Maryland Library Association
Children Services Division Steering Committee
February 9, 2015
Woodlawn Branch, Baltimore County Public Library

In attendance: Sylvie Rowan, Rachel Wright, Amanda Roberson, Marissa Connor, Christina Kamt, Karen Hoffman, Sophia Van Schaik, Kim Preis, Joe Farmaro, Lisa Colini, AACPL, Jessica Crutchley, BCPL, Eileen Kuhl, BCPL:

Called to order by Amanda 10:09am.

Thanks to Marissa and Christine for hosting.

Introductions:

Minutes: Marissa moved to accept the December minutes, Eileen seconded. Approved by acclamation.

Action Items – will go through as we go through agenda

PRESIDENT’S REPORT- Rachel

- MLA Executive Board met in January.
- Review of budget: We were budgeted to bring in $18,000: have brought in 12,589 (70%) We will lose a little from cancellation of the Mock Newbery but should be on track.
- Expenses – we’re at 91% but we still look okay.
- John Venditta, MLA President – talked about last election. We’re not sure what the new Governor will do, waiting to see if promised increases will go into effect in July.
- MLA website – new website came up in Jan. Kinks have been fixed.
- Conference Committee – Amanda will talk about.
- Margaret Carty – gave shout-out to CSD newsletter, praised Sophia and all of CSD for the work being done on behalf of children.
- Nominations Committee – we are one of two divisions to get our nominees in.
- Jessica Hoptay-Brown, EPFL, President and Jessica Crutchley, BCPL, Secretary

PROGRAM PLANNING

- MOCK Newbery - cancelled because of weather. MLA will refund. There was a link for registrants to vote – Brown Girl Dreaming by Jacqueline Woodson won the online Mock.

- FIRST VIRTUAL TRAINING - Feb. 17 - You have an idea; Now get it published.
  - Betsy, Julie Dietzel-Glair and Kathy MacMillan, Julie Zamostny will moderate.
  - Some non-children’s people are interested; Amanda will find out if it’s applicable for non-children folk.

SOUTHERN/WESTERN -
  - March 9 at Charlotte Hall Branch, SMRLA and April 13 at Thurmont, FCPL.
  - Laura Hutton, Harford Community College, will present.
  - Connecting the Dots Between Early Childhood Development and Early Literacy.
• Registration available through MLA website and MERLIN.
• Amanda will take care of picking up food at McCabes.
• Tara will take care of Western food.
• Rachel will take care of registration packets.
• Blue Crab – almost ready. Last meeting is on Thursday. They’ll vote on last two categories. Will be at S/W to reveal winners. Last year Christina made up the brochure, and MLA printed it. This year, Christina will send her format to Rachel who will work with the committee. Use new logo and bright colors.

• MLA CONFERENCE – May 6 – 8, 2015
  o Brochure is now on-line
  o Lanyard – for registration and check in
    ▪ Jessica Hoptay-Brown is taking events for CSD and putting in Lanyard so the description and check in will be there.
  o Amanda will not be at CSD so needs people to take on her duties.
  o Need Room Hosts – to pick up packets, greet people, do intro of speaker and address problems or issues in the room, give CEU in exchange for evaluation form. And then turn in the evaluations to MLA office at hotel.
  o Also need to give 2 hours to Registration and/or book sale during the conference
  o Ask Amanda for list of where we need people to be room hosts
  o E-mail Amanda and Rachel if can help at conference
  o Silent Auction basket - Ice Cream theme
  o Amanda will donate Mo Willems book “Should I Share My Ice Cream”
  o Irva will check with Ben and Jerry’s.
  o In e-mail about March /April meetings, include Silent Auction basket beg.

