Meeting Minutes, Dec 12, 2016
Children’s Services Division, Maryland Library Association
Havre de Grace Library, 120 N Union Ave, Havre De Grace, MD 21078

- Introductions: Jessica Crutchley, Rachael Hyle, Hannah Wilkes, Carrie Sanders, Jennifer Carter, Allison Holbrook, Bethany Vangrin, Christine Felix, Eileen Kuhl, Conni Strittmatter
- Approval of minutes: Allison motioned to approve, Eileen seconded
- Action item follow-up
  - Conni- book a meeting location for February 13, preferably Miller Branch (so we can see the renovations!) or another Howard County library. - Conni booked the Central Branch.
  - Conni- make draft social media calendar - In progress
  - Conni/Jill- post last 2 categories of Blue Crab winners & honors on FB page- done (posts scheduled thru this week)
  - Conni- start a planning/ pledge Google Doc to organize our auction basket for MLA17 - In progress
  - Conni- contact Out of Print (library swag company) to ask for a donation- done!
  - Jill- format the “What CSD’s All About” document as a tri-fold brochure- not yet
  - Jill- Have “What CSD’s All About” added to MLA Website- not yet
  - Jill- Schedule FB posts to feature old Blue Crab winners & ask members to nominate new books to current committee- in progress
  - Jill- pursue details on archived ALSC webinars- original dates, if group viewing can be from multiple locations- done (see email reply from ALSC)
  - Jill- post on FB for people to share photos and descriptions of past and current passive programs- done
  - Jill- contact Eileen for report on BEST- done
  - Jill- put one more post out on MARYLIB, Facebook, email, etc. with participation survey reminder- oops, forgot
  - Jess- Confirm MLA office is booked for in-person part of January meeting, & equipment is available for online portion.-Done
  - Joe- contact Heavy Seas brewery for beer donation to auction basket-In progress
  - Sophia- put request in next newsletter for people to send photos and descriptions of past and current passive programs to mlachildrens@gmail.com
- President’s Report:
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○ There are changes to the MLA Grant application. If you’re interested in applying, take a look at the new requirements.

○ We have used all of our budgeted money for programs, so we need to be careful.

○ ALA has sent out 2 statements about reactions to the election and published 3 white papers. They are putting together a unity March for Mid-Winter in Atlanta if anyone wants to attend.

● Program Planning

○ January online/hybrid meeting:
  ■ Jan 9th at 10am.
  ■ What does CSD do?
  ■ opportunities to volunteer
  ■ Eileen will use some time to discuss a few MLA reminders

○ Southern/Western:
  ■ Southern is March 13th 1-4pm at the West Waldorf Branch in Charles County
  ■ Western is April 10th 1-4pm at the Fletcher Branch in Washington County
  ● parking will be free at Western
  ■ Presentations include reluctant boy readers, coding decoded, and blue crab award
  ■ Jess is getting final approval for the conferences today and the save the dates will be in the next Happenings

○ MLA Annual: Nice lineup. Two preconferences: Ukulele’s & Sensory programming (collab with SSD). Keynote: Kim Whitecamp: storyteller, singer, songwriter. Thur: Robotics Club, Social Media, Author/Illus. panel, book clubs, Guys Read, School Partnerships, Library Kits Start to Finish, Comic Con Panel, Tweens Teens and staying safe online, Guys Read. Verna Myers is speaking in the evening, understanding and overcoming biases. Fri: Homework Help Center, Guerilla Storytime. Registration opens in January. Rooms are slightly pricier, but isn’t out of line with Clarion’s 5% annual increase. Includes mini golf, pool (with movies), and fire pit!
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○ Kids Are Customers 2017: topics discussed: panel for school & lib partnerships, specifically library card partnerships= focus on community partnerships & involvement. Storytime organizing/planing/materials “behind the scenes”.
  ■ We're hoping to focus on brain development with programs on baby storytimes, Family/Large group events, Children with disabilities, and homeschool programs.

