

Maryland Library Association
Executive Board/Advisory Council Meeting
November 20, 2013

Attendance: , Jackie Adams, Debby Bennett, Margaret Carty, Laura Cole, David Dahl, Joanna Gadsby, Emily Gamertsfelder , Annette Haldemann, Mary Hastler, Pat Hofmann, Lucy Holman, Elizabeth Howe, Erica Jesonis, James Kelly, Eileen Kuhl, Tara Lebherz, Robert Maranto, Sarah Jane Miller, Dennis Nangle, Jessica Nhem, Carl Olson, Lisa Picker, Jo Pinder, Carrie Plymire, Elizabeth Pratt, Stuart Ragland, Jesse Roth, Lindsay Sarin, Donna Seibly, Katy Sullivan, John Venditta, Lynn Wheeler, Rachel Wright

Excused Absences: Ameerah Al-Mateen, Mary Baykan, Natalie Burclaff, Mark de Jong, Tara Lebherz, Monica McAbee, Morgan Miller, Heather Owings, Daria Parry, Regina Rose, Glennor Shirley, Cynthia Steinhoff

Carrie called the meeting to order at 10AM

Changes to Agenda:

- IFAP Stop Watching Us Letter added to Old Business
- Lisa Picker will be reporting about Membership Campaign not Ameerah Al-Mateen

Minutes September 18, 2013

Corrections:

- Elizabeth Pratt was not present
- PSD would like to retain their current name of Public Services Division

Donna Seibly motioned for Minutes to be approved with corrections listed above. Mary Hastler seconded.

Treasurers Report-Margaret

- Membership is on track
- Investment income is up slightly
- MLA Investment policy was reviewed by the Steering Committee and Budget and Finance Committee on October 16 with the MLA investment firm. It was recommended that the policy be changed to “moderate risk” instead of “low risk”. It was suggested by the MLA investment firm that investments include more stocks which may provide more financial gain in the future and the portfolio will be more diversified.

The Executive Board was asked to approve the change from low to moderate investments. Pat Hoffman motioned to accept and Lynn seconded. Board approved.

Social Media- Erica Jesonis

- Erica described new social media techniques to be used to promote MLA and division programs
- A Social Media form was added to the Professional Development Program application
- A link was added to the MLA homepage for members to include library news they would like to be promoted. If sending photos to include they must be uploaded

Old Business

Declaration of Rights to Libraries-Pat Hofmann

Pat Hoffman attended a Trustees meeting promoting the Declaration of Rights to Libraries

Division Revision Report-Emily Gamertsfelder

- All revisions to division structure should be made by January Executive Board meeting
- Any changes to bylaws required will be completed by mid-March and sent to membership

IFAP Stop Watching Us Letter- Sarah Jane Miller

This letter had been sent to the Legislative Panel for review and editing.

Copies of the letter were distributed to members. After discussion it was recommended that the first line of the letter would be worded...

“The Maryland Library Association wishes to express its concern regarding recent reports published in The Guardian and the Washington Post.”

The letter will be signed by Carrie as President. She will re-edit the letter to make changes to additional references to the Executive Board. Copies will be made to be sent to the current Maryland representatives.

Pat Hofmann thanked the IFAP committee for their detailed attention to this matter and acceptance of changes. Pat motioned that the Board approve the new letter. Lynn seconded. Stop Watching Us Letter was approved by Board.

There is a podcast available from SLRC about the data collection program.

PSD Action Plan-Donna Sebly

PSD asked that their probation status be changed and for the division to be reinstated. PSD has had an acting Secretary, Tina Pickens who will now run for the position officially. PSD has met the bylaw conditions and is reinstated.

New Business

Nomination Report- 2014-2015-Lucy Holman

The Nominations have been completed for the 2014 Elections. There is a full slate of candidates. Lucy distributed the nominees running for office. Lynn Wheeler motioned that list be accepted and John seconded.

Maryland Adult Programming Interest Group-Donna Sebly

Sam Eddington of ESRL would like to start a new interest group focusing on adult programming. The group has developed a following on Twitter and Facebook. They have been organized in an unofficial format since Spring, 2012. Donna submitted a Petition signed by 14 MLA members which meets the bylaw regulations to create a new interest group. It was decided that the group which will be given the acronym, MAPIG would be sanctioned and overseen by the PSD division. Current participants in the group can continue to participate but will receive no CEU's if a formal program is offered. Contact Sam Eddington at sam@esrl.org to join.

Lynn Wheeler motioned to accept and Pat Hoffman endorsed.

President's Report-Carrie Plymire

- Stated that she will be attending the upcoming Division Revision and the Strategic Planning meetings

Past President's Report-Lynn Wheeler

- Thanked Stuart Ragland and the Technology Committee for all of their assistance in compiling the information about the capital improvements that MLA needs.
- Distributed a list of recommendations and detailed the \$25,00 budget that would be necessary
- Requested withdrawal of \$25,000 from the Investment Account to be used to accelerate the needed changes and replenished with funds received from the Capital Lady campaign. Mary approved and John seconded.
- Stuart acknowledged the committee members who assisted in compiling the report
- Dave Wiley(Recorded Books) agreed to the donation for 5 years to the Author Endowment Fund. This would be \$ 2000 annually.
- Lynn will write a letter to the CRAB about the donation and send information to Erica Jensonis
- David Dahl will accept the check at the MLA annual conference

Conference Director's Report-David Dahl

- Conference program is full
- Final details are being completed
- Aaron Henkin, Senior Producer, Stories from the Stoop; Co-Producer, The Signal
- will be the Thursday speaker
- Librarian in Black, Sarah Houghton will be the Friday lunch speaker
- Wednesday speaker is not definite

Executive Director's Report-Margaret Carty

- Provided information about Glennor Shirley's recovery
- Membership statistics are satisfactory
- Cindy Steinhoff is requesting nominations for the Maryland Librarian of the Year
- MLA retained its status as a Maryland lobbyist

Membership Campaign-Lisa Picker

- Lisa clarified the goal of the Membership group.
- Distributed marketing tips
- Facilitated a training exercise to market and promote divisions

Other Business:

- SLA will be holding a holiday celebration at the Sandy Spring Museum on Dec. 12
- Annette reminded everyone that the CRAB deadline is Dec.5
- Debby informed the group that the Strategic Plan task force has held one meeting and will be retaining a consultant to facilitate an envisioning session at the January meeting

Carrie adjourned the meeting at 11:45 Motion was approved by Mary Hastler and seconded by David.