

**MLA EXECUTIVE BOARD MEETING
MARCH 20, 2013**

Attendance: Lisa Back, Natalie Burclaff, Audra Caplan, Margaret Carty, Laura Cole, David Dahl, Erin Dingle, Natalie Edington, Emily Gamertsfelder, Heidi Gillis, Melissa Hepler, Lucy Holman, Elizabeth Hulett, Mark de Jong, James Kelly, Eileen Kuhl, , Robbie McGaughran, Susan Modak, Mary Elizabeth Murtha, Dennis Nangle Carl Olson, Heather Owings, Daria Parry, Susan Paznekas, Jo Pinder, Elizabeth Pratt, Stuart Ragland, George Sands, Lindsay Sarin, , Glennor Shirley, Simmona Simmons, Katy Sullivan, Patty Sundberg, Lynn Wheeler, Carrie Willson- Plymire

Excused Absences: Mary Baykan, Pat Hofmann, Annette Haldemann, Erica Jesonis, Mary Hastler, George Sands, Donna Sebly, Mary Somers,

Unexcused Absences: Mary Mannix, Sydney McCoy, Cynthia Steinhoff, William Taylor

Copies of Unit Reports were available.

Lynn Wheeler called meeting to order at 10:06

There were no changes to the Agenda

Members introduced themselves to guests, Dennis Nangle and Lisa Back

There were no changes to the January minutes. Carrie approved. Heidi seconded

Treasurer's Report- Daria Parry

Daria distributed budget information to members. Complete information will be given to Margaret by March 25. There were few changes to divisions. Daria asked that the change to the budget calendar be included in the MLA manual that will allow budget to be approved before fiscal year. Lucy approved and Heidi seconded.

Old Business

Retirees dues-Lynn Wheeler

Retiree dues were discussed by the Steering Committee and it was suggested that retirees be given a reduced rate of ½ of the annual rate if an individual had been a member of MLA for 15 consecutive years. After discussion and denoting budget concerns the Board did not approve the dues change. Margaret suggested that next year MLA make a special invitation to retirees to remain members.

Division Re-Vision Task Force

Divisions and job descriptions have not been examined in many years. This project was going to begin at the Annual Business meeting in May but it was recommended to commence now to coincide with the development of the new Strategic Plan.

- Jo Pinder confirmed that a committee can be organized now and should be called a special project according to ARTICLE VII section 3 of the current bylaws. Lynn asked for approval. Motion approved by Executive Board.

- Individuals to be members of the task force will be compiled soon

New Business

External Relations Report- Audra Caplan

Audra had provided copies of the External Relations Report before the Executive Board meeting. She thanked Carrie Willson-Plymire and Lisa Back for their assistance in compiling the report. Five priority areas were identified and planning included all types of libraries (public, academic and school).

1. Early Childhood Learning/Emergent Literacy
2. Science, Technology, Engineering and Math (STEM)
3. Workforce Development
4. Digital Equity
5. Libraries as an Essential Service (as designated by FEMA and MEMA)

It was proposed that the External Relations Committee should become a subcommittee under the MLA Marketing Committee

The subcommittee should have its own members with a chair. Members should include liaisons from the Legislative Panel, MLA Marketing Committee, SMUG, DLDS, CML, the Academic and School communities and one or two at large representatives

The subcommittee will create a monthly schedule for individual libraries to be responsible for press releases (include academic and school representation). Working off of the list of stated priority topics, the external relations subcommittee would develop monthly communications highlighting the activities of libraries around these topics. The individual systems that would be responsible for a month should reach out to others for content.

Structure and process will be examined the first year and implementation of ideas. The second year the committee will identify existing partners and relationships: In the beginning of the second year they would recommend any new partnerships that MLA might pursue over the next few years taking into account current library initiatives and the MLA Strategic Plan goals . Assessment and evaluation will be after the first year. Process will begin at the beginning of Carrie's term as President.

Lynn congratulated subcommittee and dissolved the group.

Elizabeth Murtha recommended that the document be accepted. Heather seconded.

Election 2013-2014

2013-2014 Election is complete. Congratulations were given to all newly elected officials. There will be new bylaws pertaining to the election process ARTICLE XII NOMINATIONS AND ELECTIONS added by Jo Pinder to the MLA manual.

Federal Legislative Day-Natalie Edington

Legislative Day will be Tuesday, May 7. Natalie has set up visit with legislative officials. Anyone who is interested in attending should email Natalie with your name and name of representative for your district. Notice should be given to Natalie at least 2-3 weeks before Legislative Day.

