

Maryland Library Association
Executive Board/Advisory Council Meeting Minutes
January 15, 2019 | 10 a.m. – 12 p.m.

Attendance

Patty Sundberg (Treasurer), Denise Davis (Past President), Stuart Ragland (Tech Committee), Monica McAbee (RAIG), Elizabeth Howe (Archivist), Margaret Carty (MLA), Joseph Thompson (President), Ashley Rogers (LAIG), Lisa Swain (MAPIG), Martha Zimmerman (PDP), Tiffany Sutherland (Conference), Andrea Berstler (VP/President Elect), Bryan Hissong (LLTC), Tyler Wolfe (LDD), Sabina Simonson (OSIG), Sara Brown (IFP), Jennifer Jones (PSD), Mike Kiel (ACRL), Natalie Edington (Legislative), Amy Moser (SSD), Conni Strittmatter (FoLIG)

Online

Christine Freeman (CSD), Carly Reighard (MIG), Sarah Garifo (PGCMLS), Sharon Reidt (TSD), Vicky Falcon (Marketing), Julie Ranelli (IFP), Michelle Hamiel (Nominations), Janet Salazar (Fundraising)

Excused Absences

Mary Anne Bowman (Secretary), Cindy Steinhoff, David Dahl (ALA Councilor), Carl Olson (GIIG)

Call to Order -Joe Thompson

- 10:02
- Joe asked for a note taker - Conni Strittmatter volunteered
- Welcome and Introductions

Changes to the Agenda

- Andrea Berstler moves to approve the agenda. Denise Davis seconds the agenda. All in favor. Approved.

Minutes November 14, 2018 – J. Thompson

- In Mary Anne Bowman's absence, Joe Thompson asked for any changes needed to November's minutes.
- Joe Thompson adds information to his update on an award given. It should read: Attended the Conference on Diversity and Inclusion in Library Science at the University of Maryland College Park on November 9th. I was there to represent Citizens for Maryland Libraries, which awarded Loretta Parham of the Atlanta University Center with the James Partridge Outstanding African American Professional Award.
- Martha Zimmerman corrects information about PDP's update - there is no connection between number of contact hours and fees for programs. Delete update and replace with the prior sentence.
- Denise Davis corrects Past President update. It should read: [Denise Davis noted that she brought to iSchool strategic planning meeting] discussion of the importance of integrating human interaction as well as the technology components of various

information professional degrees at the school—although the ratio between these components will vary between various degrees offered at the school. Information Science degree being 2/3 tech and MLIS about 1/3 tech with 2/3 focus on humans/community.

- Tyler Wolfe moves to approve the minutes. Mike Kiel seconds. All in favor. Approved.

MLA Annual Investment Report - Michael Fein

- Patty Sundberg introduces Brandon and Michael from CIC.
- We were with National Financial Services (Fidelity). We moved over to Schwab to save client's money.
- Because of this, we didn't have access to our account from November 17' to Fall 18'.
- The goal for our account is to make money and to keep it simple.
- They invest in companies that are well used - Disney, Abbott Labs - things that will not be affected by the current political and economic unrest.
- Four years ago, we switched to Vanguard Consumer Staples to avoid fixed markets, which have not been doing well.
- Last year, we were -4.86%, which outperformed the market. They are not happy with our performance, however. Had they sold Ford, we would have been a bit higher.
- They recommend getting rid of Oakmark Equity and Income - they were down 8% last year compared to the market which was down 4% due to a change in philosophy.
- They recommend replacing it with a very boring share class - Griffin Institutional Access Real Estate. This allows us to buy into things like Prudential and Morgan Stanley, which normally is out of our price range. This has a .08% correlation with the market. This means it will be safer if the market goes down. When the Vanguard index for real estate was down 13%, Griffin was up 5%.
 - If you need to liquidate your account, it takes 90 days to get your money out of the fund. This is good because it maintains stability - if someone else wants to liquidate, it won't affect us as dramatically if we're still in it.
 - This would move around \$14,000 from Oakmark to Griffin.
 - A. Berstler asks what impact this would have if there is another real estate bubble.
 - In the last bubble burst, if you owned an office building but didn't attempt to sell it, you were fine. The impact was on people trying to sell. Because Griffin focuses on stable real estate that would not be as affected by the real estate bubble burst.
- Every year, our portfolio has increased in the 5.5% range except for last year. They believe it was because of not selling Ford.
- The steering committee will discuss this at their meeting next month. We will stay in Oakmark until the steering committee meets to vote.

