CSD Minutes—November 14, 2011
Noyes Library for Young Children

Attendance

Introductions

Minutes—Carol moved and Susan seconded to approve the September minutes.

MLA Executive Board Meeting
No board meeting until Wednesday.

Kids Are Customers—October 20, 2011

Attendance 71 (down from last year, but still good; we were competing with Books for the Beast)
Our profit-- $3000

Evaluations--
__Authors Susan Stockdale and Melissa Thomson—very popular!
__Lisa Davis—Howard County Early Childhood Education—excellent presentation, useful
__Tamara Nuttle—great recycled crafts—AMAZING!
__Tess Goldwasser—children’s books blog in St. Mary’s County—10+!
__Blue Crab ’11—trouble with A/V. Next year—Tara will add presentation tips to the Blue Crab guidelines
__SLRC training—“I Don’t Have Anything Good to Read”—would have liked more actual book titles
__Susan Modak—“Nonfiction Shout Out”—most people liked—anxious for list of books to be posted. Perhaps next year move this type of activity to the beginning of conference, or after lunch.

Attendees really liked the two tracks of presenters—reader’s advisory and hands-on

Book sales—not many books sold, but integral part of workshop; authors delighted to sign books. Next year let’s cut back again on number of books; author books are best bet.

Eileen and Susan will send conference handouts to CSD webmaster, who is back from Tibet.

A/V—Eric is wonderful. Next year—assign one person to direct him; he needs to know ahead of time whether PC or MAC; Eileen will tweak MLA A/V form to use at KAC.

Ideas for next year—be prepared with questions for speakers in order to stretch short presentations; plan a session about organizing craft materials, a session about leveled readers.

Blue Crab ’11—Wanda Nelson
Making travel arrangements for author to come to MLA
**Blue Crab ’12**—Tara Lebherz
Talking about books, meeting through March in person and online

**Blue Crab ’13**—we need a chairperson

**Blue Crab—general**

Perhaps we could announce Blue Crab winners earlier—at Southern/Western conferences, and invite the winning author(s) to speak at Kids Are Customers!
The winning book titles would be closer to their year of publication (perhaps more likely to be put on publishers’ lists), the winning author would have a larger audience and recognition (not 60 seconds at MLA);
Blue Crab committee time would be shortened.
Eileen will ask what would be involved in moving this earlier—e.g. earlier MLA line item budget

Publicity ideas—
Blue Crab Award now on Wikipedia—
[http://en.wikipedia.org/wiki/Maryland_Blue_Crab_Young_Reader_Award](http://en.wikipedia.org/wiki/Maryland_Blue_Crab_Young_Reader_Award)
We should change our Blue Crab Facebook group to a Facebook page
Send to library systems to add to their MARC records
Susan will start a Blue Crab publicity google doc
Send press releases to authors’ home town newspapers; Maryland newspapers
Send letters to Blue Crab honor book authors (some publishers don’t tell the authors)

**Dorothy Stoltz—DLDS Emergent Literacy**
As Stephanie Shauck retires, she wants to encourage Maryland libraries to keep their early literacy focus.
Libraries are “unrivaled resource centers for children, parents, and child care providers . . . and early childhood educators.” Every day we teach and model the five best practices for early literacy—singing, talking, reading, writing, and playing.
Think of ways we (and our library systems) can continue to emphasize and teach early literacy practices.

**Eastern Conference/Mock Newbery—January 9, 2012—Denton Library/Caroline County—9:00-12:30**
Registration is now open for the Mock Newbery Workshop.
It’s also time to vote for which books will be discussed (Rachael is sending an email).
The finalized book list will be sent out on November 21.

**Southern/Western Conference**
**Southern**—March 12, 2012—Charlotte Hall Library/St. Mary’s County—12:30-4:00
**Western**—April 9, 2012—Urbana Library/Frederick County—1:00-4:15

Nancy—picture books—how to look at a picture book
Darrell and Beth—making picture books, hands-on activities
Blue Crab announcement (if Blue Crab time change is approved).
CSD has five sessions!

Pre-conference—Storytime Extravaganza—Amanda and Tess
Thursday—Mock Newbery presentation
  --Blue Crab ’11 author—Lola Shafer
  --Dorothy—early literacy
Friday—National Children’s Museum—Music, Math, and Crafts (3 hours)

Break

Old Business—

Newsletter--
Read the fabulous fall CSD newsletter on our MLA website.  http://www.mdlib.org/divisions/csd/default.asp
Please send articles for January’s newsletter to Tara-- tlebherz@frederickcountymd.gov
Please also send her any clever heading ideas for an entire column/issue on early literacy—e.g. “Children First.”

New Business

Performers

Ukulele Phil and the Hula Kids-- http://www.ukulelephil.com --$150 plus mileage (“great fun”-- Susan Modak)

Tom Lilly and Beowulf T. Wonderbunny -- http://www.wonderbunny.com magic, real bunny, balloons “very successful with children” (Eileen Kuhl, Lisa Jarrett)

Organ Grinder Lola-- http://www.organgrinderlola.com Bavarian clothes, music, children are allowed to turn the crank on the organ at the end of the program - $100-$200  (Tara Lebherz)

Mad Science-- http://www.madscience.org/locations/cmd Look for a member performer in your area (Janis Cooker)

Hearing and Speech Agency/Baltimore, MD— 410-318-6780—looking for opportunities for intern ASL interpreters to practice their skills. Free. A win-win partnership for interpreting library programs! Interns and their mentors can come to areas near Baltimore City/County  (Karen Hoffman)

Respectfully submitted,
Karen Hoffman

Next meeting—December 12, 2011—Bel Air Library/Harford County
Be brave—bring a story to tell