

Maryland Library Association
Executive Board/Advisory Council Meeting Minutes
May 16, 2018 | 10 a.m. - 12 p.m.

Attendance

Joseph Thompson (VP / President Elect), Stuart Ragland (Technology), Sara Arnold-Garza (ACRLMD), Elizabeth Howe (Archives), Bryan Hissong (MLLI), Denise Davis (President), Margaret Carty (MLA), Tiffany Sutherland (TIG, Conference), Megan Jones (LAIG), Natalie Edington (Legislative), Carrie Sanders (MSL), Lucy Holman (ALA Councilor), Patty Sundberg (Treasurer), David Dahl (PDP), Elizabeth Hulett (Author Award), Vicky Falcon (Marketing and Membership), Claire Holmes (ACRLMD), Jennifer Jones (PSD), Conni Strittmater (CSD), Naomi Keppler (IFP), Janet Salazar (Fundraising), Carl Olson (GIIG)

Excused absences

Mary Baykan (Legislative), Mary Hastler (Nominations), Mary Anne Bowman (Secretary), Annette Halderman (Crab), Jim DeArmey (SMUG), Nicole McLain (SSD), Ashley Rogers (LAIG), Zeke White (LAIG), Robert Krzanowski (TSD), Bob Kuntz (website)

Unexcused absences

Erik Walls (SSD), Julie Brophy (MAPIG), Stephanie Long-Murphy (LDD)

Call to order- D. Davis

- 9:00 am
- Secretary Mary Anne Bowman was unable to attend today's meeting. Megan Jones (LAIG) took the minutes.
- Denise thanked everyone for a great conference especially Michelle Hamiel (Conference Director), Margaret Carty and the MLA staff.

Changes to the agenda

- L. Holman asked for time to lead a discussion on ALA's organizational effectiveness
- C. Strittmater asked to add the Future of Libraries Interest Group to the agenda
- J. Thompson asked to remove Maryland Day from unfinished business
- J. Thompson asked for a correction to the agenda. C. Strittmater and L. Holman will report on the raffle at MLA.

Approval of minutes

- An online vote will be held to approve the minutes from the March 21st meeting.

Treasurer's report - P. Sundberg

- The Balance Sheet, Profit & Loss vs. Actual, and Programs and Divisions/Interest Groups statements through May 14, 2018 were distributed.
- Balance Sheet (green)
 - Checking is up \$5k over last month
- Profit & Loss Budget vs. Actual (white)

- Total conference income is up \$25K over last month and is \$14K over this time last year. Kudos was given to the Maryland State Library for the financial support of conference registrations.
- Membership dues are up \$5.3K over last month
- \$620 has been raised through the sale of raffle tickets
- Net income is up \$5,298 over last month.
- We are still waiting to receive the final bill from the Hyatt.
- L. Holman made a motion to approve the financial reports and file for audit. D. Dahl seconded the motion. All in favor, none opposed, no abstentions. Approved. The motion passed and the reports will be filed for audit.
- P. Sundberg reported that the steering committee is set to approve the draft budget in June. The draft budget will be sent to the entire Executive Board for a vote by email before the end of the fiscal year. Members were urged to vote when they receive the information.

Unfinished business

Raffle at MLA- C. Strittmater and L. Holman

- The raffle has raised \$620 to date.
- All Executive Board members should be selling tickets.
- The deadline to sell tickets is July 18th.

Tech Committee Fundraising - S. Ragland

- The fundraiser was greeted enthusiastically. The committee would like to thank SMRLA, Montgomery and Harford County Public Libraries for their generous support.
- Systems with outstanding pledges will be sent invoices.
- Carroll County Public Library staff have placed the order for the new equipment. It should be in place this summer
- D. Davis urged divisions and interest groups to think about ways in which we can best utilize technology and to let the technology committee know about any equipment that is needed.

Cost Analysis Report - L. Holman

- Thanked task force members David Dahl, Claire Homes, Mary Hastler, Patty Sundberg, and Margaret Carty for their work.
- The task force examined existing program costs, the challenges associated with these costs and evaluates other cost models with the hopes of designing a fair, equitable and affordable cost structure for MLA programming.
- The task force reached out to other ALA state chapters and ended up borrowing heavily from the New Jersey Library Association.
- Highlights from the report include:
 - Three set times for divisions to present proposals to PDP.
 - \$2,000 budget for speaker funding which divisions and interest groups can apply to receive.