Treasurer's Report - Patty Sundberg

- December information will be sent via email
- Balance Sheet

- Checking account is at \$36,940.42.
- Long term reserves at \$115,430, up around \$4,500 from last year
- Equity up \$11,000 from last year
- Profit & Loss
 - Brought in \$4,450 from sponsorships and vendor fees for the conference. \$3200 from vendors, up \$4,700 from last year total.
 - \$3125 in fundraising, \$892 up from last year
 - \$4,248 in membership dues, down \$3,849 from last year
 - Brought in \$1,100 in programming, up \$5,360 from last year.
 - Gross profit was \$10,335 added from last month, up \$5300 from last year.
- Expenses
 - You can see the impact of lower fees for our investments when you look at the investment fees line. We've spent \$75, had budgeted \$700. We've spent \$600 less this year than last year because CIC moved us to Schwab.
 - Spent \$350 on the legislative reception
 - Office expenses are on target.
 - Net income is \$13,950. Up \$400 from last month, up around \$6000 from last year.
- Margaret reminds all of us the effect of the tariffs on us. For example, the cost on the individual bag for conference is going up \$1.25 per bag. The vendor allowed us to pre-order at our original price. We purchase 750 bags for around \$9,000.
- We will all receive the December report electronically. We will approve both the December and February financials at the March meeting.

Unfinished Business

Legislative Day, February 5, 2019 - Margaret Carty/Natalie Edington

- Margaret encourages everyone to attend Legislative day if possible.
- The schedule will be the same as last year. Come to the county court house library at 8-8:30 for a briefing. The Law Library association treats us to a continental breakfast.
- After, some go to the senate side, some go to the house side.
- There will be a presentation on the floor for the declaration of library legislative day.
- After the presentations, everyone is free to go to lunch and make visits to their delegations. It is recommended you coordinate these visits through your director. Do not plan to go individually.
- Talking points will be given out in the morning along with the briefing.
- Lobbyists will also give some information.
- Everyone is free until the reception at 5:30 in the conference room.
- Make a point of recognizing all the delegate and senators. Speak to the staffers who come in - they often pass on a lot of information to their elected officials.
- Margaret reminds us it is a fun, educational day.
- Natalie Edington reminds us there is no major legislation related to libraries this year. We are due for a per capita.

- Our goal is to use the “Es” of libraries (Employment, Education, Everyone benefits, Entrepreneurship, Engagement)...
 - Morgan Miller is currently making these into graphics. We will have a packet to use for Legislative Day. It will be customizable to each system. It is being presented at MAPLA.
- There will be a brown bag informational meeting at Finksburg Library 1-2:30pm on January 17th, open to all MLA members.
- Joe Thompson expresses his appreciation for all the work that has gone into this day.
- CML will be having a board meeting on that day at 3:30pm.

MLA Equity, Diversity, Inclusion and Leadership Taskforce - Michelle Hamiel

- Michelle Hamiel will be sending a doodle poll this afternoon to get a meeting by the end of this month or mid-February, coordinating with Margaret Carty to find a good date at the MLA office.
- Michelle is hoping to get someone from SSD and ACRL. Mike Kiel will ask ACRL again Friday.
- They will not turn anyone away - they are hoping to have a good representation from the various groups in MLA.
- This group will create a set of recommendations for MLA to better advance the organization around equity and inclusion.

New Business

TSD Request for Change of Status/Interest Group Petition - Sharon Reidt

- At the November 1st meeting, TSD discussed the future of the division. They have experienced challenges to recruitment of leadership.
- They hope to change from a division to an interest group at the change of the fiscal year.
- There are ten signed petitions from TSD members, sent to Margaret.
- The vote in TSD to change to an interest group was unanimous.
- The process is usually to place the division on probation to give them time to consider how the division can grow and strengthen. However, over the past few years, they have struggled to recruit leadership and the members of the division do not have the time to maintain their roles as leaders.
- We can vote today to place on probation with the stipulation that they have until the March meeting to find leadership. If they do not, we can vote at the March meeting to dissolve the division.
- We can vote on creating the interest group today. If passed, this will begin July 1. They have identified a chair - Susan Grant from SMRLA.
- Andrea Berstler motions to place TSD on probation with the understanding that if they do not come forward with a full slate of officers by the March meeting, they will be dissolved.
 - Tiffany Sutherland seconds.

