

Maryland Library Association
Executive Board/Advisory Council Meeting Minutes
September 20, 2017, 10 AM – 12 PM

Attendance

Sara Arnold-Garza (ACRL MD), Mary Anne Bowman (Secretary, Bylaws), Margaret Carty (MLA), David Dahl (PDP), Denise Davis (President), Jim DeArmey (SMUG), Natalie Edington (Legislative Panel), Vicky Falcón (Marketing), Michelle Hamiel (Conference), Bryan Hissong (MLLI), Lucy Holman (ALA Council), Victoria Johnson (Advocacy), Jennifer Jones (PSD), Robert Krzanowski (TSD), Nicole McLain (SSD), Amy Miller (CRAB), Tina Pickens (OSIG), Concetta Pisano (Author Award), Carl Olson (GIIG), Stuart Ragland (Technology), Julie Ranelli (IFAP), Janet Salazar (Fundraising), Conni Strittmatter (CSD), Patty Sundberg (Treasurer), Tiffany Sutherland (TIG), Kathleen Teaze (Past President), Joseph Thompson (VP), Debby Vargis (Maryland State Library), Zeke White (Advocacy)

Excused Absences

Mary Baykan (Legislative), Julie Brophy (MAPIG), Annette Haldeman (CRAB), Mary Hastler (Nominations), Elizabeth Howe (Archivist), Bob Kuntz (Website), Carly Reighard (Maker IG), Cindy Steinhoff (Awards)

Unexcused Absences

Stef Long-Murphy (LDD)

Call to order – Denise Davis

- 10:07 a.m.
- Introductions

Changes to the Agenda

- Annual Investment Report with Michael Fine was postponed until November.

Minutes – M. Bowman

- Updated information on the Treasurer's report that was missing in the July 2017 minutes. L. Holman made a motion to accept the July 2017 minutes with the changes and K. Teaze seconded the motion. All in favor.

Treasurer's Report - P. Sundberg

- Budget sheets were distributed. Balance Sheet as of September 15, 2017, Programs & Divisions through July 1, 2017 through September 15, 2017, Profit and Loss Budget vs. Actual July 2017 through September 15, 2017.
- P. Sundberg reported the following on budget reports:
 - September 15th Balance sheet - \$8,017.63 in the checking account, long term reserves are at \$106,574.16. This is less than last month. Total Liabilities & Equity is down from last year because there was extra money in the account from the legislative reception.

- Profit & Loss Budget vs. Actual July 1 to September 15, 2017 – Net income is on target for the beginning of the year. Membership is up \$7310 from last year. CSD has brought in about \$3000 since last month because of the programs they have coming up.
- K. Teaze made the motion to approve the financial reports and file for audit and J. Thompson seconded the motion. All in favor.

Unfinished Business

- None

New Business – P. Sundberg

- Audit – The report was just received. Nothing unusual was found.

President's Report – D. Davis

- Introduction to Zeke White and Victoria Johnson the co-chairs of the newly formed Library Advocacy Interest Group. They will be working with Natalie Eddington to form a group of mid-career librarians that show an interest in advocacy. They will develop a skillset for advocacy and attend advocacy events such as the Citizens for Maryland Libraries, Legislative Panel meetings, and Library Legislative days. At the MLA annual conference there will be a Library Advocacy Boot Camp co-sponsored with Delaware. This newly formed Interest Group ties into Goal 2 of the MLA strategic plan.
- Wrote a column for the CRAB.
- Attended the Maryland State Library Board meeting.
- Met with Heidi Daniels the new Director of the Pratt Library.
- Met with the new head of the ALA Washington Office, Kathi Kromer.

Vice President's Report – J. Thompson

- Reminded everyone about the CML annual meeting on October 14.
- Attended the Legislative Panel meeting.
- Attended the Maryland State Library Board meeting.
- Attended the Marketing and Membership meeting
- Is helping with Facebook posting for MLA.
- Will send out an email with information for Disaster relief to libraries in the hurricane devastated areas.

Past President's Report - K. Teaze

- No report – busy with retirement.

ALA Councilor's Report – L. Holman

- Wrote a column for the CRAB.
- The House of Representatives fully funded the IMLS for FY2018. IMLS funding will be an annual struggle. The House alone received over 45,000 emails in support of IMLS.

Conference Director's Report – M. Hamiel

- Conference will be at the Hyatt in Cambridge, May 2-4, 2018
- “Evolve” is the conference theme.
- The graphic will be presented at the conference planning meeting today.
- There are two confirmed pre-conference and lots of interest in programs. There are also a lot of vendors that would like to do programs.
- Looking for sponsorships – handout distributed.

Executive Director's Report - M. Carty

- Attended MACO and will also attend the Winter conference.
- New tax exempt certificate is available and should be used for any purchases made for MLA.
- The Steering Committee approved the name change for the Intellectual Freedom Panel.
- V Falcon is working on a new MLA brochure.
- Will be attending the Futures Conference in Atlantic City at the end of September.
- Reminder to give E. Howe any materials that should go in the MLA archives.
- Book Thing of Baltimore is looking for volunteers to help sort books. Contact Jenna or Russel at 410-662-5631.

Reports from Units

- ACRL MD – Shapeshifting: Academic Libraries & Change Agents Program on November 6th, all day, with Lauren Presley, National ACRL President Elect.
- TIG – Is working on rebuilding. A survey will go out to the TIG listserv.
- IF Panel – Banned Books Program on September 28th in Carroll County, Calvert County in the Spring. The Steering Committee will vote at the October meeting on the revised manual.
- PSD – Ins, Outs and Whys of Networking program on November 16 in Howard County & 30 in Harford county.
- CSD –
 - Two programs coming up BEST (Black Eyed Susan Tapestry) Readers' Advisory on October 23rd and Kids are Customers Too on October 13th.
 - Reminder to nominate titles for the Blue Crab award anything with a 2017 publication date.
 - Looking into offering a webinar training at the beginning of the year on how to evaluate programming beyond the numbers. Asked for suggesting on a platform and also fee for the webinar.
- Marketing – If you send V. Falcon information she will issue press releases for MLA. Looking into having a MLA Marketing Award. All units should check the MLA website and make sure their information is up-to-date. Send changes to B. Kuntz.
- PDP – There are now liaisons for all divisions. Program planning questions and forms are linked to on the MLA website. Using Freedcamp to organize communication. Alerted MLA to the fact that the website is not secure (not using HTTPS).

P. Sundberg made the motion to adjourn. J. Ranelli seconded the motion.

Respectfully submitted by Mary Anne Bowman on October 6, 2017.