○ Group viewing & discussion of webinars?
  ■ ALSC’s Live webinars are now free
  ■ Archived cost
  ■ Another group tried something similar and nobody came
  ■ Start with a slack channel for conversation during the live webinars. Those who are watching from their own venues can discuss the webinar using slack as a live chat venue.
  ■ Not pursuing group viewing of archived webinars at this time.

● Blue Crab Committee Update:
  ○ A lot of great titles. One meeting left before they vote.
  ○ Don’t forget to nominate titles if you have a good one, but do it soon since they vote soon! Nominations close Jan 15.

● Old Business
  ○ BEST report
    ■ Very few negative comments, it gets better and better every year
    ■ The few negative comments were about format, most of which are not really possible.
    ■ Participants asked for more coffee - not possible because of cost
    ■ Made $2500! (80 attendees)
    ■ Yay, BEST!
  ○ Kids Are Customer’s Report
    ■ We made $5,446.04 with an additional $111 from the book sale.
  ○ Participation survey report & drawing winner: Julie Kennedy from Dorchester County is our winner. She was selected using a random number generator. Jill will contact her to determine if she wants the Panera or iTunes gift card. Conni will condense the results of the survey into graphs.
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- Social Media- Keep liking & sharing on our page and group!
  - We need to add an MLA person as an administrator for Facebook, Twitter, Instagram. Jess will contact Kate to see if she can be our administrator.

- Newsletter
  - Sophia is working on December’s now. Don’t forget to send your great stuff to Sophia to highlight in the Newsletter. Pictures are great!

- “What CSD’s All About” document

- New Business
  - Select locations for 2017 meetings through June, & assign snack-bringers (Meeting list is at https://docs.google.com/document/d/1rer93uLaQgCGLqEBZtXPu6DamUFLMpZsj_c7XxWKQ38/edit?usp=sharing)
    We are working on June through September being at the Laurel Branch, Frederick County, Cecil County, and the Eastern Shore. More information coming!

- Monthly Sharing Topic- Share examples and ideas of passive programs, especially if related to the summer theme of “Build a Better World.”
  - Jess Crutchley, BCPL - A bridge for 21 elephants, basic building materials and elephants for kids to build a bridge - book called A Bridge of 21 Elephants
  - Eileen, BCPL - Lifesize Connect Four
  - Cecil County - X-rays of animals taped to a window, animals on the tables, kids match them up
  - Cecil County - Eye Spy on a door, hang up everything possible on it. Create a sheet asking them to find 5 stars, popsicle, etc
  - Cecil County - Bone matching game with xrays on the windows and animal pictures to match using velcro
  - Frederick County - Scavenger hunts have been very popular! Kids like small prizes like stamps or bookmarks.
  - Jackie Cassidy, Harford County - Paper Cup Coding, Tangrams, Viewmasters with questions about details the kids are seeing in each picture.
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○ Rachael, BCPL - Thanksgiving Turkey Thankfulness activity  
○ Christine Felix - Tinker toys using straws, wine boxes with dividers for castle building  
○ Bethany Vangrin, HCPL - DNR kits to set out for kids to explore  
• Go ‘Round- Share anything of interest from your library’s youth-services department  
• January Meeting- MLA Office for officers & committee leaders; online for all other members. Jill will bring snacks to MLA office.

Action Items from this meeting:  
• Conni- make draft social media calendar - In progress  
• Conni- start a planning/ pledge Google Doc to organize our auction basket for MLA17  
• Conni- compile results from survey into graphs  
• Jill- format the “What CSD’s All About” document as a tri-fold brochure  
• Jill- Have “What CSD’s All About” added to MLA Website  
• Jill- Schedule FB posts to feature old Blue Crab winners & ask members to nominate new books to current committee  
• Jill- send info on January online meeting to members, post on social media  
• Jill- contact survey drawing winner and mail gift card  
• Sophia- put request in next newsletter for people to send photos and descriptions of past and current passive programs to mlachildrens@gmail.com  
• Jess- get details on how to sign into the online part of the January meeting  
• Jess- ask Kate in MLA office to be additional administrator on our social media accounts  
• ??- Prep portions of January online mtg on what CSD does, opportunities to volunteer & participate  
• ?? Set up Slack Channel for chat during live webinars