- All in favor. Motion approved.
- Denise Davis moves to allow the creation of the Technical Services Interest Group.
 - Patty Sundberg seconds.
 - Jennifer Jones asks if an interest group needs to be associated with a division. No, they do not.
 - All in favor. Motion approved.

MLA Bylaws - Joe Thompson

- The secretary is the bylaws and planning chair.
- Andrea Berstler, Joe Thompson, Margaret Carty have volunteered to review the bylaws with Mary Anne Bowman before the next steering committee.
 - Tyler Wolfe volunteers.
 - Julie Ranelli volunteers
- Any changes the group offers will need to be presented at the annual conference in May.
- One change they hope to make is to change the timeline for future bylaws changes to align with when MLA elections are. This way, any MLA member can vote for bylaws changes electronically rather than only having those attending MLA Annual able to vote.

MLA Awards - Cindy Steinhoff

- Margaret Carty updates us in Cindy's absence.
- All awards have been made, recipients notified. Margaret will send all needed information and solicit needed information soon.
- We celebrated Stuart Ragland, who has won the MLA Outstanding Member award.
- The awardees are either listed in the brochure or will be posted on the website.
- Joe Thompson is still deciding who will receive the MLA President's award. Let him know if you have any recommendations.

ALA Annual Conference 2019 - Joe Thompson/Margaret Carty

- Joe Thompson and Margaret Carty were invited to the DC office along with DC Library, Smithsonian, and more to discuss what might be happening at ALA Annual.
- We will have an exhibit booth, shared with Delaware, Virginia, and DC. They will soon be asking who can staff that booth.
 - ALA offers this to all contiguous states to the annual conference location.
 - If you volunteer to work in the booth, you get a free pass to the exhibits for that day. This will not permit entry to anything else at the conference.
 - Margaret will talk to Vicky Falcon about how we can use her MASL booth materials for the ALA booth.
 - The exhibits open Friday night for 1 1/2 hours for full conference attendees. Saturday and Sunday, 9-5, Monday 9-2.

- Send Margaret an email if you are interested in working the booth for a two hour segment.
- Margaret has been sent a code that she will share. Every MLA member will get a \$50 deduction on their registration for ALA Annual.
- The Line hotel (in Adams Morgan) does a great deal of work with DC Public Library. They will sponsor a no cost reception for Thursday night. There will be a cash bar. Look for the invitation coming out soon.
- There might be a bookmobile parade. It is complicated for right now, but we might be asked to participate.

SSD Presidency - Joe Thompson

- Eric Walls, president of SSD, is leaving libraries all together.
- Amy Moser is stepping in as President, which she will continue next year.
 - Amy is also transitioning to a new position at Frederick.
- Robin Soma Dudley with Anne Arundel will be Vice President next fiscal year.

President's Report - Joe Thompson

- Seeking new chair for New Members Interest Group. Joe is currently taking the lead on the Getting to Know MLA sessions. Please share this great opportunity with colleagues.
- Joe is looking for language to better describe the roles of the Marketing committee.
- Joe is assembling the MLA Branding task force, which will largely work in next fiscal year.

Vice President/President Elect - Andrea Berstler

- Joe, Margaret, Andrea, and Zeke attended the non-profit Legislative preview.
 - The majority of the information was on the Kirwin commission.
 - How should libraries be included in Kirwin - they currently are not included, even though we've been trying to for a while.
 - They will need to find around \$1 billion to make this work. Our priority will be that libraries' funding is not cut to make the Kirwin commission work.
- Andrea is working on planning for next year. She is getting up to speed on what Joe is working on and educating herself on all the interest groups and divisions.

Executive Director - Margaret Carty

- Margaret asked all divisions to review their bylaws. PSD and SSD have given their back. ACRL let Margaret know no changes are needed. They will be sending an official letter. Please look at your bylaws.
- Registration is open for the conference.
- Election opened and Margaret already has a pile of votes.
- Attended the Non-Profit Legislative Preview and MACO.
 - County officials and Non-Profits to not view the Kirwin commission the same way. Discussions became very heated with county officials.

