



Submission Form

Please print all submissions (digital and print) and submit them by mail, postmarked by January 31, 2019, for consideration in the first annual Excellence in Marketing Award.

Submissions should be promotional pieces disseminated to your users via print or digital methods.

Please send individual promotional items, not the entire library marketing campaign.

Submissions should be for the 2018 calendar year.

Please mail your printed materials or copies of your digital materials to:

Maryland Library Association
c/o Marketing & Membership Com. Chair
1401 Hollins Street
Baltimore, MD 21223

Please limit your entries to no more than THREE submissions per library system.

Deadline: January 31, 2019

Organization Information

First Name of person submitting: _____

Last Name of person submitting: _____

Email Address: _____

Institution Name: _____

Street Address: _____

Street Address Line 2: _____

City: _____

State: _____ Zip Code: _____

Phone Number: _____

Submission Information

Title of Work: _____

Name of Library Making the Submission: _____

Is your submission an original design or from a template?

Original Design

Template

Was your material produced "in house" or by a 3rd party or marketing/design company?

In-house

3rd party marketing company

What is the purpose of the promotional piece?

Who is the target audience?

How was the promotional piece distributed?

Please include any measurable results from your marketing campaign (i.e. goals met, social media data, other metrics).

Instructions for submitting:

1. Please print out a completed entry form with each entry (no more than three)
2. Submit THREE hard copies of your work (printed copies of digital work or hard copies or original print work) to:

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