Public Services Division Steering Committee
Minutes – March 13, 2014

Minutes from December – approved

President’s Report

• Donna Sebly thanked everyone for all of the posting they’ve done on social media to promote our upcoming program as well as PSD in general.
• Unit Report (see handout from Donna).
• Silent auction - should we do a basket?
  o Tina said perhaps she could get something from the Maryland Romance Writers, who meet at her branch once a month.
  o It was decided we would skip this year, and maybe do a basket for next year.
  o Besides, divisions are already busy putting together programs for the conference and really don't have time or the resources to solicit items for baskets.

Conference Report

• Dine Around is not happening. Maybe doing mini golf, but nothing is definite.
• New Attendee Orientation - bingo card with different tasks, when full can turn in for prize. (get initials of division president, attend a session, etc.)
• Don’t forget that Thursday night is the Pub Quiz.
• Division reps attending the conference will introduce themselves at the New Member Orientation on Thursday morning, talk briefly about their division. Jesse will attend.
• Jesse Roth will send out an email reminding the people picking up packets for the various programs what the expectations are. Packets containing completed surveys are to be returned to the MLA office at the Clarion. If have any questions email Jesse.
• The annual PSD debrief will occur later than usual because the health program we’re sponsoring is late in the afternoon.
• Poster sessions this year are different; more like academic poster sessions when reps get up and talk about their division. We are not participating in this.
• Donna sent copies of Interest Group flyers to their chairs for updating; if possible Donna will put up a static display. She will also update the PSD flyer with last year’s conference programs and include our spring 2014 program as well.

Spring Program

• Tina will see if someone at Arbutus can come in at 8:15 to let in the people who need to set up.
• Donna and Jennifer will carpool and get their early to begin setup.
• Liz will get refreshments; drop them off at Arbutus before the program.
• Tina will have everything ready and on a cart.
• Anthony Bryant (AR staff member) will be available to assist with A/V set up.

Interest Groups

• TIG - putting on non-conference program; details?
• RAIG - see unit report.
• MAPIG - Sam was asked if he wants to create a flyer.
• OSIG - posting on social media (Facebook, Twitter, OSIG listerv).

Restructuring Divisions

• PSD will probably be okay as is, but APLSS may change to something about support staff/support services.
• GIIG may end up under PSD’s umbrella, but we feel it might be better under ACRL.
• SMUG might also be put under PSD, but would Marketing and Membership be better?

Ideas for New Programs

• Outrageous outreach - in the stacks with iPads, etc. Who is doing something outside the box with outreach?
  o Essex – there is a postpartum group at Franklin Square Medical Center; ES staff went to the hospital to do story time with the mothers and babies.
  o Need buy in from Administration. How do you balance in-branch work and outreach as well with limited staff?
  o “Book Bucks” - Talbot County - gets the bearer a free book at the book sale.
  o “Conversation Club” - sign language, ESL, foreign languages, etc.
  o Accept passport applications (Harford county does this)
  o Librarians certified to do other things – for example, someone in Charles County is certified to teach ESL and does classes at his branch. Someone else is a native Spanish speaker who works with customers who are learning Spanish.
• MakerSpaces. (Doesn’t the Miller Branch in Howard County have a space for this?)
• Genealogy program.
• Two programs next year - Spring and Fall?

Next meeting - June 12, 2014 at Lansdowne