Present: Mou Chakraborty, Andrea Dowling, Alex Herzberg, Cathi MacRae, Monica McAbee, Sarah Jane Miller, Ann Reed, Gaylord Robb, Mary Somers

Minutes from June 2014 were approved.

Executive board report

- Monica shared the four goals of the MLA strategic plan – training, advocacy, leadership, and networking and discussed how IFAP meets or can meet these goals.
  - Training – We meet this goal, with offering at least one program per year, but we could also consider offering a webinar or online course. Sarah Jane, Alex, and Mou will collaborate to develop a proposal for an online webinar/class.
  - Advocacy – We are meeting this goal by communicating the value of MLA to libraries around the state, by use of social media, writing IFAP-related articles for The Crab, and by announcing our meetings and programs via Happenings, Marylib and our pages on the MLA website.
  - Leadership – We meet this goal by continuing to recruit new members to the Panel, and giving roles of responsibility to Panel members – program planning, Conference committee, social media, secretary, so members have opportunities to develop leadership skills.
  - Networking – We will be having brown bag meetings and occasional restaurant meetings, hold quarterly Happy Hour events, and host an annual networking event at the MLA conference.

- Programming ideas
  - *Defending Access with Confidence* will be our half pre-conference at MLA Conference 2015, planned and presented by Mary and Monica. Preliminary conference approval forms due 10/8 and speaker agreement forms due 11/12.
  - *Data Miningcraft* – program on data mining and Internet privacy will be our regular conference program. Need a planner, speaker (may contact ALA for name of speaker). Could we partner with Social Media User's Group (SMUG)?
  - Partnering with DLA – Mary will attend a DLA IF committee meeting and/or reach out to our DLA IF colleagues about collaborating on programming for the 2015 conference or other future projects.

- Social Media/Marketing
  - Sarah Jane reported that we have picked up three more followers on Twitter.
  - We will increase Facebook traffic by posting a weekly “member spotlight” including a photo and short bio of each IFAP member.
  - In September we will host an “Intellectual Freedom Shelfie” contest in conjunction with Banned Books Week. Starting September 1, we will invite individuals, through social media, and perhaps the Marylib list, to send us a “shelfie” celebrating banned
books. Entries will be submitted by messaging the FB page with the photo and answering the question “What is your favorite banned book and why?”, not by merely posting to the page. This way Andrea will format the entries in a unified way. Contest to run through midnight, September 26 and the winner will be announced September 27, the last day of Banned Books Week. Prize will be $25 gift card. We can do a random drawing of entrants, which may encourage more people to participate, rather than voting on specific criteria.

- **New Business**
  - Mou will do a write up for The Crab about the contest (perhaps we can include the photo/blurb from the winning entry).
  - Mary lead the conversation on the controversy in Cape Henlopen, DE over The Miseducation of Cameron Post being removed from the high school summer reading list. Will post about it on FB.
  - Discussed possibility of hosting an online intellectual freedom themed book club.

**Next Meeting**

Friday, October 3, 2014 at 12:30 pm  
Annie’s Paramount Steak and Seafood House  
500 Kent Narrows Way N  
Grasonville, MD 21638