Maryland Library Association
Executive Board/Advisory Council Meeting Minutes
January 24, 2018, 10 AM – 12 PM

Attendance
Sara Arnold-Garza (ACRL MD), Mary Anne Bowman (Secretary, Bylaws), Margaret Carty (MLA Executive Director), Denise Davis (President), Vicky Falcón (Marketing & Membership), Michelle Hamiel (Conference Director), Bryan Hissong (MLLI), Lucy Holman (ALA Councilor), Elizabeth Howe (Archives), Jennifer Jones (PSD), Robert Krzanowski (TSD), Nicole McLain (SSD), Carl Olson (GIIG), Stuart Ragland (Tech Committee), Tiffany Sutherland (TIG), Patty Sundberg (Treasurer), Joseph Thompson (Vice President),

Excused Absences
Mary Baykan (Legislative), David Dahl (PDP), Jim DeArmey (SMUG), Natialie Edington (Legislative Panel), Annette Haldeman (CRAB), Bob Kuntz (Website), Julie Ranelli (IFP), Carly Reighard (Maker IG), Janet Salazar (Fundraising), Cindy Steinhoff (Awards), Conni Strittmatter (CSD), Zeke White (Library Advocacy IG)

Unexcused Absences
Julie Brophy (MAPIG), Mary Hastler (Nominations), Elizabeth Hulett (Author Award), Victoria Johnson (Advocacy IG), Stef Long-Murphy (LDD), Concetta Pisano (Author Award)

Call to order – Joe Thompson for Denise Davis
- 10:00 a.m.
- Denise has laryngitis, therefore Joe Thompson will run the meeting in her place.

Changes to the Agenda
- Treasurer’s Report will follow the Annual Investment Report
- New Business
  - HB136
  - Maryland Day at College Park
  - Tip on how to identify members that are interested in your unit.
- P. Sundberg made a motion to accept the revised agenda. M. Bowman seconded the motion. All in favor. No abstentions. Approved.

Minutes - M. Bowman
The spelling of Patty Sundberg’s name needs to be corrected throughout the document.
L. Holman made a motion to accept the November 2017 minutes with the correction.
M. Bowman seconded the motion. All in favor. No abstentions. Approved.

Annual Investment Report – Michael Fine
- Distributed a Portfolio Snapshot
- Investments are in good shape. No recommended changes to the portfolio at this time.
- Report will be reviewed at the Steering Committee meeting in February.
Treasurer's Report - P. Sundberg

- The Balance Sheet, Profit & Loss Budget vs. Actuals, and Programs & Divs/Interests Groups statements through January 18, 2018 were distributed.

- Balance Sheet:
  - We have $12,289.50 in Checking/Savings. This is lower than this time last year, but we are on target for this point in the year.
  - We have $112,771.00 in Long Term Reserves. This is up. Total current assets are at $125,000.50.

- Profit & Loss:
  - There are no big changes since last meeting.
  - Vendor Fees are coming in for conference. We now have $13,275 which is 53.1% of what was budgeted.
  - Line 3000.6 – Sponsorships is now at $24,450.
  - We now show $10,625 in line 3010.06 – Legislative Panel. This will be spent in February.
  - Expenses are what we would expect. Personnel expenses were taken out this month.
  - Net Income is currently at -$8,828.11. This is on target with last year.

- Divisions & Interest Groups
  - We need more program income. It should be higher at this time of year. Last year it was $12,000 and this year it is only $8686.25. This is only 41.36% of what we budgeted.

- M. Bowman made a motion to approve the financial reports and file for audit. L. Holman seconded the motion. All in favor, none opposed, and no abstentions. The motion passed and the reports will be filed for audit.

Unfinished Business - None

New Business

- HB136
  - A copy of the bill was distributed. Usually MLA does not get involved in local politics, however this bill, if passed, could have ramifications across the state. It would change Maryland Library Law and set a precedent for other counties that want to make a change. The Board needs to vote in order for Denise Davis to testify on behalf of MLA against HB136. The hearing will be on February 1st at 2:00 in the Ways & Means Committee.
  - J. Thompson made a motion in favor of Denise Davis testifying on behalf of MLA against HB136. P. Sundberg seconded the motion. M. Bowman abstained from voting. All in favor, none opposed, one abstention. The motion passed.

- Maryland Day at College Park, Saturday April 28, 2018 from 10 a.m. to 4 p.m.
J. Thompson requested help with planning the upcoming Maryland Day. MLA will share a tent with CML, AskUsNow, Maryland State Library and the iSchool. An activity for anyone visiting the booth needs to be planned and we need to coordinate who will be working the booth.

