

**Maryland Library Association
Executive Board/Advisory Council Meeting
September 18, 2013**

Attendance: Ameerah Al-Mateen, Debby Bennett, Margaret Carty, Laura Cole, David Dahl, Joanna Gadsby, Emily Gamertsfelder, Pat Hofmann, Lucy Holman, Elizabeth Howe, Mark de Jong, Erica Karmes- Jesonis, James Kelly, Eileen Kuhl, Tara Lebherz, Alexa Leinaweaver, Robert Maranto, Sydney McCoy, Morgan Miller, Jessica Nhem, Carl Olson, Heather Owings, Susan Paznekas Jo Pinder, Carrie Plymire, Stuart Ragland, Jesse Roth, Glennor Shirley,

Excused Absences: Jackie Adams, Mary Baykan, Natalie Burclaff, Mary Hastler, Annette Haldemann, Dennis Nangle, Daria Parry, Regina Rose, Lindsay Sarin, Donna Sebly, Cynthia Steinhoff, Katy Sullivan, John Venditta, Lynn Wheeler

Unexcused Absences: Brian DeLuca

Meeting was called to order at 10 AM

Changes to the Agenda

Membership campaign was moved to November.

Minutes July 17, 2013-Eileen

Pat motioned to accept the minutes. David seconded

Treasurers Report-Margaret

Revenue Sheets were available.

- Margaret reported that MLA is on target with fiscal objectives.
- The payroll will roll over from 2013-2014.
- MLLI expenses were for a deposit made for the 2014 event
- Archives line is showing 2 years of expenses
- There has only been one program this year for revenue

Old Business

IFAP requests the Executive Board to sign Stop Watching Us Letter introduced by Mark DeJong, IFAP chair. Steering Committee voted unanimously no confidence in this measure. The Legislative Panel was asked to consult. Legislative Panel voted nearly unanimously not to recommend signing the Stop Watching Us Letter. The alternative measure of MLA writing its own letter was introduced and approved by vote. IFAP requests Exec Board to sign Stop Watching Us Letter-Mark DeJong, IFAP chair. Joint authoring committee of Legislative Panel and IFAP members to author a new letter. Joint committee includes Denise Davis, Stephen Labash, Monica McAbee, and Mark de Jong. Wording of ALA's new Liberty site, constructed just for the surveillance/privacy issue, will be considered.

New Business

Division Revision Report-Emily Gamertsfelder

Emily read portions of the report. The taskforce was suggested by Lynn Wheeler to examine the structure of the divisions and clarify what each division and committee is intended for. The major points were to

Division recommendations-

- Reestablish DEAL as the New Members (NMD) division which would include all new members not just those interested in leadership roles.
- Rename the Public Services Division as the Adult Services Division. PSD has rejected this.
- Library Management Division would absorb the Leadership Development committee and be renamed LDD (Leadership Development Division).
- Rename APLSS. It is currently Associates Paraprofessionals and Library Support staff. New name would be Circulation Division (CD).

Interest Group-

- Place Interest Group under specific divisions on the organizational chart
 - Social Media Group under Technical Services Div.
 - Readers' Advisory Interest Group under Adult Services Div.
 - Teen Interest Group under Adult Services Div.
 - Government Information Interest Group under Adult Services Div.
 - Outreach Interest Group under Adult Services
- Encourage Interest Group chairs to make it a priority to attend their parent division meetings and the Executive Board committee as a second tier priority.

Committees:

Add MLA to the name of all committees that concentrate their work on MLA organization duties (MLA Technology, MLA Membership, etc.)

The next steps to be completed are:

- Task the Leadership Development Division with creating and providing annual training/information session for prospective division officers before nominations
- redesign the website to reflect changes
- examine all bylaws and the MLA manual text to conform to changes
- include in upcoming Strategic Plan

After discussion the suggestions included :

- merging PSD and APLSS
- changing name of APLSS to Circulation Division. This was not accepted. Many of the APLSS programs are not only for circulation staff.
- LMD and Library Leadership committee have already taken steps to combine and offer programs together
- Interest groups were designed to cover gaps in divisions. Group suggested strengthening of interest groups and give them more of a frame work
- Jo suggested that someone be appointed to oversee interest groups as a mentor and report to the Advisory Board

- Emily will examine bylaws for all changes required
- Debby, Emily will meet together with Jo Pinder and a representative from PSD and APLSS to discuss changes to functions and name and any bylaw changes

Dissolution of OSIG-Jesse Roth

The recommendation (by email) to dissolve OSIG was withdrawn by PSD President Donna Sebly.

