

Maryland Library Association
Steering Committee Meeting
December 18, 2019, MLA Office

Attendance

Andrea Berstler (President), Mary Anne Bowman (Secretary), Margaret Carty (MLA), David Dahl (ALA Councilor), Carl Olson (Treasurer), Joseph Thompson (Past President)

Excused absences

Naomi Keppler (Conference Chair), Morgan Miller (Vice President)

Call to Order: 10:02 a.m.

Changes to the Agenda: None

Minutes: M.A. Bowman

C. Olson made a motion to accept the minutes with the suggested changes and D. Dahl seconded. All in favor. No abstentions. Approved.

Treasurer's Report: C. Olson

- The Balance Sheet and Profit & Loss Comparison and Budget vs. Actual statements through November 30, 2019 were distributed.
- Balance Sheet:
 - Total bank accounts is \$55,129.73.
 - Long Term Reserves amount is \$122,832.76. This is up \$7,412.39 over last year.
 - Total current assets is: \$177,962.49. This is \$23,633.47 more than last year.
 - Total current liabilities is \$0.71.
 - Equity Retained Earnings is \$179,917.70 which is \$41,691.01 more than last year.
 - Total liabilities & equity is \$177,902.49 which is \$23,633.47 more than last year.
- Budget vs. Actuals:
 - 41% of the year has elapsed and we are at 38.28% in gross profit and at 38.88% in expenses. We are doing well.
- Profit & Loss Comparison:
 - Conference vendor fees (line 3000.05) has collected \$12,250. Sponsorships has collected \$23,100. Annual conference income is at \$35,640.
 - Fundraising income is \$7,067 for the Legislative Panel.
 - Library Leadership Training has collected \$79,607.69. There are still bills outstanding for MLLI, Everyone Leads and the Director's University. Once all the bills are paid we will make money on all of these leadership trainings.
 - We collected \$1,700 for the Jobline.
 - Membership dues are at \$26,869.00.00. This is \$5,874.00 less than last year at this time. A question was asked about the impact of PGMLS no longer paying for all of their staff to have an MLA membership. Margaret said it is too early to tell.

- Programs income is \$5,087.50. This is \$13,625 less than last year. Some of the large, popular programs have been moved to the Spring.
- Total income is \$156,986.83.
- \$7,397.24 in conference expenses were paid.
- \$79,043.97 Library Leadership training expenses were paid.
- Total expenses were \$159,777.68.
- Net income was negative \$2,014.50.

M. Bowman motioned to accept the financial document to submit for audit. J. Thompson seconded the motion. All in favor. No abstentions. Approved.

Unfinished Business:

- Poe House Literary Landmark – The event will be on Sunday, January 19, 2020 which is Poe’s birthday. MLA will be asked to contribute to the celebration. Margaret is looking into purchasing Poe coffee mugs which will be given out to the first 50 people at the event. A local Developer is providing a tent. Maryland Humanities Council is bringing in a professional photographer.
- ALA Midwinter
 - Margaret had a local arrangement committee meeting on Monday at the Central Library of Philadelphia. There will be tours of the Library and Resenbach. Twenty volunteers are needed for the opening event to be ushers. Volunteers will get a ribbon to identify them. The crowd at the conference is not expected to be large since there are not any committee meetings.
 - MLA will again share a booth in the exhibit hall. Margaret will register all volunteers so that they get the free exhibitor pass. Joe will send out requests for volunteers and get names to Margaret.
 - There will be a Local Chapter’s Reception at the Reading Terminal Market. There will be a \$10 charge and it will be held in the meeting room in the market.
 - I Love My Librarian presentation will be on Saturday at the opening session. Ten people will be recognized.
 - There will be focus groups to discuss the future of Midwinter.
- Maryland Legislative Day will be on February 5, 2020. The schedule is the same as last year. Arrangements have been made but more sponsorships are needed. Margaret or Andrea will ask at MAPLA. Talking points will be:
 - Support the per capita funding the SLRC.
 - Support the increase of per capita for public and regional libraries
 - Support the continued funding of and increase to the MD Capital Grant funding for public library construction.
 - Tonya Aikens, Howard County Director, is working on a message that will remind legislators of our early literacy priority which is highlighted in the Kirwan report.
 - Senator Elfreth from Anne Arundel County has proposed renaming the Annapolis Library after Mike Busch. Along with this there might be funding for libraries in Maryland to go fine free. More details will be forthcoming from the Legislative Panel.

New Business:

Day by Day Calendars – the early literacy calendars were purchased with a LSTA grant and they are very popular. An idea to reprint the calendars as a fundraiser for MLA was presented. The idea will be presented to the Executive Board and Advisory Council in January.

President's Report: A. Berstler

- Attended the MLA Awards Committee meeting. There are wonderful nominations.
- Attended the MSL Board meeting. The Library for the Blind and Physically Handicapped will be changing its name to the Library for the Blind and Print Disabled but this will not happen until next year. John Owen's replacement has been announced and it is Mary Ramous.
- Will be meeting Representative Raskin per a request from the ALA. Will be laying the groundwork for ebook legislature.

Vice President's report: M. Miller

- None

Executive Director: M. Carty

- Attend MACo. Kirwan was the main topic of conversation.
- Attended the CML meeting
- Conference is coming along. The brochure will be to the graphic artist within the week.
- Attended the ALA local arrangements committee meeting.
- Will be attending the MD Non-Profits Legislative preview on January 6th.

ALA Councilor's Report: D. Dahl

- Will attend ALA Midwinter. There will be #ebooksforall discussions, Ask Me Anything sessions, and focus groups on the role of chapters on Saturday at 4 p.m.
- ALA sold its headquarters building and is transitioning to the new building. Most of the money earned is going to the endowment.
- New Executive Director hired but not announced.

Conference Director: N. Keppler

- None

Past President – J. Thompson

- Now a member of the ALA Chapter Relations committee. Will be participating in the Congressional Fly In. There are concerns about the process for selecting the participants. The local chapters were not consulted.
- National Library Legislative Day will be May 4-5, 2020. It will cost \$175 to attend and you will be served lunch and dinner. It is much more expensive this year. Margaret mentioned that MLA budgeted to send 5 people at \$50 a person.

J. Thompson made the motion to adjourn. D. Dahl seconded the motion. All in favor. No abstentions. Motion passed and the meeting adjourned.

Respectfully submitted by Mary Anne Bowman on January 8, 2020.