- J. Thompson will send out an email request to the Executive Board for volunteers to help plan the day.

- J. Thompson shared a tip on how to find people interested in your division/interest group on the MLA website.
  - Login to the MLA website
  - Under Bookmarks on the left side of the page, click on Committees & Groups.
  - Find your committee/group on the list and click View Roster
  - The list may not be up-to-date, however.
  - SSD sends a welcome email to anyone that has expressed interest in SSD.
  - A question was asked about finding out who is on individual listservs such as TIG or CSD.
  - It was suggested that there should be a membership table at Conference.
  - Division membership and keeping your roster current should be a topic at Leadership Day.

**President’s Report — D. Davis**

- Denise attended the Maryland State Library Board meeting. She has two more meetings before her term is up. MSL is making good progress.
- Attended winter MAPLA. Michelle Hamiel and Leslie Bowman spoke about the newly formed Maryland State Diversity Task Force. She would like Michelle Hamiel to do a presentation on Diversity at the MLA March Executive Board meeting perhaps with Leslie Bowman.
- Library Advocacy Interest Group is thinking about offering programs. Would like Lucy to be a presenter on advocating in an academic library.

**Vice President’s Report — J. Thompson**

- Attended MAPLA, the Choose Civility program, LATI graduation, Conference on Diversity and Inclusion and LD meetings.
- Reminded everyone about the importance of programs and to communicate with other divisions/interest groups to see if you can partner with each other. Division presidents should be talking to their vice presidents about fall programming.
- Joe is working on appointments to standard committees. Let him know if you know of someone that would be a great successor. We value new voices.

**ALA Councilor’s Report — L. Holman**

- Lucy is gearing up for conference. She believes that preserving government information will be a hot topic.
- Thanked everyone for their support of IMLS. Reminded everyone to send thank you letters to their representatives.
• Continues to work on the task force to look at the costs for programs. A survey was sent out to public and academic library directors to find out what they pay for and what funds they use to pay for programs. Also looking at the costs of an in person program versus an online program. And also the price difference between the division programs. She hopes to have a report at the May meeting.
• IMLS is gearing up for another budget fight. Make sure you have subscribed to the District Dispatch to stay informed. The Re-Authorization of Library Services Act is seeking support. Reminded everyone that attendance at MLA conference is largely supported by LSTA funds. Also our Innovation grants are LSTA funded.

Conference Director’s Report – M. Hamiel
• The divisions have lots of programs planned. They are slightly behind on submitting forms.
• Conference brochure is almost done and should be out soon.
• January 31st is a hard deadline for forms.
• Will add a membership table to conference.

Executive Director’s Report - M. Carty
• Margaret attended MACO in December.
• Margaret, Joe, and Natalie attended the Maryland Non-Profits Legislative Preview.
• Unit reports were distributed.
• Elections are coming up. We need nominations from divisions. Vice President and Secretary will be voted on this year. Send ballot statement and a picture to Mary Hastler by February 2nd.
• There will be a day long program the day before the Spring MAPLA meeting at Rocky Gap called Director’s University. More information will be coming soon.
• At MLA Conference there will be a preconference by Maureen Sullivan. This will offer a next step for MLLI graduates, focusing on strategic leadership. There will be four segments led by a panel on: public relations and media; board relations; strategic planning; and one director, many hats.
• MLLI will have an Executive Leadership program in the fall, but there is no curriculum for it yet.
• All of the MLLI programs are in partnership with MSL.

Reports from Units
• ACRL – There will be a social on February 16th at 6:30 at Stoneleigh Lanes in Towson. Families welcome.
• PSD – Had 16 people at the Harford program, Telling Your Story and Networking. Working on a Personal Safety and Harassment in the workplace program for the Spring. There is no VP of PSD since Tina now works at the MLA office.
• SSD – created a listserv for members. There is an Opioid Overdose Response training coming up.
• Membership & Marketing – asked about doing a Crisis Communication Training. Also asked if there would be interest in a trip to the ALA Washington Office. Margaret
suggested looking at the program planning manual on the MLS website and also talking to David Dahl about possible programs.

S. Arnold-Garza made the motion to adjourn. M. Bowman seconded the motion. All in favor, none opposed, no abstentions. The motion passed and the meeting adjourned.

Respectfully submitted by Mary Anne Bowman on February 7, 2018.