Natalie has been the MLA's Legislative representative for 5 years. She will be stepping down at beginning of fiscal year.

President's Award-Lynn Wheeler

Lynn suggested adding an annual President's Award to MLA. The Award will be given to a system or individual for amazing customer service in the previous year. She will contact the Awards Committee about this addition. Winner must be a member of MLA. Awards committee will make the final decision. Emily motioned for acceptance and Glennor seconded.

Lynn proposed that the Cecil County Public Library receive the award this year. Their Small Business Information Center was able to assist a customer in finding a charity in Africa. Carrie motioned and Glennor seconded.

President's Report-Lynn Wheeler

- Congratulated Margaret Carty and Mary Hastler for being chosen as part of the Top 100 Women in Maryland. They will be honored at an event at the Meyerhoff. Lynn will forward information to Board members.

Past President's Report- Lucy Holman

- Attended the Read Across America breakfast with first graders and Governor O'Malley reading Dr. Seuss.
- Attended Charles Carroll Middle School reception for students

Conference Director's Report-Emily Gamertsfelder

- Preparation for conference is on course
- SMUG is organizing a social media component for Conference
- Sponsorships for Conference have been met
- Gina Harris is developing an online site for the Silent Auction

Executive Directors Report- Margaret Carty

- Attended the Read Across America breakfast with first graders and Governor O'Malley reading Dr. Seuss.
- Attended Charles Carroll Middle School reception for students
- Visited possible new locations for Leadership Institute
- Legislative Day was successful. 40 delegates visited.
- Announced that new Executive Director of Virginia's Library Assoc. called for potential speakers for Virginia conference
- Attended Maryland Assoc. Nonprofit Legislative Day

Round the Table

Leadership Institute-Elizabeth Hulett

- Visiting new locations for Leadership Institute
- Completing follow up project for graduates

PDP-Elizabeth Pratt

- Awarded seven educational grants

APLSS-Laura Cole

- Vice president position has been filled
- APLSS future will be part of the Division Re-vision subcommittee

Government Information-Carl Olson

- Planned American Factfinder census program to be held March 22
- Completing details for K-12 education program for Conference
- Organizing tours of two Federal libraries in June-State Dept. and Interior Dept.

TSD- Mary Elizabeth Murtha

- Working on stand-alone program for current trends in library buildings and security system with RFID
- Discussion will be held on April 26 at UMBC about connecting Technical Services with other library departments.

CSD-Susan Modak

- Two mini-conferences about STEM will take place in April
- Working on developing a plan to promote the Blue Crab Award
- 2013 Blue Crab Awards selected
- Planning programs for next year

DEAL-Mark De Jong

- Panel discussion planning for ALA
- Finishing details for Speed Mentoring event for MLA Conference

Legislative Coordinator – Natalie Edington

- Preparing for National Library Legislative Day-Tues. 5/7 and Wed. 5/8
- Sequestration and Federal budget still in question
- HR 708 Cyber Intelligence Sharing (CISPA) has been reintroduced

OSIG-Robbie Mc McGaughan,

- Finishing details for Conference program

LMD-Patty Sundberg

- Held meeting in February at the Maryland Archives
- Developing Program about conflict resolution for June

- Attended meeting for follow up project for graduates

Teen Interest Group-Heather Owings

- First online Blackboard meeting will be March 27
- Attending Western Maryland Teen Interest Group to share ideas and possible training
- Working on social media participation at MLA

Leadership Development Committee-James Kelly

- Held 3 networking events
- Submitted proposal for Leadership certification program

PSD-Melisa Hepler

- Voted on action plan last week
- Planning fall program-Rekindle the Fire: Coping with Burnout
- Adult Programming UnConference being held March 21- Arbutus Library

ACRL-MD-David Dahl

- Held Journal club discussion on 3/15, additional meeting scheduled May 17
- Webinar discussion planned for 4/23 at McDaniel College

Membership and Marketing-Heidi Gillis

- Planning orientation session for Conference

Nominations Committee-Glenor Shirley

- Looking for other systems to contribute candidates in the future

Technology Committee-Stuart Ragland

- Technology Replacement report has been completed. Stuart thanked Bob Kuntz and Scott Reinhart for their input.

Author Endowment Award needs cochair. Give names to Carrie

Emily posted sign-up sheets for registration table and Silent Auction table at Conference

Meeting adjourned at 11:55