



3.7 million people had access to Maryland libraries in 2015 (an increase of 228,905 from 2014)

**support MLA – support your community!**

2.1 million people attended library programs in 2015

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Maryland Library Association

**MLA**

**sponsorship opportunities**



strengthening  
nurturing  
supporting  
and  
promoting  
Maryland libraries

## nurturing

The Maryland Library Association is providing leadership for those who are committed to libraries by offering opportunities for professional development and communication. MLA is also a strong advocate for principles and issues related to library service and librarianship.

MLA membership represents:

- ◆ public, academic, school and special libraries statewide
- ◆ library staff
- ◆ library trustees
- ◆ library school students
- ◆ library friends and supporters
- ◆ retired librarians

## promoting

MLA is the leading advocate of the Maryland library community, strengthening libraries and the people they employ through:

- ◆ influence and expertise
- ◆ future leader development
- ◆ ongoing educational opportunities
- ◆ professional growth

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community!

## supporting

It's not just library organizations that receive support from the Maryland Library Association, but their employees and volunteers do, as well.

MLA provides opportunities for members to receive continuing education contact hours for certification through programs and conference attendance.

MLA annually honors people who have contributed to libraries in Maryland through the following awards:

- ◆ Distinguished Service Award
- ◆ Emerging Leader Award
- ◆ MLA Outstanding Member
- ◆ Honorary Membership
- ◆ Maryland Author Award
- ◆ Maryland Blue Crab Young Reader Award
- ◆ MLA President's Award
- ◆ Nettie B. Taylor Library Leadership Institute

## sponsorship opportunities

You or your organization can become an MLA sponsor by donating funds or in-kind gifts at the levels below. Your gifts will provide the necessary funding to allow MLA to continue to bring leadership training, recognition and advocacy to all Maryland libraries.

### ◆ PLATINUM (\$3000 or more)

**Benefits:** A one-year Institutional membership in MLA, a full page ad in *The Crab* quarterly online newsletter, and recognition on our website.

### ◆ GOLD (\$2000 or more)

**Benefits:** A full page ad in *The Crab* quarterly online newsletter, and recognition on our website.

### ◆ SILVER (\$1000 or more)

**Benefits:** A half page ad in *The Crab* quarterly online newsletter, and recognition on our website.

### ◆ BRONZE (\$250 or more)

**Benefits:** Recognition on our website.

Co-sponsorships are available. Contact the MLA office for more information.

