

Maryland Library Association
Executive Board/Advisory Council Meeting Minutes
November 18, 2015 10 AM – 12 PM

Attendance: Andrea Berstler (Conference), Mary Anne Bowman (Bylaws), Margaret Carty (MLA), David Dahl (PDP), Natalie Edington (Legislative Panel), Joanna Gadsby (Marketing & Membership), Annette Haldeman (Crab), Mary Hastler (President), Lucy Holman (ALA Council), Elizabeth Howe (Archivist), James Kelly (MLLI), Monica McAbee (IFAP), Carl Olson (GIIG), Lynette Parish (TSD), Tina Pickens (OSIG), Stuart Ragland (Technology), Regina Rose (RAIG), Lou Sica (SSD), Alan Simpson (PSD), Patty Sundberg (Treasurer), Kathleen Teaze (VP), Debby Vargas (DLDS), John Venditta (Past President), Lynn Wheeler (Author Award)

Excused Absences: Mary Baykan (Legislative Panel), Natalie Burclaff (ACRL MD), Maria Epperley (PSD), Sydney McCoy (LDD), Tracy Miller (MAPIG), Carrie Plymire (Nominations), Julie Ranelli (Conference), Amanda Roberson (CSD), Cindy Steinhoff (Awards), Katy Sullivan (Secretary), Tiffany Sutherland (TIG)

Call to order at 10:01 AM

Changes to the Agenda

- D. Dahl asked to add a new business item: MLA slate of candidates for 2016.

Minutes from September 16, 2015 – M. Hastler

- L. Sica moved to approve the minutes. K. Teaze seconded the motion. The minutes were approved.

Treasurer's Report – P. Sundberg

- Three reports were distributed: Balance Sheet (green), Profit & Loss Budget vs. Actual (white); Divisions and Programs (blue).
- Financials are on track; Balance Sheet bottom line up by \$15,000 from last month.
- Vendor fees and sponsorships coming in; \$20,000 worth of sponsorships committed from MLA sponsors and \$3,000 from DLA.
- Long-term reserves from investments regained \$4,500 of what they were last year; now at \$98,127.15. Budget & Finance Committee voted last month to continue holding investments at current levels.
- Membership dues are up by 20% from this time last year, partly due to the increase in price. Kate and Chris are working hard to chase down members whose renewal notices didn't get sent by the Timberline software.
- No fundraising income yet.
- In return for our support of SLRC, the Enoch Pratt Foundation will pick up the cost of the Legislative Reception this year (Account 4070.08 on the budget statement).
- Programming is on track. Remember that income from your stand-alone programs is an important part of the MLA budget.

Audit Report

MLA received a clean report from the auditors. They would like MLA to have a bigger staff but recognize the difficulty of this. Recommended putting long-term liabilities into retained earnings.

New Business – M. Hastler

- D. Dahl, filling in for C. Plymire of the Nominations Committee, presented the slate of candidates for 2016. J. Venditta moved to approve the slate. C. Olson seconded the motion. The slate was accepted.
- M. Hastler pointed out the write-in option.

Unfinished Business – M. Hastler

- MLA sent a letter to President Obama requesting that the new Librarian of Congress come from a library background. No response so far, and none is expected. A new law stipulates a 10-year term for this position.

President's Report – M. Hastler

- Upcoming fundraiser: an event during ALA Midwinter in Boston, at the Lizard Lounge, featuring Cheryl Wheeler. The occasion will celebrate Maryland libraries, particularly those winning recent awards. Space is limited to 100 people; notice will be sent out when tickets become available. Mary thanked Lynn Wheeler for organizing this event.
- Upcoming fundraiser: a brunch in the spring to celebrate the Author Award winner.
- MACL and MAPLA are moving forward on legislation to appoint a Task Force to study the placement of library services within the Education Article of the Annotated Code of Maryland. The Task Force will study the present administrative structure and will have no budget impact.
- Libraries are looking into a funding bill that will speed up the state's schedule for yearly increases to the Counties, Regionals, and SLRC, starting with fiscal year 2018. As proposed, the bill will end in 2021 instead of 2024 and would double the yearly amount currently in the law, although the final total increase would remain the same and 2017 would remain as currently written.
- MAPLA is also encouraging continued support by the Legislation for the Library Capital Projects Grant Program which makes available \$5 million for public libraries each year, statewide. This program provides an opportunity to maximize local funding and 23 jurisdictions have been recipients.
- Mary will send the per capita numbers to J. Venditta.

Past President's Report – J. Venditta

- Took an online training about the Freedcamp app. The training was done by David Dahl of the PDP.

Past President's Report – K. Teaze

- Attended the Maryland Nonprofits annual conference in place of M. Hastler and connected with other nonprofits in the state.

ALA Councilor's Report – L. Holman

- Participating in the MLLI revisioning project.
- Gearing up for ALA Midwinter.

Conference Director's Report – A. Berstler

- Planning is going well; the number of programs submitted filled the available slots exactly; no Suites will be used nor will the Captain's Quarters. 7 ½-day pre-conferences, wide scope of interest. Of note: Presentation Academy.
- Keynotes are: Wednesday - Patrick Weadon, curator of NSA's National Cryptologic Museum (bringing an Enigma machine); Thursday - Michael Tougias, author of *The Finest Hours* and other historical nonfiction; Friday - Siobhan Reardon, President and Director of the Free Library of Philadelphia and LJ's 2015 Librarian of the Year. Huge thanks to DLDS for fully sponsoring all expenses for Thursday's keynote.
- Pub Quiz will happen; Scavenger Hunt is being planned; remember to contribute to Silent Auction by the end of March.

Executive Director's Report – M. Carty

- Attended the annual Maryland Nonprofits conference. Very participatory discussion format, many diverse views.
- Attended MAPLA and CML meetings.
- Sponsorships for the Conference are coming in well – encourage your director to help. (A list of available sponsorships was provided.)
- Will be away the week of November 30 but will check email.
- Will attend MACO in December.
- Will attend an all-day meeting at the Clarion on December 27 to finalize Conference logistics.
- All Conference forms came in by deadline! This is much appreciated and admired.

Training: ENGAGE – N. Edington

- ALA's Engage replaces Capwiz as our library legislative advocacy tool.
- Located under the Legislative News tab on the MLA site.
- Users can opt in to the mailing list for advocacy news.
- Might move the Legislative Panel blog to this page.
- Send suggestions to N. Edington.

Other Business: Author Award – L. Wheeler

- The committee has narrowed their choice to 2 authors. Waiting to hear from 1st choice. This is the 20th anniversary of the award. Submitted proposal to split the Youth Literature award into Children's and Young Adult, adding a fifth year to the award rotation. J. Venditta moved to accept the proposal; A. Berstler seconded the motion. The motion passed, with agreement that the YA award would not be given back-to-back with the Children's.
- Working on getting Dennis Lehane in addition to Cheryl Wheeler for the fundraising event in Boston.

K. Teaze moved to adjourn. C. Olson seconded the motion. Adjourned at 10:45 A.M.

Respectfully submitted by Monica McAbee on November 24, 2015.