9:30 a.m., at the Linthicum Branch of AACPL.

Respectfully submitted by:
Alexa Leinaweaver, Secretary