

Maryland Library Association
Executive Board/Advisory Council Meeting Minutes
September 12, 2018 | 10 a.m. - 12 p.m.

Attendance

Mary Anne Bowman (Secretary), Sara Brown (IFP), Margaret Carty (Executive Director), David Dahl (ALA Councilor), Denise Davis (Past President), Natalie Edington (Legislative), Victoria Falcon (Marketing), Annette Haldeman (Crab), Bryan Hissong (LLTC), Elizabeth Howe (Archives), Jennifer Jones (PSD), Mike Kiel (ACRL MD), Carl Olson (GIIG), Stuart Ragland (Technology), Ashley Rogers (LAIG), Carrie Sanders (MSL), Sabine Simonson (OSIG), Connie Strittmatter (FoLIG), Patty Sundberg (Treasurer), Tiffany Sutherland (Conference), Lisa Swain (MAPIG), Joseph Thompson (President), Erik Walls (SSD), Tyler Wolfe (LDD), Martha Zimmerman (PDP)

Online

Christine Freeman (CSD), Sarah Garifo (TIG), Michelle Hamiel (Nominations), Kimberly Knight (NMIG), Carrie Plymire (Legislative), Julie Ranelli (IFP), Sharon Reidt (TSD), Carly Reighard (MIG), Janet Salazar (Fundraising)

Excused absences

Andrea Berstler (VP/President Elect), Elizabeth Hulett (Author Award), Bob Kuntz (website), Monica McAbee (RAIG), Tamar Sarnoff (MSL)

Unexcused absences

Kelsey Hughes (TIG), Cindy Steinhoff (Awards), Nadine Rosendale (Author Award), Zeke White (LAIG)

Call to order – J. Thompson

- 10:00 a.m.
- Welcome and introductions
- Mary Anne Bowman is running late. Tyler Wolfe volunteered to take notes until her arrival.

Changes to agenda - J. Thompson

- Minutes were from July 18

Minutes - J. Thompson

- Correction to “Unfinished Business” split Eric Bodvin from the word “for”
- P. Sundberg made a motion to accept the July 18, 2018 minutes with the change and T. Sutherland seconded the motion. All in favor. No abstentions. Approved.

Treasurer’s Report - P. Sundberg

- Changes to report: from now on reports will reflect the entire month
- Patty Sundberg attended audit on Sept 5th, auditors will have report by [next meeting]

- As of end of August \$28,887.83, almost \$11.5k more than last year
- Membership dues are up over the last month for a total of \$15,439
- Total Income \$41,501.52 as of August 30th, another \$12k since then
- Money was sent for raffle, final amount was \$2764.03 to benefit libraries in Puerto Rico
- Net Income as of August 30th, \$3,459.08, \$12,936 since
- D. Davis made a motion to approve the financial reports and file for audit. M. Kiel seconded the motion. All in favor, none opposed, no abstentions. Approved. The motion passed and the reports will be filed for audit.

Unfinished Business - None

New Business

- MLA Branding - V. Falcon
 - Marketing Committee looking at branding, MLA not necessarily branded in division material (events, social media, etc.)
 - Please remember to use MLA name and logo for all division activities and materials
 - Suggestion from D. Davis - bring MLA recruitment flyer to meetings and programs
- MLA Logo - J. Thompson
 - Last logo update 17-18 years ago
 - Proposed Logo Task Force to review logo
 - Mission might be broader, change to Branding Task Force
 - May go outside of association members, may make recommendations for working with consultants etc.

President's Report – J. Thompson

- Attended the Legislative Panel meeting last week. Thank you, Carrie!
- Will attend the Maryland State Library Board meeting this Friday.

Vice President/President Elect – A. Berstler

No report because she is attending Leadership Maryland.