• KIDS ARE CUSTOMERS TOO
  Thursday, October 15, 2015
  o Location question….
    Joe F. did a lot of research and found that Owings Mills branch is a good location
    o Centrally located, hope to have new parking garage open by fall. Current garage does have a lot of space near top.
      Lots of meeting space, catering options, partnership with community college, and low cost.
      Meeting rooms are reserved. Only question is about break out rooms at college – won’t know size until they have their fall schedule. Could have more smaller breakouts.
    o Will try to get better price on food.
    o Sophia will put blurb in the newsletter about change of location.
  o Ideas for themes - Change – in libraries in future
    ▪ Will put out call for proposals
    ▪ App advisory, media, coding, SPARKS grant, Minecraft
    ▪ Mother Goose on the Loose 2.0
• Face Book – Jessica Hoptay-Brown is administrator – has been putting up interesting links.
• Newsletter – Deadline March 15 for April 1 publication.
• Literacy Landmark – for Children’s book week (May 1 – 5)
  o Need to have it in by March 1
  o Ideas for places
    o Cynthia Voigt – Eastern shore connection - Crisfield
    o Mary Downing Hahn
    o Priscilla Cummings – Chesapeake Bay

SUMMER READING COUNCIL
No report at this time

JOINT DIVISION NETWORKING AND TRAINING EVENT
Strategic plan of MLA calls for divisions to work more together. 
James Kelly, LDD president, has planned cross divisional event 
Four divisions: LDD, PSD, LDD and SSD(formerly APPLS) 
Thursday Oct. 1, at Arbutus Branch - 10 – 1 - half day event
Networking portion and training portion to get CEUs. The program is in planning right now:
  Format: 
  Will have over-all introduction to divisions.
  Then each division presents a thirty-five minute training session.
  Two divisions before break followed by two divisions after break.
  Will have 25 minute break in middle for networking.
  Optional lunchtime to follow.

CSD will have to find something that is attractive to multiple divisions.
• May want to help other divisions “come up to speed” with ECRR or family involvement.
• Tapping into your inner child – even if people don’t deal with children in their jobs.
• Want to be interactive – maybe do something with Play. How to interact with kids, management techniques… Maybe bring a stuffed animal or puppet for each participant to play with.
• Why are libraries in the “play” business – why is it developmentally important.

We’ll need to find:
  Title
  Presenter
  Two learning objectives
TOPIC OF THE MONTH – SCHOOL OUTREACH

Marissa (Baltimore County) – EPFL had a successful outreach school event to include teachers, so BCPL used a similar event - School Staff Development Day. Every branch (18 locations) invited in school personnel – Each branch assigned a team. They invited staff from their assigned schools to bring the school personnel into the libraries: Provided continental breakfast. Shared resources; planned parent nights; brainstormed future co-programs. Teachers learned about what is available at libraries. Databases, one-on-one computer trainings, teacher collections, kindergarten visits, library visits to schools. New level of cooperation – now schools will help market library programs.

Parkville is beginning a Reading Buddies program – students 14 yrs and up to partner with 1st graders to help with reading. Info has gone to the media specialists. One afternoon per week to practice reading.

Harford County – program for middle and high school, in particular. Partnership with Community College. On-line scavenger hunt of databases. Clues are in different databases. Librarians are acting out clues – taped, so kids can watch the clue, solve the problem and go onto next. Last clue connects them to a Harford Community College Librarian to ask a question. Completers get a small prize. Overall Winner gets iPad.

Edgewater branch (Baltimore County) – BES bookclub. Kids discuss books; food provided by local Green Turtle restaurant.

GO Round

Amanda – April 7 in Harford County – Comcast grant to provide programming. Bringing in Tanya Smith form Fred Rogers Center, and Claudia Haines from Little Ella – to talk about using digital media in story-times. Will be inviting librarians from all over state - $15. Amanda will send out an invitation. Will be at Harford Community College.

Speakers will do two parent workshops in evening at Bel Air library. Presentation for parents while kids have a storyline. Then parents will “practice” with the kids.

Christine Kamt - March 12 will be Deaf Culture night. Partnering with Md. School for Deaf to provide ASL storytimes.
Birthday event for Storyville – turning 5. Idea is to have a donor event – Mar. 22 Breakfast with Sneaks. Will be catered by Bob Evans. Face-painting, storytimes.

Jessica – April 25 – Early Literacy and Baby-Shower event. Organizations that help families with early literacy – for new families and young families.

Karen - Went to coding event. Learned about squishable circuits. Will have a circuit / led bookmark class – to make a craft that lights up.