MLA: Children’s Services Division Meeting  
August 10, 2015  
Urbana Regional Library

Attending: Jessica Brown, Lori Guenthner; Christine Felix, Joe Farmarco, Tara Lebherz; Jill Hutchison; Amanda Roberson

I. Introductions
   Amanda is leaving Harford Co. as their Youth Services Coordinator, and plans to continue presidency w/ CSD until the end of her term.

II. Approval of Minutes
   Tara motioned to approve, Lori seconded

III. Action Item Follow Up
   i. Proposal form for MLA & Southern/Western (Due Date 9/18)
      a. Google form will be sent out to the Marylib/CSD lists this week. Conference session suggestions will be accepted for the annual conference and for Southern/Western ideas.
   ii. Finalized items for Kids Are Customers
      a. PAF finalized—objectives need edits and must be resubmitted. As soon as approval is received advertising will be started—Amanda will have publicity ready to go. Speakers and breakout sessions have all been confirmed.

IV. Presidents report
   a. Last MLA meeting was orientation for officers. No news to report.

V. Program Planning
   a. March/April - Southern/Western: trying to relocate from St. Mary’s County, still south but a little further north (possibly Anne Arundel county)
   b. May - MLA: Negative feedback about using nontraditional spaces for conference sessions. This year trying to limit the number of sessions each division provides to make sure that these bad spots don’t need to be used. People concerned because there are a lot of youth services librarians who attend, if we lose sessions, will our colleagues still want to come? Jessica raised the point at the conference committee meeting, there was some concession that this may be important as far as overall attendance because youth services are a large part of conference attendees.
      i. What about another location for MLA conference?
      ii. What about partnering with Delaware CSD equivalent to co-present sessions on children’s services
      iii. Consider doing preconference—flesh out a proposal to make an entire ½ day session
      iv. Handouts: need to do a little better with handouts to make sure that everything is up and ready to be loaded onto Lanyrd
         • Lori: flash drive idea to have for each conference participant with preloaded session materials
      v. Any ideas for social events at MLA conference?
      vi. Theme: Libraries: Unlocking potential
c. **Sept - BEST:** May still need facilitators. To be held Sept 19 from 9-4

d. **Oct- Kids are Customers:** October 15, Owings Mills library
   i. Author Speaker
   ii. Final Agenda
      * 8:30-9: registration and continental breakfast
      * 9-9:10: welcome
      * 9:10—10:40: Tanya Smith, Program Coordinator, Fred Rogers center
      * 10:45-11:45 Breakout session
         a. What is Capitol Choices?
         b. Bibliobop
         c. Minecraft
      * 11:50-1:00: Author presentation (Lulu Delacre)
      * 1-1:45: Lunch and book signing
      * 1:55-2:55: Breakout session
         a. Diversity in Books for all children
         b. Teach storytime yoga @ your library
         c. Digital camp: a digital literacy curriculum for preschoolers
      * 3:00-3:45: Guerilla storytime
      * 3:45-4: Wrap up and evaluations

iii. Room Specifics & block of hotel rooms:
   * Reserving a block of rooms Hilton Garden ($115/night) and Hyatt ($119/night) for people that will be coming the night before
   * Room specifics: Taken care of by Joe. We have rooms on the 5th and 6th floor of the building for breakout sessions, have 1 large room for lunch and general session
   * Furniture layout: does Owings Mills take care of this or will we have to?
   * Owings Mills rooms are equipped with everything technology-wise that presenters will need.

iv. Book Sale: CSD is not doing it this year; author (Lulu Delacre) will be taking care of bringing her own books. We will need someone to help at the table.

v. Ticket System: Jill has volunteered to figure this out. Room assignments—call rooms A, B, C to make it easier on the ticket taker.

vi. Going Paperless- Lanyrd
   * Lanyrd: are we going to be paperless? Amanda will let presenters know the format that we need documents in. We don’t need the folders if we are paperless. Will print up agendas for attendees.

vii. Additional notes:
   * Joe is onsite contact person for directions
   * Estimated number of attendance increased by 15
   * Need room hosts/presenter introducers
   * Need to know speaker tech needs and room layout
   * Need lanyrd information ready to go

VI. Blue Crab Award updates: none
VII. Action item for Jessica Crutchley: send save the date and location to MLA for Happenings and also as an email to Marylib and to CSD mailing list

VIII. Old Business:
   a. Cross division event: LDD and Dorothy are taking care of this.
   b. Facebook: Conni Strittmatter from Harford County will be running the CSD page. Jessica Brown cleared out old administrators. Amanda will check in with Conni about posting regularly and sending a save the date for KAC.
   c. Newsletter: next one coming up in September
   d. Dates/locations for the meetings have been established for next year.

IX. New business:
   a. Working on new meeting locations. Should host library continue to provide snacks? The room contact may not be attending the meeting. We will try a rotation and signup sheet for next time. Jessica D will ask Jessica C to make a signup sheet
   b. At next youth coordinators meeting: do a plug for sending staff to CSD meetings or to come themselves. Also reach out to MAPLA to ask for support

X. Go Round:
   a. Amanda: has partnered with tech department in county to present a program called Craft the Code. Using Google CS curriculum, (all done for you, tons of resources), Google has built it so you don’t have to be an expert in coding, more like a guru. County IT people do have this background, they’re going to do it as a weeklong course, presenting the class, gearing toward girls (not limited solely to girls but leaning toward them in advertising) Reached out to TAG groups, took a poll as far as planning specific topics during coding week.
   b. Jill: is the liaison of MSDE office of childcare, an approved training organization to give clock hours of knowledge. Willing to talk about how to get these things approved, especially because a lot of the trainings to receive clock hours are far away and expensive. A great way to connect with the early childcare providers in your area.