

Maryland Library Association
Executive Board
September 19, 2012
MLA Office
10-12

Attendance: Natalie Burclaff , Margaret Carty, Laura Cole, David Dahl, Mark de Jong, Natalie Edington, Emily Gamertsfelder, Heidi Gillis Annette Haldeman, Melissa Hepler, Pat Hofmann, Lucy Holman Elizabeth Hulett, James Kelly, Eileen Kuhl, Robbie McGaughran, Susan Modak, Mary Elizabeth Murtha, Carl Olson, Daria Parry, Susan Paznekas, Jo Pinder, Elizabeth Pratt, Stuart Ragland, George Sands, Glennor Shirley, Mary Somers, Katy Sullivan, Patty Sundberg, Lynn Wheeler, Carrie Willson- Plymire

Excused Absences: Jackie Adams, Mary Baykan, Mary Hastler, Simmona Simmons, Cindy Steinhoff, William Taylor.

Absences: Audra Caplan, Krista McKenzie, Mary Mannix

Meeting was called to order at 10:09AM by Lynn Wheeler

Changes to the Agenda: Disbanding of the Trustees Division was added.

Minutes July 25, 2012- There were no corrections or additions to the July 25 minutes. Pat Hofmann moved that the minutes be accepted. Carrie Willson- Plymire seconded the motion.

Treasurers Report-Daria Parry-Daria distributed current expenditure report. Daria met with Tony Eckert to discuss MLA investment portfolio.

Presidents Report-Lynn Wheeler- attended investment meeting and a bylaws meeting. Strategic planning bylaws will be examined in the upcoming year to update language and goals. Plan will be made for 2013/2014. Lynn asked Jo Pinder to hand out 2013 work plans to each group. Plans had corrections and every group was instructed to add an additional member to their steering committee. Each division and committee was reminded to include all notes added on their copies to the final workplan and return to Jo Pinder.

Past President's Report-Lucy Holman- attended DEAL meeting and will be working with ALA and MLA to coordinate the joint memberships of new students.

Conference Director's Report- Emily Gamertsfelder
2013 Theme will be Forging New Paths, Radical & Relevant. Committee has confirmed 3 speakers. Lee Raine from the Pew Institute will be the Wednesday evening All Conference speaker from 6-7. The All Conference session will now be on Wednesday evening after pre-conferences. All preconferences will be over by 4 PM. This will allow for more sessions on Thursday. Dance Party will be at 9PM. There will be no Battledecks this year. Joe Raiola, editor of MAD magazine will be the Thursday speaker and will also offer a breakout session. There will be a cash bar on Thursday afternoon before dinner in the lobby next to the exhibitor's hall.

This will give attendees time to examine items offered in the Silent Auction. Gina Harris is the Silent Auction coordinator this year. Eli Neiburger, will speak on Friday. Emily will be submitting an article for the CRAB fall issue.

Executive Director's Report-Margaret Carty –no report.

Consent Agenda Items for Discussion-None

Round the Table Briefs

ACRL (Academic & Research Libraries)- Natalie Burclaff

- Held August meeting
- Developing fall program- Instruction Observation. Looking for instruction librarians who are willing to have other librarians come into their classroom to observe their teaching.
- Discussing conference programs
- Held Happy Hour social gathering

APLSS (Associates, Paraprofessionals & Library Support Staff)-Laura Cole

- Will meet in October
- Held Emergency Preparedness Workshop in August
- Need a new vice-president for division

CSD (Children's Services)- Susan Modak

- BEST workshop will occur in late September
- Kids Are Customers workshop plans are being completed
- Preparing topics for mini conferences in 2013
- **Planning conference sessions for 2013**

LMD (Library Management)-Patty Sundberg

- Discussing methods to increase membership
- New workplan has been developed to separate MLLA and LMD
- Next program "Speed Mentoring: Meet Your Professional Development 'Match'" on Wednesday, October 10

PSD (Public Services)- Melissa Hepler

- Planning 5-6 programs for 2013 Conference
- Will offer December program on overcoming service barriers
- Developing unconference on social media for March

TSD-Technical Services-Mary Elizabeth Murtha

- Program December 7 at Johns Hopkins – Digitalization as Preservation
- Planning a pre-conference about media and cataloging and special collections.

Author Endowment-Jackie Adams

- Needs a co-chair
- Needs information about past years to begin

Awards-Katy Sullivan

The selection of possible Juvenile authors is not decided but the list has been narrowed to 12 possibilities.

CRAB-Annette Haldeman

- Completing the October 15 issue.

DEAL (Devel. Of Emerging & Aspiring Lib.)-Mark DeJong

- Developed logo with Julie Strange
- Held kickoff program at the McKeldin Library
- Organized career planning blog

GIIG-Government Information-Carl Olson

- Developing conference program to promote K-12 education of government sources

PDP- Professional Development- Elizabeth Pratt

- Have approved two upcoming programs
- Are encouraging creative new programs.

Technology Committee-Stuart Ragland

- Working on presentation to give to the Board
- Creating a Social Media Users group (SMUG) with Julie Zamostny

Fundraising-George Sands

- Held initial meeting to develop targets for fundraising (scholarships, MLLI, Author/Speaker and DEAL)
- Asked for 1 page explanation of events and explanation of benefit to sponsor for any fundraising requests
- Meeting in October to develop a list of possible organizations to solicit funds (Verizon, Lockheed Martin)

Marketing and Membership Committee- Heidi Gillis

- Discussing the creation of a new marketing plan and working on goals for the year
- Will have virtual meeting in December

Election & Nominating Committee-Glennor Shirley

- Looking for diversity in nominees
- Reminded all divisions that they should have nominees by end of October and will be submitted to the Board by end of December

Legislative Committee-Natalie Edington

- Posted new library issues on blog
- Reminded people to ask Senators to include school libraries in upcoming October bill

Intellectual Freedom Committee-Mary Somers

- Organizing a preconference for annual conference
- Partnering with RAIG on a program on erotica in library collections
- Updating previous program Defending Access with Monica McAbee,

ALA news-Pat Hoffman

- No ALA news
- Working with CML to determine how to celebrate 30th anniversary
- License plate holders will be available for Friends groups to purchase and sell. Slogan- Libraries are Essential
- Kiss and Tell program with postcards given to libraries will happen again in February

DLDS-Susan Paznekas

- Distributed copies of flyer for Maryland Snapshot Day (October 10, 2012). Day is to promote libraries as a key resource in state. Libraries are asked to send photos to DLDS site.

Old Business

Margaret reminded group that volunteers are still needed for the Baltimore Book Festival on Sunday, September 30

New Business

Trustees Division

- Lynn has contacted Simmona about dissolving the Trustees division. This will require:
 1. Trustees division to be put on probation for 2 months(approved by Executive Board- Lucy Holman motioned- Carrie Willson-Plymire seconded)
 2. Final action plan to be written to dissolve division. Section 1 & 2 of Article 6 in the MLA bylaws were not met.
 3. Lynn will create new plan and description for a liaison position for Friends groups & Trustees by next Board meeting to be added to MLA Governance and Strategic Plan
 4. New position will need to be voted on after 2 month probation period is over

Meeting was adjourned by Lynn Wheeler at 11:40 AM

Respectfully submitted by Eileen Kuhl, Secretary