- Margaret does not think it will be easy to approve the funding for the Kirwin commission because of this.
- Half of the Kirwin commission funding will be coming from the county, the state providing the other half.
- At MACO, there was a large discussion about the opioid crisis. There was a push for libraries to be included in this conversation more officially.

ALA Councilor's Report - David Dahl

- David sent an email with his report in his absence.
- David would like a motion to "add MLA as an Endorser of the [resolution](#), affirming our endorsement of the resolution's intent with the understanding that there may be revisions to the specific language in the document".
 - Tyler World motions to endorse. Martha Zimmerman seconds.
 - All in favor. Motion passes.

Past President's Report Denise Davis (5 min)

- Denise was impressed by the conference brochure - good job!
- #### **Conference Director Report Tiffany Sutherland (5 min)**
- Everything seems to be on track
 - This conference does not seem repetitive - they're very excited.

Reports from Units - Unit Leaders

"Hey, just a minute"

- Joe remarks that sending the unit reports in makes a big difference and helps a great deal.
- Library Leadership Training Committee - MLLI is open for applications. If you have any questions, reach out to Bryan Hissong.
- LDD - Met with Nini Beegan and leadership from New Jersey state library leadership group. They have a site with mentors through their state library association. They are on board to change branding to include Maryland and possibly Delaware. They will be recruiting mentors in Maryland. They would like to launch at the conference. They would like to talk at the next meeting about this further.
- Archivist - This American Life has had some good stories recently about libraries, including one called "The Room of Requirement."
 - Be sure to follow all MLA groups on social media to keep up on good press.
- PSD - January 17th is a program on Emergency Preparedness, planned with SSD and LDD
 - Libraries are a part of the Maryland Emergency Management law, which could help us leverage inclusion on highway signs.

Intellectual Freedom - Julie Ranelli/Sara Brown

- IFP provides a forum for librarians who are interested in access, censorship, digital divide, privacy - this is more than book challenges.
- IFP can assist in the process of dealing with materials/program/exhibit challenges.

- They work with the ALA Office of Intellectual Freedom and attend quarterly meetings where they hear “state of the states” from other library groups.
- If you are not on the IFP listserv but are interested in revising Library Bill of Rights, go on the mla website to subscribe to the IFAP listserv.
- Working with TIG to create a bookmark on the importance of privacy for teens.
- Working on language for libraries to use regarding 3rd party vendors like Beanstack
- Sara Brown has an article in the Crab about updates on privacy.
 - Multiple members of congress are planning to propose legislation around privacy.
 - Opt-in, opt-out of data collection
 - Data sharing from phone companies
 - Notifications after data breaches
 - Conversation about whether Federal Legislation should be the ceiling (high standard) or floor for states to build upon.
 - FERPA, COPPA could be usurped by new Federal Legislation.
 - Some activity on net neutrality. California has passed a net neutrality bill but are being sued by the Department of Justice.
- Drag Queen Storytimes and 3D printing guns are two big topics
 - If you are thinking about planning a Drag Queen story time, look to the recent ALSC article from Children & Libraries. You can ask Julie Ranelli for access.
 - PLA plastic used in most of our 3D printers are not strong enough to produce a working 3D printed gun.
 - There is also legislation regarding “ghost guns,” guns with no serial number, which applies to 3D printed guns.
- IFP would love feedback on their lib guide. They believe it is very text heavy and in a variety of formats. They’d like it simplified. They will send it out via email for comments.
- Denise Davis reminds us that IFP serves on the Legislative Panel to update them on IFAP related topics. Denise compliments IFP members for doing a great job informing us all on these topics.
- Julie Ranelli invites us all to attend an upcoming IFP meeting and offers IFP members to attend other division or interest group meeting to inform us all what IFP is doing to support their missions.
- Denise Davis reminds us that if you are prepared with an understanding of current issues, you can handle them better when they occur in your location. Consulting with IFAP is a great way to keep up to date.

Evaluation - Joe Thompson

Adjourn

- Tiffany Sutherland motions to adjourn. Tyler Wolfe seconds. All in favor.