

Maryland Library Association  
Executive Board/Advisory Council Meeting Minutes  
November 14, 2018 | 10 a.m. - 12 p.m.

**Attendance**

Mary Anne Bowman (Secretary), Margaret Carty (Executive Director), David Dahl (ALA Councilor), Denise Davis (Past President), Annette Haldeman (Crab), Bryan Hissong (LLTC), Jennifer Jones (PSD), Monica McAbee (RAIG and IFP), Amy Moser (SSD), Stuart Ragland (Technology), Patty Sundberg (Treasurer), Tiffany Sutherland (Conference), Lisa Swain (MAPIG), Pam Tayler (FoLIG), Joseph Thompson (President), Tyler Wolfe (LDD)

**Online**

Andrea Berstler (VP/President Elect), Victoria Falcon (Marketing), Michelle Hamiel (Nominations), Mike Kiel (ACRL MD), Kimberly Knight (NMIG), Sharon Reidt (TSD), Janet Salazar (Fundraising), Martha Zimmerman (PDP)

**Excused absences**

Sara Brown (IFP), Natalie Edington (Legislative), Christine Freeman (CSD), Elizabeth Howe (Archives), Kelsey Hughes (TIG), Elizabeth Hulett (Author Award), Bob Kuntz (website), Carl Olson (GIIG), Carrie Plymire (Legislative), Julie Ranelli (IFP), Carly Reighard (MIG), Carrie Saunders (MSL), Sabine Simonson (OSIG), Cindy Steinhoff (Awards), Connie Strittmatter (FoLIG), Erik Walls (SSD)

**Unexcused absences**

LAIG

**Call to order** – J. Thompson

- 10:04 a.m.
- Welcome and introductions

**Changes to agenda** - J. Thompson

- None
- P. Sundberg made a motion to accept the agenda and D. Davis seconded the motion. All in favor. No abstentions. Approved.

**Minutes** - J. Thompson

- Added a space after Eric Bodvin in the Minutes section. Added a space after M. Kiel in the Treasurer's report.
- T. Wolfe made a motion to accept the September 12, 2018 minutes with the changes and J. Jones seconded the motion. All in favor. T. Sutherland abstained. Approved.

**MLA Annual Investment Report** – Michael Fein

- Michael will attend the January meeting to report.

### **Treasurer's Report - P. Sundberg**

- Balance Sheet:
  - Total checking/savings is \$6443.90. This is \$42,489 less than last month and \$13,489 less than last year.
  - \$112,771 in long term reserves. This is \$707 less than last month and \$4,897 more than last year.
  - Total liabilities & equity is \$119,154.90. This is \$43,197 less than last month and \$8,591 less than last year.
- Profit & Loss Budget vs. Actual:
  - Line 3000.06 – we have received \$16,950 in sponsorships for the conference.
  - Line 3010.02 – we received \$500 in ads for the CRAB.
  - Fundraising income is up from last month by \$892.
  - Library Leadership Training committee has collected for registrations and is up \$7907 from last month.
  - Membership dues are up \$6868 from last month, but down \$3452 from last year.
  - Programs are up \$4,077 from last month and \$4575 from last year.
  - Gross Profit is \$108,817.61. This is up \$37,694 from last month and up \$37,878 from last year.
  - We have spent \$38,159.06 on Leadership training. This is up \$27,809 from last month and up \$37,733.89 from last year.
  - Personnel expenses were paid this month.
  - Total expenses were \$111,771.40.
  - Total net income was negative \$2349.77.
- T. Wolfe made a motion to approve the financial reports and file for audit. M. McAbee seconded the motion. All in favor, none opposed, no abstentions. Approved. The motion passed and the reports will be filed for audit.

**Unfinished Business - None**

**New Business - None**

### **President's Report – J. Thompson**

- Reminder to nominate people for MLA Awards by Friday. If you would like to nominate someone for the President's Award, please contact Joe and Margaret.

- Drafting a new charge for the Marketing & Membership committee. Currently it is one committee, but we are considering changing it to either two separate committees or one committee with two Chairs. The Steering Committee will vote in December on this.
- Rebranding Taskforce – if you are interested or know someone that might be interested, send names to Joe.
- Wrote first CRAB President’s column. Also posted on the MLA website.
- Participated in the “Getting to Know MLA” meetup on October 31st. It went very well. Will be participating again in the December 13<sup>th</sup> meet up. Thank you to Kimberly Knight for her leadership.
- Will be attending the CML Trustees meeting.
- **Attended a Conference on Inclusion and Diversity. An award was given ???**

**Vice President/President Elect – A. Berstler**

- Working with Joe and Margaret to ensure current initiatives have sustainability for the future.

