

Maryland Library Association
Steering Committee Meeting
October 18, 2017, MLA Office

Attendance:

Mary Anne Bowman (Secretary), Margaret Carty (MLA), Denise Davis (President), Michelle Hamiel (Conference Chair), Lucy Holman (ALA Council), Patty Sundberg (Treasurer), Joe Thompson (VP/President Elect)

Call to Order: 10:06 AM by D. Davis

- Kathleen Teaze has resigned from the Board as she has moved to Florida.

Changes to the Agenda:

- New Business –ACRL MD Program, Conference Call with David Dahl to talk about ACRL program charges, Intellectual Freedom Challenge in St. Mary's County

Minutes: M.A. Bowman

- No changes to the August 2017 minutes. L. Holman made a motion to accept the August 2017 minutes and P. Sundberg seconded the motion. All in favor.

Treasurer's Report: P. Sundberg

- Fiscal sheets were distributed: Balance Sheet (green), Profit & Loss Budget vs. Actual (white), and the Commonwealth Financial Network Portfolio statement (white).
- Balance Sheet: \$3,007.79 in checking, down approximately \$5,000 from September. Investments (Long-Term Reserves) is up from September's report by \$1,442 to \$108,016.04.
- Profit & Loss Statement: We brought in \$20,639.37 in income this past month with another \$19,000 in unpaid invoices. Income this month includes \$4,000 + in conference vendor fees and sponsorships, \$11,546 in memberships, and \$4,912 in programming. Expenses were \$24,622 which included \$8,177.57 for MLLI and regular office and salary expenses.
- This is the time of year when we are working with a negative balance because we have not yet had our annual conference which will balance things out.
- J. Thompson motioned to accept the financial documents to submit for auditing. L. Holman seconded the motion. Votes were all in favor.

Unfinished Business:

- Linda Gordon has withdrawn the request for a Medical Interest Group.
- Intellectual Freedom Manual will be approved at the November Executive Board meeting.
- MLA Treasurer did receive an email scam. Thanks for the alert from ALA that this might be happening.

New Business:

- ACRL MD Program Assistance
 - The site in Towson in for an academic program on November 17 is requiring them to have liability insurance. ACRL MD, who is not a sponsor, asked if MLA could cover them.

- The steering committee advised that MLA should not cover this program as it will make MLA liable for uncovered expenses, and MLA is not a sponsor of the program. The committee suggested that they find a different location that doesn't have this requirement.
- Conference Call with David Dahl to talk about ACRL program charges
 - ACRL programs have been priced very low in order to attract as many participants as possible. Revenue is thus very minimal from these programs. Most academic librarians are not reimbursed for continuing education hours.
 - David Dahl requested we formulate a new pricing structure for programs which is equitable for all.
 - Admin costs, speaker fees, refreshment costs all need to be considered in addition to the revenue expectation when pricing registration fees for programs.
 - Conference, membership and programs are the primary revenue streams for MLA.
 - Recommended to form a task force to look at program pricing structures. David Dahl, Patty Sundberg, and Lucy Holman will serve on the task force. David Dahl will also find an additional member or two and will send names to Margaret. Program prices need to be affordable for all members, but also generate revenue for MLA.
 - Lucy Holman will create a charge statement for the Task Force.
 - It was also suggested that ACRL program have more content that applies to public libraries and vice versa. This will attract more people to the programs.
 - Another suggestion was an academic tract at the annual conference. Also, public programs at the conference should include academic elements.
- Intellectual Freedom Challenge in St. Mary's County
 - Mary Anne Bowman alerted the Board that a Banned Book display at the Lexington Park Library is being challenged. The same group has submitted a PIA request to the St. Mary's County Library.

President's Report: D. Davis

- Attended the Futures Conference in Atlantic City.
- Attended an Access to Justice workshop. There is interest in developing a training on legal reference. Libraries need to be a part of the network to give good referrals and basic reference assistance.
- Attended the Citizens for Maryland Libraries Conference on Crisis Communication.
- Is interested in a program on Privacy and will try to get an academic librarian on board.

Past President's Report: K. Teaze has resigned from the Board.

President Elect: J. Thompson

- Helped organize and attended the Citizens for Maryland Libraries Conference.
- Attended MAPLA
- Attended MD REN (Residential Education Network) Conference – was on a panel.
- Attended the MLA Tech Team meeting
- Planning the RUSA Presidents program. Carla Hayden will be the speaker at ALA, New Orleans.
- At the next meeting, will discuss engaging new members.

ALA councilor's Report: L. Holman

- ALA has reopened the search for their new Executive Director. This time it will not require a MLIS.

Conference Director: M. Hamiel

- Submissions due to M. Carty on Monday.
- Friday morning schedule will be slightly different than last year. 8:00 business meetings, 9:15 Keynote Speaker and programs to follow with boxed lunches offered at the end of the conference.
- D. Davis requested that we change the name of the Business Meeting to the Annual Meeting to meet the MLA Leadership.

Executive Director's Report: M. Carty

- Next Thursday is the MLLI Graduation.
- November 9th the WWI display will be at the Talbot Library
- Attended Citizens for Maryland Libraries, MAPLA and the Futures Conference.
- New brochure was distributed. Send requests for copies to Margaret.
- Michael Tougias, author, has offered a discount to purchase his books at 50% off. He was a speaker at recent MLA conference.

Adjournment at 12:15 p.m.

Respectfully submitted by M.A. Bowman on December 4, 2017.