In attendance: Mark (chair), Julie, Joe (virtual), Kelsey, Bridgette, Lindsay, Amanda Youngbar (virtual).

Note taker: Lindsay

1. Need more mentors for the Speed Mentoring Event in October
Mark, Lindsay, Kelsey, Joe, Julie will continue to seek more mentors. We need about 24 more in total.

2. DEAL has 21 student sponsorships total.
That's 28% of the target we set for ourselves. Ideas on how to get the remaining 72%? Some Executive Committee members mentioned that they had not seen my call for donations because they are not on marylib-l. Other lists/forums we could try?
UMD_Faculty list - Lindsay
McK_Librarian List - Kelsey
Towson - Amanda Y.
MAPLA - Joe
Targeted emails - ALL
Need to create match list so funds are specified for students (will announce at kickoff)

3. Craft a message to MLS school lists (or other forums than email)
Amanda Y has compiled a list. We want them to know we are here and it’s free. How else to generate interest with students? An email has been drafted, sending out email to compiled list. Remember to post draft email to DEAL Google Folder.

4. Create gmail account for DEAL
   ○ Account active: Deal.Maryland@Gmail.com

5. Review our new graphic.
   julie will aim for some time next week @ having drafts for the group to consider

6. Knowledge manager needed
   someone to organize our information. I see our Drive content becoming chaotic. Get some standards in place before it becomes unmanageable. It'd be kind of like a cataloger and group ombudsman position rolled into one. Kelsey volunteered.

7. Conference/preconference programming
   Emily needs an idea of which programs we are thinking of doing for each, how long (which time slot: 1 hr 15 minutes vs. 2 hours), and whether they'll be cosponsored with anyone... the format of the conference is changing this year, with the keynote being on Wednesday night after a welcome reception, so Thursday morning the programs will begin right away (I'm sorry if this is repeat info for anyone). I mentioned the three ideas we had discussed (speed mentoring, how to get the library job you want, library school info session) and she wanted more detail about those, particularly the speed mentoring. Remember anything that's a preconference costs extra, so it would need to be something really good. I don't know that anyone is going to fork over extra money for any of those three programs we've discussed presenting.
   *No Preconference
   *Mentoring = 1.15 hour slot, meet & greet mentoring
   *Library School info session = 1.15 hour timeslot
   *FORMS ARE HERE: http://www.mdlib.org/divisions/pdp/manual/default.asp
*Due date for application October ("have your act together by the end of Sept.")

8. Margaret and Emily would like to get more student attendance at the conference
   (typically there's not a whole lot except for those folks who already work in libraries and are
   working on degrees) - so if we could brainstorm some ways to encourage more student
   attendance that would be helpful, though I realize that conference falls every year during finals.
   *Ride Share
   *Social events @ MLA
   *GA $$ For attending conferences
   - By the way, Lindsay, you might want to let students at UM know about this: "The amount of
     scholarship grants varies based on available funds and the number of applications. Grants in
     the range of $250 - $500 are typical. Library school courses qualify, as do undergraduate
     courses at all levels."
   *Student Orgs @ UMD - Bridgette and Lindsay

9. Social Media Interest Group
   We (TSD) are still working on the particulars but the request for this came specifically from my
   library director Mary Baykan and from the folks at Maryland Library Leadership Institute so
   Stuart Ragland is working on ferreting out some ideas and interest from them, but he seemed
   very keen on including DEAL because of the rockstar social media we have going on... MLA
   Tech meets again in September, so I'll plan on having more info for you then. We may even put
   out a call for interested parties to attend the Tech meeting. Bridgette is a possible.

10. As far as other outlets for sending the DEAL outreach email, I (Amanda Bena) would
    suggest sending some version of this to all the Staff Development Coordinators in the library
    systems in Maryland to forward to any of their employees who may be attending library school
    or thinking of attending library school. If you send me the one that you've worked up, I can
    tweak it for the staff dev coordinators and take care of sending it to the appropriate parties.

11. Blog launch-who’s managing it?
    Katy, Kelsey and Lindsay will chat about creating a structure/calendar posting/etc. Will present to
    group when done.

12. Events calendar
    Sept: Open-House; Oct: Speed Mentoring; Oct/Nov. career planning; Dec 14: Social/holiday
    party (tentative date); Proquest training??

13. Final Workplan
    Mark to be add to G-DRIVE