

Maryland Library Association  
Executive Board/Advisory Council Meeting Minutes  
May 15, 2019 | 10 a.m. - 12 p.m.

**Attendance**

Mary Anne Bowman (Secretary), Sara Brown (IFP), Margaret Carty (Executive Director), David Dahl (ALA Councilor), Denise Davis (Past President), Natalie Edington (Legislative), Angelisa Hawes (New Members), Bryan Hissong (LLTC), Elizabeth Howe (Archives), Kelsey Hughes (TIG), Mike Kiel (ACRL MD), Monica McAbee (RAIG), Stuart Ragland (Technology), Ashley Rogers (LAIG), Sabine Simonson (OSIG), Connie Strittmatter (FoLIG), Patty Sundberg (Treasurer), Tiffany Sutherland (Conference), Lisa Swain (MAPIG), Joseph Thompson (President), Tyler Wolfe (LDD),

**Online**

Andrea Berstler (VP/President Elect), Victoria Falcon (Marketing), Jennifer Jones (PSD), Amy Moser (SSD), Julie Ranelli (IFP), Sharon Reidt (TSD), Carly Reighard (MIG), Janet Salazar (Fundraising)

**Excused absences**

Michelle Hamiel (Nominations), Elizabeth Hulett (Author Award), Bob Kuntz (website), Carl Olson (GIIG), Tamar Sarnoff (MSL), Cindy Steinhoff (Awards), Martha Zimmerman (PDP)

**Unexcused absences**

Christine Freeman (CSD), Annette Haldeman (Crab)

**Call to order** – J. Thompson

- 10:00 a.m.

**Changes to agenda** - J. Thompson

- None
- T. Wolfe made a motion to accept the agenda and P. Sundberg seconded the motion. All in favor. No abstentions. Approved.

**Minutes** – M. Bowman

- Remove Erik Walls as he is no longer on the Board. Remove unfinished sentence under Election results.
- D. Davis made a motion to accept the March 20, 2019 minutes with the changes and M. Kiel seconded the motion. All in favor. No abstentions. Approved.

**Treasurer's Report** - P. Sundberg

- Balance Sheet:
  - Total checking/savings is \$163,563.39. This is \$62,701 more than last month and \$16,381 more than last year.
  - \$117,512 in long term reserves. Investments are doing great!
  - Total liabilities & equity is \$281,016.23.
- Profit & Loss Budget vs. Actual:

- Line 3000.04 Conference registration – we have received \$147,115 in registrations for the conference. This is \$27,305 more than last month and \$21,611 more than last year.
- Total line 3000 – we have received \$211,970 in conference income. This is an additional \$28,710 from last month and \$26,090 more than last year.
- Library Leadership Training committee has collected \$9000 for MLLI.
- Membership dues are up \$6,332 from last month and up \$715 from last year.
- Programs are up \$200 from last month and \$6,140 from last year. Mike Kiel noted that the experiment to change the way programs are budgeted seems to have worked. There is more collaboration between the divisions/groups. Jennifer Jones and Denise Davis both thanked the team that developed this new model and Martha Zimmerman for implementing it. Kudos to the Professional Development team! (A question was raised by Julie Ranelli about getting a program approved for the fall when the meeting falls after the June 1<sup>st</sup> deadline. Ask Martha Zimmerman.)
- Gross Profit is \$379,579. This is up \$48,195 from last month and up \$86,430 from last year.
- We have paid \$22,343 for conference expenses.
- Total expenses were \$251,839.40.
- Total net income was \$142,656.13.
- M. Bowman made a motion to approve the April financial reports and file for audit. D. Dahl seconded the motion. All in favor, none opposed, no abstentions. Approved. The motion passed and the reports will be filed for audit.
- 2020 Budget discussion – Question about Student Scholarships under line 3010. What is this for? This scholarship is for attending MLLI. The Student Scholarships under line 3040 is for memberships to MLA. Added more funding to the AV Equipment line under conference expenses. Line 4085 Special Needs has been added to allow for accommodations such as a sign language interpreter for programs. MLA staff will get a 2% salary increase. Total expenses have been increased by \$20,000. Total Net Income is \$3,156.87 which is up from last year. The Executive Board will have one week to review the budget and then will vote online to approve the FY20 budget by May 31<sup>st</sup>. Joe will send out an email.

#### **Unfinished Business**

- Membership/Marketing Committee – The recommendation is to split the committee into two committees Membership and Marketing. The Membership Committee will be chaired by Tiffany Sutherland. The Marketing Committee will be chaired by Carrie Raines and then the following year it will be chaired by Laura Boonchaisri. A. Berstler made a motion to create two separate committees – Membership Committee and Marketing Committee. M. Bowman seconded the motion. All in favor, none opposed, no abstentions. Approved.

#### **New Business - None**

#### **President's Report – J. Thompson**

- Thanks to the conference committee for a great conference.