Executive Director – M. Carty

- Reminder that Bylaws were given to each Division at Leadership Day to be reviewed. Please have the Division Board approve any revisions and then send to Margaret.
- Attended the Legislative Panel meeting.
- Attended MACO – booth won first place prize!
- Monthly statistics were distributed. If you want any other information, please let Margaret know.

ALA Councilor's Report – D. Dahl

- Getting ready for Midwinter
- ALA needs feedback on the Meeting Rooms by September 14. Reminded everyone that this is not policy, but rather guidelines. David is happy to send on any revision to ALA that anyone might have. Vote will be at Midwinter.
- D. Davis commented that ALA is making sure the interpretation is not outside the law.
- Chapter Councilors are in a focus group to discuss the vision of ALA in the future. David will have sessions in late September/October to get feedback from the Executive Board and Advisory Council.

Past President – D. Davis

Attended the Library Advocacy Interest Group brown bag lunch event. Great attendance at the South Bowie branch. Lots of people from Southern Maryland attended. Thank you to Mary Hastler for her presentation on elevator speeches and advocacy.

Conference Director's Report – T. Sutherland

- Everything is going great!
- Conference theme is "What if...."
- The graphic design will be coming soon.
- Working on speakers
- At today's meeting each unit will be updating on workshops and preconference they are planning. October 12 is the deadline!

Report from Units

- Joe thanked everyone for getting their Unit Reports to Margaret.
- Joe thanked the Technology Committee for setting up the online meeting today.
- Support Staff Division has developed a new process for recruiting officers. Erik Walls will share with the group.
- Leadership Development Division is working with the Library Leadership Training Committee to develop a mentorship program similar to the New Jersey Statewide Mentorship program. Looking into a Leadership Book Club like what Frederick County and Carroll County are doing.
- Library Advocacy Interest Group is having a meeting on October 23rd with Carrie Plymire.
- Marketing and Membership – Vicky unveiled the #IAMMLA campaign. There will be posters and flyers highlighting different member of MLA. A questionnaire was also distributed that will be used to get information for the campaign. Hoping this will help to engage and recruit new members.
- Nominations & Elections Committee is working on getting nominations for Vice President/President Elect, Treasurer and Division leadership. Nominations are needed by mid- September.

- Library Leadership Training Committee is working on the application process for MLLI which will be in 2019
- Public Service Division has developed a task list for each month. There will be a meeting tomorrow. The Stocking Your Reader's Advisory Toolbox was postponed due to weather threats. Jennifer is very excited that she was able to get a sponsorship for the program.
- Support Staff Division and Leadership Development Division have scheduled a Tour of Walkersville and Fall Hike for October 27th.
- New Member Interest Group is planning some Meetups online. There will be a couple speakers and then Q&A for new members. First Meetup will be on October 17th. More details soon.
- ACRL-MD is working on programming that will appeal to everyone. Hoping to have some social events and a winter program with LBPH to talk about access issues.
- Legislative Panel – Lots of waiting going on – waiting for elections, waiting for Kirwan Commission, waiting for Government shut down, waiting for information on funding/appropriations.
- Maryland State Library – Carrie reminded everyone that information was sent out for competitive grants.
- Denise Davis explained to the group what the Kirwan Commission is and suggested everyone listen to an interview with Dr. Brit Kirwan and Tom Hall on Middyay.
<https://www.facebook.com/WYPR881FM/videos/10156666439973980/>

Training on Google Hangouts and Best Practices for virtual meeting with Stuart Ragland

Evaluation

Plus

Time – we're on time

Unit Reports – good use of time.

Getting materials in advance – including financials

Good use of discussion – ie Branding discussion

Loved the food and hot coffee

Deltas

For unit reports – take a number?

Remote participants didn't get food or coffee! ☺

Traffic on 301! Road closures!

Adjourn

T. Sutherland made a motion to adjourn. J. Jones seconded the motion. All in favor, none opposed, no abstentions. Meeting adjourned.

Submitted by Mary Anne Bowman on September 20, 2018.