Maryland Library Association  
Executive Board/Advisory Council Meeting  
July 17, 2013

Attendance: Jackie Adams, Ameerah Al-Mateen, Debby Bennett, Natalie Burclaff, Margaret Carty, Laura Cole, David Dahl, Emily Gamertsfelder, Annette Haldemann, Lucy Holman, Mark de Jong, Eileen Kuhl, Tara Lebherz, Robert Maranto, Sydney McCoy, Dennis Nangle, Jessica Nhem, Carl Olson, Lisa Picker, Jo Pinder, Carrie Plymire, Elizabeth Pratt, Stuart Ragland, Lindsay Sarin, Donna Sebly, Glennor Shirley, John Venditta, Lynn Wheeler,

Excused Absences: Mary Baykan, Joanna Gadsby, Mary Hastler, Pat Hofmann, Elizabeth Howe, Erica Karmes-Jesonis, James Kelly, Sydney McCoy, Morgan Miller, Heather Owings, Daria Parry, Regina Rose, Cynthia Steinhoff, Katy Sullivan

Unexcused Absences: Brian DeLuca

Carrie called the meeting to order at 10:04

Agenda-No changes
Minutes- No changes.
May minutes were available at meeting. Motion to approve minutes of May 22, 2013 was recommended by Elizabeth Pratt and seconded by David Dahl.

Treasurers Report- Margaret Carty
- Financial Sheets were distributed.
- Books have been closed for fiscal year 2013
- Net income is 17% more than last year
- The annual audit will occur in September

Old Business-None

New Business
Margaret reminded members that MLA will be participating in the Baltimore Book Festival on September 27-29th. She distributed a sign-up sheet for volunteers.
MLA will man the booth on Friday
CML will be volunteering on Saturday
MASL(association of School Librarians)- will volunteer on Sunday

Mark DeJong suggested that MLA take a position and possibly sign a letter of denunciation to legislative officials about the PRISM program of NSA similar to the ALA censure. PRISM is a mass electronic surveillance data mining program operated by the United States National Security Agency (NSA) that impacts First Amendment rights. It was suggested that Mark compile a packet of information to distribute to the Board for consideration.

Lisa Picker the leader of the new External Relations subcommittee of the Marketing Committee asked for volunteers from MLA, SMUG, DLDS, CML, representatives from academic, public and school libraries and others who are interested to participate on this committee. A list of names
will be compiled and given to Carrie and Debby Bennett. It is expected the committee will meet every other month.

Lynn Wheeler and Debby Bennett attended a meeting with the State librarian whose job it is to share issues and problems with the Governor. They were asked to bring some information and concerns to the November meeting. Carrie will add this to the September agenda for discussion.

**President’s Report-Carrie**
Carrie mentioned that Leadership Orientation Day was a success. Carrie attended a workshop about the reasons boards fail. She distributed a handout that listed the twelve most common reasons. She highlighted reason #3 “the inability to agree or disagree when necessary” and reassured board members that this is not something that should occur at MLA meetings. Everyone should ask questions and ask for clarification if they do not understand the topic. She will be highlighting more information on her Learning blog after it is designed.

**Conference Director’s Report-David Dahl**
Conference committee met in June and discussed the information gathered from the Survey that Emily had sent. David thanked Emily for the survey information.
MLA Conference 2013 netted $65,000
Conference will be May 7-9, 2014 in Ocean City
Committee will be meeting this afternoon and plan to choose theme and discuss possible keynote speakers.
Changes that are planned:
- making sure sessions will be interesting for Delaware librarians and Maryland librarians
- highlighting poster sessions
- developing method to have more traffic in the vendor area

**Division-Revision committee-Emily Gamertsfelder**
- Task force met in June
- Proposals will be discussed at the August MLA Steering Committee
- Discussion and recommendations will be brought to the September Executive Board meeting

**Executive Directors Report-Margaret Carty**
- Attended MAPLA program planning session
- Attended ALA
- MLA has received a complimentary registration for ALA midwinter in Philadelphia
- The joint MLA, CML (Citizens for Maryland Libraries) annual meeting and DLDS Trustee meeting is scheduled on Nov. 16th at the Miller Branch of Howard County Public Library
- Will attend MACO (Md. Assoc. of Counties) annual meeting August 14-17, 2013. MLA, DLDS, SAILOR and the Regional Libraries are creating a display that can be used at multiple functions
- Attended State Staff Development meeting where autism was identified as a topic of interest. MLA is developing an in-depth program and series of presentations focusing on autistic children and their parents. MLA divisions will be invited to sponsor the program.
Training-Margaret

MLA manual information

- Page 1-A-1 provides information about MLA office and how to reach staff
- New roster is always fluctuating-all future changes will be given at Executive Board meetings in paper format
- Meeting dates are listed-1-E-1
- Unit reports are due to Margaret. Reports should be linked to goals in the current Strategic Plan
- Work plan information is due to Jo Pinder (jopinder@comcast.net) by Sept.1. Information same as above
- Executive Board responsibilities:
  - Oversees all activities both long range and short range of organization
  - Oversees annual budget of organization
  - Recruits new membership
  - Reviews policy
  - Evaluates performance of organization
- Manual will have a description of the new President’s Award for Customer Service added
- Attendance at meetings is very important. If you have 2 unexcused absences you will be asked to step down. Attendance records indicate most board members have near perfect attendance.

MLA Annual Board Self-Assessment Report -Margaret

- Evaluation was favorable
- Concerns listed under Question 2- mission statement is monitored through division unit reports
- Concerns under Question 5-well attended programs are noted on the bi-annual Educational Programs Revenue and Expense Report-attendance and fiscal gain are listed.
- Copies of information about all division programs are available in the MLA office
- Mark De Jong proposed that general MLA membership be included in a review process. Debby Bennett is going to investigate creating a separate document to include pertinent questions as part of the upcoming Strategic Plan process

It was decided at the June Steering committee meeting that Executive Board minutes will be put on the MLA website within 2 weeks of the meeting in DRAFT format.

Division Highlights

APLSS-first meeting will be August 1
  Working on 5 programs-3 stand alone and 2 for conference

CRAB-published July issue
  Next deadline is September 5
  Will be contacting list of interested MLA members

DEAL- planning programming meeting in August
  Identified new members
New leadership team in place

**Division Revision Task Force**-Team met in June and outlined recommendations. Finalizing proposals to bring to Steering Committee in August, Executive Board in Sept. and then to Strategic Planning committee

**GIIG**-exploring pre-conference on GIS software Had tour of Ralph Bunche library and Dept. of Interior

**IFAP**-meeting in August Session planning Leadership Development Committee-Planning informal meet and greet session

**LMD**-Had online meeting Planned discussion on security October workshop on core values

**Marketing & Membership**- discussed changes to institutional membership brochure, membership renewal letter and orientation program @ conference

**Professional Development**-just received Scholarship Educational Grants applications

**Nominations**-scheduling first meeting

**PSD**-working on fall program Developing conference programs

**SMUG**-working on a fall program using Pinterest strategically Will now have a member on the Conference committee Steering committee meeting planned for late August

**TSD**- annual business mtg.-August 8 Distributed member survey-had 13 responses Working on programs on RDA-Book repair