- Standard pricing formula for members, non-members, and student members
- Divisions and interest groups will not be given individual budgets next year. All divisions, interest groups, etc. will work towards meeting the overall programming budget of \$25K.
- Each division will be expected to offer at least one revenue generating program next year. Co-sponsorships among divisions are encouraged. Informal professional development events such as social networking and discussion groups will continue to be free.
- We will continue our practice of not paying Maryland-based library speakers. The primary speaker(s) for a program do not need to pay registration fees. However if a speaker is only responsible for a portion of the presentation than they will be expected to pay the registration fee.
- The plan has built in flexibility. Divisions should consult with M. Carty if they have a question.
- There was a robust discussion about program planning. Highlights include:
 - Need to work with public library staff development coordinators in the planning and marketing of programs.
 - The range of options for professional development that now exist and barriers to participation regarding outside in-person trainings.
 - The need to create a well-defined agreement when partnering with outside organizations (i.e. not our standard library partners). PDP will work on creating a vetting process. M.Carty should be involved in any partnership agreements that include a financial component.
- PDP will coordinate with programming leads to discuss program ideas and potential co-sponsoring opportunities ahead of program planning day.
- The task force will evaluate the implementation and process after this fiscal year. Please be on the lookout for and solicit feedback from your division, interest group, etc.
- Send any questions or feedback on the report to L. Holman by May 23rd. Any edits made to the report will be shared with the Executive Board.

ALA's Organizational Effectiveness Discussion - L. Holman

- L. Holman led the group through a series of discussion questions aimed at focusing on the nature and structure of ALA. Small groups discussed the questions and reported back to the entire group. Questions discussed were:
 1. What does our ideal organization do?
 2. What does our ideal organization look like?
 3. What are 3 ways we can get there?
- Highlights from the discussion included:
 - Size of ALA - members don't feel connected to the organization or understand how they can get involved.
 - Diversity of viewpoints - perception that not all viewpoints are listened to or valued.
 - Politicization of ALA - political speakers only representing one side of the aisle
 - The disconnect between local communities and ALA

- Value of membership - is not communicated well. Members join ALA in order to join a division.
- Value of ALA's advocacy work
- ALA is able to keep a pulse on trends and see the broader picture / potential implications.
- Cost of membership - expensive especially if you are joining multiple divisions. Members may only elect to renew their membership when attending a conference.
- ALA does not represent the interests of Academic Librarians outside of ACRL.
- Send additional feedback to L.Holman who has been appointed to the Committee on Organization. Jim Neal has committed to continuing this work past his presidential term.
- L.Holman will be stepping down as the Maryland Chapter Councilor after the Annual Conference. She has accepted a position at the University of North Carolina at Wilmington. J. Thompson will work on filling her position.

Future of Libraries Interest Group - C. Strittmater

- Petition for the creation of The Future of Libraries Interest Group (FoLIG) was distributed.
- The petition received 16 signatures exceeding the 10 required in the MLA bylaws. There were representatives from public and academic libraries.
- The focus of the group for the first year would be planning a session for the 2019 conference.
- FoLIG would work closely with MSL efforts around the future of libraries.
- S. Garza made a motion to accept The Future of Libraries Interest Group (FoLIG). D. Dahl seconded the motion. All in favor, none opposed, no abstentions. Approved.

President's Report - D. Davis

- Distributed copies of the President's Report.
- President Davis shared that it has been a privilege and a pleasure working with everyone and she looks forward to continuing her work in the role of Past President.

Vice President / President Elect - J. Thompson

- Appointments are in good shape. Working on firming up the new PDP chair.
- Shared proposed MLA Presidential and Executive Board / Advisory Council Goals for 2018-2019.
- Leadership day will be held on June 14th at the East Columbia Branch of the Howard County Library System.

Conference Director's Report - M. Hamiel

- M. Carty read the report in M. Hamiel's absence.
- M. Hamiel was proud of the work done by the 47 people on the conference committee. The committee was diverse and dedicated.
- There were 638 conference attendees not counting vendors.
- 96 programs were offered.

- Survey results should be in by the end of May.
- The conference committee wrap-up meeting will be held on June 20th.

Executive Director's Report - M. Carty

- Attended the opening of AACPL's Discoveries at the Westfield Annapolis Mall.
- Attended National Library Legislative Day.

Reports from Units

Archives - E. Howe

- Shared that the MLA conference binders are being dropped off at the University of Maryland.
- The MLA archives were utilized by IFP to create a conference poster. As an aside, E. Howe showed a copy of the new book, *Library on Wheels: Mary Lemist Titcomb and America's First Bookmobile* by Sharlee Glenn and mentioned how valuable archives can be to create publications like this. Titcomb was the first librarian at Washington County Free Library and using a book wagon to deliver books to the people was her idea.

Adjourn

P. Sundberg made a motion to adjourn. J. Thompson seconded the motion. All in favor, none opposed, no abstentions. Meeting adjourned.

Submitted by Megan Jones (LAIG) for Mary Anne Bowman (Secretary) on May 24, 2018.