Public Services Division Steering Committee  
MINUTES  
June 9, 2011  
Linthicum Branch Library

In Attendance: Doug Beatty, Stefan Freed, Melissa Hepler, Jennifer Jones, Alexa Leinaweaver, Yvette May, Sandy Meyers, Tina Pickens, Jesse Roth, Donna Sebly, Sabine Simonson, Liz Slack

I. Review / Changes to March Minutes (Tina Pickens)  
- There were no minutes for the March 2011 meeting.  
- The group reviewed topics from the previous meeting, which included:  
  - The TIG flyer needed to be redone.  
  - Discussion of MLA/DLA events and the poster session; last minute planning for the conference.  
  - Tina Pickens volunteered to co-chair OSIG, primarily in electronic format.  
  - Program ideas discussed included Ebooks; Social Media; the Changing Face of Reference; and Readers’ Advisory topics.

II. OSIG (Tina Pickens)  
- Tina Pickens is now co-chair of OSIG. Jesse Roth will see if she is able to be the second co-chair.  
- OSIG will be moving in a new direction, to include any kind of outreach. Mobile services librarians will certainly be included; also prison libraries and the different groups in traditional libraries that may need outreach efforts directed to them (e.g. people without transportation options).

III. TIG (Stefan Freed)  
- Stefan is stepping down as chair of TIG; Krista McKenzie is the new chair. TIG will be seeking a new co-chair.  
- TIG had a good meeting at the MLA/DLA Conference. The group reflected on the TIG mission statement and discussed whether it had been accomplished and if it needed any revision.  
- Old copies of minutes/attendance can be sent to the MLA Archivist (Mary Mannix in Frederick County).  
- Krista may revise the TIG meeting schedule as needed; TIG currently meets in December after the PSD meeting and during the MLA conference.
IV. RAIG Updates (Liz Slack)

- Liz met with Bill Taylor (of RAIG). They want to co-sponsor a readers’ advisory (RA) program with PSD at the next MLA/DLA conference.
- RAIG continues to meet online. They recently had a Wimba meeting on readers’ advisory that went very well. Sandy, Doug, and Tina all attended and enjoyed it. Further Wimba meetings or events would be appreciated.

V. MLA/DLA Conference Review (Tina Pickens)

- The group expressed gratitude to Anne Arundel County Public Library for providing the quilt made of Summer Reading Program shirts.
- Liz Slack: Evaluations of PSD programs were positive. Several people requested longer programs. There were a number of requests for a manga/graphic novel RA program, as well as other RA programs.
- The group discussed ways to match up two or three presenters for a single program. Factors to consider would include the size of the expected audience; the length of the program; each person’s style (e.g. humorous, serious, etc.).
- Kudos to Tina, Liz, and Donna for putting together the poster session; it looked great!
- We should encourage presenters to post resources online. Presenters could also give copies of their slide show or handouts to PSD to put on our website. Several attendees wanted further information that they could use in learning more about the topic.
- The conference in 2012 will again be a joint conference with DLA. PSD will plan on holding a preconference in addition to the regular programs.

VI. Fall Program (Tina)

- Ideas discussed for the Fall Program include:
  o Social Media (e.g. Facebook, Twitter, Yelp, GoodReads) – How to use it in libraries? Discussion of policies and how different libraries handle social media tools. What website policies will affect organizations using them? How to get the library website itself to be more interactive?
  o Audio-Visual Readers’ Advisory – Michele Ringer-Weil and possibly others from Pratt’s Sights & Sounds department may be interested in presenting. Possible subtopics: DVD collecting versus streaming; Redbox use; Playaways.
- The fall program will be titled “Straight from the Audiophiles”
  Date: November 3rd, with November 10 as backup. (Note: Depending on the presenter’s willingness, we may look at holding the program twice in different locations so as to accommodate librarians across the state.)
  Location options: Arbutus Branch (Liz will check); West County (Jesse will check); Frederick County (Tina will check).
  Time: 9-9:30 Registration; 9:30-1 Program (including 15 minute break).
VII. Changing of PSD Officers (Tina)

- Beginning with the new fiscal year, officers for the PSD Steering Committee will be as follows:
  - President: Elizabeth Slack
  - Vice President: Melissa Hepler
  - Secretary: Yvette May

The Next Meeting is scheduled for Thursday, September 10, 2010, at 9:30 a.m., at the Linthicum Branch of AACPL.

Respectfully submitted by:
Alexa Leinaweaver, Secretary