

Maryland Library Association
Executive Board/Advisory Council Meeting
July 25, 2012
MLA Office

Attendance: Natalie Burclaff, Audra Caplan, Margaret Carty, Laura Cole, David Dahl, Mark de Jong, Emily Gamertsfelder, Melissa Hepler, Pat Hofmann, Elizabeth Hulett, James Kelly, Eileen Kuhl, Sydney McCoy, Robbie McGaughran, Susan Modak, Mary Elizabeth Murtha, Carl Olson, Daria Parry, Susan Paznekas, Jo Pinder, Elizabeth Pratt, Stuart Ragland, Glennor Shirley, Simmona Simmons, Katy Sullivan, Patty Sundberg, Lynn Wheeler, Carrie Willson- Plymire

Excused Absences, Natalie Edington, Heidi Gillis, Annette Haldeman, Mary Hastler, Lucy Holman, Mary Somers, George Sands, Cindy Steinhoff, William Taylor.

Absences: Mary Mannix, Krista McKenzie

Call to Order: Lynn Wheeler called the meeting to order at 10:05 a.m.

Changes to Agenda: Lynn plans to add approval of External Relations Task Force to be headed by Audra Caplan to New Business.

Minutes from May 16, 2012- Lynn presented the minutes from May 16, 2012 asking if there were any corrections or additions to them. Hearing none, she called for a motion for approval of the minutes as written. Pat Hoffman moved that the minutes be accepted; Susan Modak seconded the motion. The minutes were accepted as written.

Treasurer's Report- Daria Parry handed out copies of the MLA budget for 2013 and copies of the Balance Sheet and Profit/ Loss report and reviewed it with members present. Daria noted that there is a 3% budget increase for MLA Staff included in budget. Three additional questions pertaining to the budget were asked;

- Jo Pinder asked where the budget approval process appears in MLA guidelines. Margaret informed all that the budget process is in the MLA manual.
- Natalie Burclaff asked if budget for Marketing (4070.03) and Membership (4070.04) could be combined. This was accepted.
- Question about why budget is included for MASL. Margaret explained that MLA handles the income from MASL membership and conference fees.

Pat Hoffman approved the budget. Glennor Shirley seconded.

President's Report- Lynn handed out copies of MLA President's Objectives for FY 2012-13. She described the creation of the new External Relations Task Force to harvest relationships with outside groups and develop methods to highlight Maryland libraries similar to the techniques ALA implements. Audra Caplan will be the chair. The creation of this new group was brought to vote and accepted by the Executive Board. Lynn also will be increasing social media presence and concentrating on additional fundraising for MLA initiatives such as MLLI. Lynn will also recommend that an equipment replacement budget be included in the capital budget plan in the future. Stuart Ragland will be meeting with a group to make recommendations about equipment.

Past President's Report- There was no report. Lucy Holman was not present.

Conference Director's Report- Emily reported that there had been one meeting and brainstorming for theme ideas and guest speakers is taking place but no decisions have been made.

Executive Director's Report- Margaret will be attending MACO with Lynn in August.

Round the Table Brief Updates:

David Dahl- President of ACRL-division met to set up guidelines for information on the blog. One item will be posted each month.

Mark de Jong- Student Interest Group Chair- group will enhance social media and develop mentorships for students. SIG asked to change name of group to DEAL (Development of Emerging and Aspiring Librarians). Vote was taken by group and approved. Carl Olson approved and Carrie Wilson- Pymire seconded.

Melissa Hepler-President PSD- division met in June. They are investigating 4-5 programs for May conference. PSD will be hosting a workshop in December dealing with challenges working with the disabled and customers with language barriers.

Pat Hoffman- ALA Chapter Councilor. Attended ALA in Anaheim. She has sent information to MLA members about resolution to support school libraries.

Glennor Shirley-Nominations & Elections- no nominations at this time. Do not send information by email only phone information to her.

Susan Paznekas-DLDS- There are 2 new employees in the department.

Jo Pinder-Planning & Bylaws – all workplans are due by August 1, 2012. Group will be examining some inconsistencies in current bylaws. She hopes to change parliamentary authority of procedure from Roberts Rules of Order to Sturgis guidelines.

Elizabeth Hulett-MLLI Chair-Program was very successful. Pearlstone Conference Center was overall good experience. Price favorable, facilities adequate. She will be examining evaluations to decide best parts of experience and things that may need to be changed. MLLI is also working to develop a component for follow up with participants and revamping the application process.

Katy Sullivan-Maryland Author Award- committee will be looking for an author who writes titles for youth(Ages 8-highschool).

Mary Elizabeth Murtha- TSD- held MarcEdit Workshop program on July 10, 2012 at McDaniel College. They also will be having a program in August for TSD members

Patty Sundberg-LMD- have met and planned all meeting dates for division. The interest group will be holding a meeting on Project management on 8/16 at the MLA office.

Stuart Ragland-Technology- Meeting will be on July 26. Division has been asked to create a social media group.

Carrie Wilson-Plymire- MLA vice-president- is learning information for upcoming position of President of MLA 2013.

Elizabeth Pratt- PDP- 2 new programs have been approved.

Simona Simmons-Trustees attended an event to welcome new Trustees to the Anne Arundel Co. Board. One new trustee, Fred Stielow is a former library dean and she will be speaking to him about new ideas for the division.

Carl Olson-GIF- In June, GIF offered its first mid-year program. The program was Maryland in Figures: Getting to know the State from the Maryland State Data Center. The featured speaker was Ms. Jane Traynham, manager of the MSDC, and Mark Goldstein. The division is investigating collaborating with Washington College staff who have a program promoting use of government documents for public libraries and public schools.

Susan Modak-CSD- division has been finalizing plans for Kids Are Customers 2012 and are assisting with new program, BEST (Black Eyed Susan Tapestry).

Laura Cole-APLSS- The division will meet August 2 and finalize plans for program about emergency preparedness on August 23. It was noted that this is a timely topic since the Maryland government has designated libraries as an emergency location.

Audra Caplan-chair of External Outreach Task Force- is recruiting members to participate on the tax force and searching for a marketing contact with an academic background.

Fundraising-George Sands was not present but had asked that Executive Board members send him bulleted points about activities that need funding. The points should be

- brief description of activity
- what amount will be necessary for funding
- what would be the benefit to the sponsor
- and why is it important for libraries to sponsor this event.

Old Business

Elizabeth Pratt asked about CEU parameters for MLA Conference. CEU's for attendance is given. Credit for video CEU's depends on the library system. An online discussion meeting would not count for CEU credit. The rule is that if there is no Program Approval Form it is not eligible for credit.

New Business

Student Interest Group name change to Development of Emergent and Aspiring Librarians.

Approved

External Outreach Task Force created. This group will be chaired by Audra Caplan.

Approved.

Baltimore Book Festival will be held September 28-30. Volunteers are needed for Friday and Sunday. Volunteer form is on MLA website.