- Volunteers are needed to work the booth in the ALA Conference Exhibits. Please sign up on SignUp Genius.
- MLA is sponsoring happy hour at The Line DC on Thursday evening from 7:00 p.m. to 9:00 p.m. Register to get a free drink ticket. Be advised that the location is not near a metro stop.
- There will still be a book mobile parade and it will also include book bikes (Harford County will be including their bike in the parade.)

#### **Vice President/President Elect – A. Berstler**

- Preparing for Leadership day.
- Still working on 2 vacancies on the Advisory Board.
- Kudos to Joe for a smooth transition.

#### **Executive Director – M. Carty**

- The third Director's University was very successful. Conni Strittmatter presented on the future of libraries at MAPLA.
- Attended a MACO meeting. The MACO conference is the third week of August. We will have Pepper the Robot from Carroll County at the conference.
- MLA Conference – still don't have final numbers yet. Credit goes to Tiffany. The whole conference was wonderful. Denise also thanked the MLA staff for their hard work at the conference. There were a record number of attendees.
- Contacted by the Governor's office to attend the Legislative Black Caucus. Michelle Hamiel and Carrie Saunders also attended. The Governor would like October to be Read Across Maryland month. This is a great opportunity to invite legislators to the library to read to kids. October is also when Books for the Beast is held and it would be great if we could get the Governor to attend that event. October is also the timeframe for the One Maryland One Book. Perhaps we could get the Governor to be on a READ poster reading the OMOB. A website will be created by the state for Read Across Maryland.
- Invited to attend the Maryland Higher Education Commission reception on June 18<sup>th</sup> to commemorate the 75<sup>th</sup> anniversary of the GI Bill.

#### **ALA Councilor's Report – D. Dahl**

- Asked about the Kirwan Commission about how that will impact libraries. Legislative Committee has decided to wait and see what happens. Counties are not supportive because of the high cost.
- Reminder that ALA reports from the Executive Director and the President were sent out via email.
- In the Executive Director's report there is a State's Quick Facts File which has Maryland statistics. David will share the link. [https://drive.google.com/drive/folders/1Ce8chwNnJlrP-xNugMX235i\\_7fdQTBhu](https://drive.google.com/drive/folders/1Ce8chwNnJlrP-xNugMX235i_7fdQTBhu)
- Attended the session at conference with ALA's new Director of Communication and Marketing. There are plans for changing the way ALA communicates for things such as National Library Week and top ten banned books. There will be marketing templates for Library Transforms.

- Gearing up for ALA annual. Joe reminded David about getting a resolution for Ralph Devore for the international library symbol. Joe and David will work with Mary Baykan and Elizabeth Howe to get information on the history of the symbol. Would also make a good Crab article.

#### **Past President – D. Davis**

- Attended the groundbreaking for the new North East Library in Cecil county. It will open in about a year and a half.
- This is her last Executive Board meeting. She has really enjoyed working with everyone.
- Will Chair the nominations committee.
- Monica thanked Denise for her help with the Intellectual Freedom Panel.
- Joe thanked Denise for her work on the Board.

#### **Conference Director's Report – T. Sutherland**

- Lots of positive comments. So far 25% of attendees have completed the survey.
- 780 attendees as of Thursday.
- Thanks to everyone on the conference committee.
- Kudos to Tiffany. Theme was great. Lots of energy and good quality programs. The Board also mention that Sched was awesome, but it needs to be marketed more.

#### **Report from Units**

- RAIG – There is a program on May 30 on genres. New Chairs will be Amy Jenkins and Meg Foller. The book buzz program featuring local authors was very successful.
- LDD – still working on the shared mentor directory with NJ. Hoping to launch at the end of June.
- Archives – University of Maryland created a finding aid for the MLA archives. The 100<sup>th</sup> anniversary of MLA will be in 2023.
- TIG – The preconference on teens was marketed for those that were NOT experts on teens however, those registered were experts. Wants to get TIG more active. Tyler suggested that Kelsey attend other divisions meetings to spread the word. Todd Krueger, the incoming YALSA President, is a librarian for BCPL. Kelsey will be attending YALSA training in Nashville. Sara Brown created a Tips for Teen Privacy which will be shared.
- FOLIG – June 3 is the next meeting. Will be asking divisions to attend.
- CML Newsletters are available to take.
- Outreach – The unconference was a success and hope to do it again. FB page is very active.
- LAIG – new chairs will be Melissa ??? from Baltimore County and Megan Sutherland from PGCMLS.
- SSD – The program, Embrace Your Queer Peers, at conference was very successful. Working on broad interest programs for the fall.
- ACRL – Conference had a broad interest of programs. Good year for ACRL.

#### **Evaluation**

##### **Plus**

Tiffany as Conference Chair  
Positive wrap up  
Agenda format for the year

Joe keeps us on time

**Deltas**

More mics needed

Thank you to Joe for a great year!

**Adjourn**

T. Sutherland made a motion to adjourn. T. Wolfe seconded the motion. All in favor, none opposed, no abstentions. Meeting adjourned.

Submitted by Mary Anne Bowman on May 23, 2019.