**Executive Director – M. Carty**

- MACo asked MLA to participate in the Conduit Street Podcast on October 25, 2018. Mary Hastler represented MLA and talked about what is happening in MD Libraries. <https://www.mdcountries.org/294/Conduit-Street-Podcast>
- Natalie Edington will be presenting in an ALA Chapter Relations webcast in December on how to use Engage for virtual meetings.
- MLA was invited to the ALA Washington office to talk about the upcoming conference. Will probably be putting a call out for volunteers to help.
- Maryland Library Leadership Institute will be happening this summer.
- Election – we are still missing a few biographies from candidates.
- Conference – everyone has been very responsive in getting the needed forms to the MLA office. Tiffany is doing a great job!

**ALA Councilor’s Report – D. Dahl**

- Midwinter is two months away – preparing for meetings
- December 13<sup>th</sup> is Chapter Councilor orientation
- ALA President’s report was sent out by Joe. Will send out any other reports received.
- 2019 Emerging Leaders have been announced. None from Maryland. State Library Associations can sponsor an Emerging Leader. MLA should consider this for next year.
- No news on the ALA meeting room interpretation at this time.

**Past President – D. Davis**

- Represents Maryland libraries on the University of Maryland’s iLEAD Council. Maureen Sullivan is also on the Council. Discussion on emphasizing the human interaction in tech

oriented fields. The Library and Information Science degrees should have a 2/3 Tech and 1/3 human focus. If anyone has any thoughts on this, please share. Will be on the Council for another year.

#### **Conference Director's Report – T. Sutherland**

- Everyone is getting their forms into the MLA office
- Wednesday evening speaker will be Patrick Lee from the Anne Arundel County Think Tank.
- Thursday evening speaker will be Rabia Chaudry author of *Adnan's Story: The Search for Truth and Justice After Serial*.

#### **Report from Units**

- Library Leadership Training committee – Executive Leadership training was a success. It will be held every other year. Maryland Library Leadership Institute will be held in 2019. The dates are July 17-19 and October 10-11. The application is on the MLA website.
- Technology Committee – Stuart said that it is good to have someone monitoring the online members of a meeting to see if they are commenting or have questions. Reminded everyone that instructions are on the MLA website to conduct a meeting with online participants.
- Marketing & Membership – Vicky said they will launch the #IAMMLA marketing after Thanksgiving. Only 18 people have submitted a photo and information survey. They had the information available at the MASL conference.
- Fundraising – Janet said there will be a year end campaign, letter campaign and a fundraising event.
- ACRL – There will be a program in January, Breaking Down Barriers: Improving Inclusion for those with Disabilities, which is something that any type of library will be interested in.
- PDP – There are some questions about the fee for programs and the contact hours for programs. A 4-hour program was considered a full-day program and a 3-hour program was considered a half day program. This is different than what we did previously so people need to be aware of this difference.
- TSD – Will be participating in the December 13<sup>th</sup> Getting to Know MLA Meetup
- NMIG – The October 31 Meetup was successful! There were 8 guests. Joe gave an overview of MLA. Jennifer Jones and Mike Kiel were the first presenters. December 13<sup>th</sup> presenters will be Sharon Reidt and Tyler Wolfe. February 13 will be Tiffany Sutherland and we need someone else. It is a 1-hour commitment and presenters talk for about 10 minutes. April will be Erik Walls and Christine Freeman. Thanks to Linda Zuckerman for her assistance with Blackboard. The archive of the first Meetup will be sent out to the listserv as well as information on the next Meetup.

- Nominations & Elections – There are still some nominees that still need to turn in forms. Deadline is tomorrow.
- Diversity Taskforce – will be getting started soon. If anyone is interested please let Michelle Hamiel know.
- LDD – Leadership book club in partnership with RAIG will be on GoodReads. Info will be sent to the listserv on how to join. Working with LLT and NJ State to establish some sort of mentoring program.
- CRAB – Reminder that articles for the next issue are due by December 5<sup>th</sup>. There was recently an Ad purchased which is great! Reminder that anyone can purchase an Ad. MLA Program promotions are free. Also, if there is any news about specific people, that can also be put in the CRAB.
- SLA – Holiday Cheers will be on December 4 at the Timbuktu Restaurant.
- RAIG – There will be an April program on genres. A survey will go out what genres people are interested in learning more about.
- LAIG – Had a brown bag lunch with Carrie Plymire was very successful. Preparing for Legislative Day.
- SSD – Language program was very successful. Working with PSD and LDD to present the program, When Disaster Strikes in January.
- PSD – Readers’ Advisory training was rescheduled. It was a great program attended by 34 people. Was able to get a sponsorship from Novelist.

## **Evaluation**

### **Plus**

Good programming energy  
 No extra talking at the table  
 Extra time for, “Hey, just a minute...”  
 No commute for remote participants  
 Tech working well

### **Deltas**

No Michael Fein

Joe reminded everyone that if there is bad weather on a meeting date, the meeting will be rescheduled for the following Wednesday.

### **Adjourn**

T. Wolfe made a motion to adjourn. T. Sutherland seconded the motion. All in favor, none opposed, Mike Kiel abstained. Meeting adjourned.

Submitted by Mary Anne Bowman on November 30, 2018.