Declaration of Rights to Libraries-Pat Hofmann

Pat shared copies of the ALA Declaration of Rights to Libraries. This is a major ALA initiative by ALA president, Barbara Stripling. There will be a Webinar on Sept. 23 about how to use the Declaration in communities. ALA has forms and a toolkit on their website for libraries to use for signing events. A signing event is an opportunity for libraries to raise their library profile in the community.

Carrie will be the Maryland State coordinator for the ALA Declaration of Rights to Libraries signing campaign.

President's Report-Carrie Plymire

- Participated in the Division-Revision taskforce
- Will be volunteering at the MLA booth at the Baltimore Book Festival

Past President-Lynn Wheeler-Not present

ALA Councilor's Report-Pat Hofmann

- ALA report in CRAB
- ALA will be promoting ALA Liberty tool kit (privacy rights), importance of school libraries, ways for libraries to assist customers with the Affordable Care Act and negotiating with publishers for more ebook content

Conference Director's Report-David Dahl

- Theme Will be Turn It Up
- Committee has formed a potential key note speakers list –no decisions yet
- Preliminary list of programs is in place. Forms are due in October by divisions
- Discussing ways to improve the use of social media at conference.
- Committee is using an online platform to solicit ideas for extracurricular and other conference events and activities- the url is <http://mladla14.ideascale.com>. Anyone contributing can earn a badge for their suggestions.

Executive Director's Report-Margaret Carty

- Annual audit was completed- All was acceptable.
- Introduced Elizabeth Howe who will be the new head of MLA Archives. Elizabeth and Margaret will meet to discuss job duties and current archives.
- Will be attending MAPLA-Sept. 26-27
- Will be attending Baltimore Book Festival. More volunteers are needed from 5-8 on Friday. Saturday-CML will be manning booth. Sunday the booth will be staffed by MASL. Margaret Carty will break down the booth.
- Gem and Jewelry Show offered MLA 2 complimentary tickets for the show Sept. 27-29 at the Timonium fairgrounds
- Card was distributed for John Venditta

Round the Table

Unit Reports were available on table at the front of office

ACRL-Joanne Gadsby

- ACRL webinar will be held at Loyola College on October 9
- Working on Conference programs

APLSS-Laura Cole

- Information on unit report

CRAB-Alexa Leinaweaver

- Thanked everyone for articles sent for this issue
- Interviewed local teen author for CRAB. Author is interested in speaking in public libraries about writing.

CSD- Tara Lebherz

- Summer newsletter was published
- Completing work on Kids are Customers program in Oct.
- Division will be sponsoring BEST (Black Eyed Susan Tapestry)- September 21

DEAL-Mark de Jong, past chair of DEAL, for Lindsay Sarin

- Selected officers
- Held first meeting and priorities established

GIIG-Carl Olson

- Developing GIS program for MLA conference or as a stand-alone program. The Owings Mills library or CCBC were suggested for a stand-alone program
- Membership has increased to 41 members in Division

IFAP-Mark DeJong

- Selected officers
- Partnering with Enoch Pratt and Media Law Resource Center Institute on series of presentations including a possible Conference program
- Introduced proposal to Executive Board to sign Stop Watching Us Letter re: government surveillance and privacy
- Set up social media twitter and Pinterest accounts

LMD & Leadership Development-James Kelly & Morgan Miller

- Planning monthly networking meetings
- Sponsoring Core Values Workshop-Carroll County-October
- Developing program for writing grants-James will forward information to Lucy Holman
- Developing spring programs

MLLI-Bob Maranto

- MLLI has completed follow up project- description of project and follow up suggestions was distributed

Maryland Author- Joanne Gadsby

- List of possible choices has been reduced to 7 from 50 possibilities for the 2014 selection of a Maryland Poet

Nominations Committee-Lucy Holman

Division presidents were emailed to submit nominees for division

Marketing and Membership- Ameerah Al-Mateen

- Revising MLA Welcome letter

PSD- Jesse Roth

- Planning spring program and conference programs

SMUG-Erica Karmes- Jesonis

- Will be offering a Pinterest webinar in December, 2013
- Planning an email marketing tools program in January, 2014
- Planning a social media marketing program in February

Strategic Plan Taskforce- Debby Bennett

- Planning meeting will be held after Executive Board meeting

Teen Interest Group- Heather Owings

- Group has held 2 meetings
- Survey was developed to learn what topics members were interested in as Conference programs. The choices were how to reach the non-user and teen writing clubs.

Strategic Plan Taskforce- Debby Bennett

Technical Services- Jessica Nehm

- Basic book repair is being planned for November

Meeting was adjourned by Carrie Plymire at 12:10 PM