



# Happenings

Programs

**SEPTEMBER 2009**

**MLA web site: [mdlib.org](http://mdlib.org)**

**MARYLAND LIBRARY ASSOCIATION  
1401 HOLLINS STREET, BALTIMORE, MD 21223**

**ARLD  
Presents**

**What Faculty Want/What Students Need**

**Friday, September 18, 2009 9:30am - 1:30pm  
Capitol College, Avrum Gudelsky Auditorium\*  
11301 Springfield Road Laurel, MD 20708**

**MLA Members: \$65. Non-members: \$90. Students: \$57.50**

Join the Academic and Research Libraries Division of MLA for a discussion on what faculty and students expect and need from academic libraries. Prof. Susan Strasser will begin the day with a provocative presentation of what faculty want from academic librarians. Prof. Strasser will stimulate discussion by offering her perspective as a faculty member. This will be followed by a presentation on the needs of an academic library's other main constituent: students. While many have opinions about what students need from libraries, librarians at the University of Rochester conducted ethnographic research with their own students to find out. They looked at how their students did their work in the context of the university. Judi Briden discusses how the research was conducted, what they learned, and changes they've made to improve services and facilities to better meet students' needs. Lunch will be included.

**This program is worth 2.5 contact hours of continuing education.**

**Refunds cannot be issued after September 4, 2009.**

\*for directions: <http://www.capitol-college.edu/visit-campus/directions-campus>

**ARLD  
Presents**

**What Do Your Students Need? Do It Yourself**

**Ethnographic Research for Libraries**

**Friday, September 18, 2009 2:00pm - 3:30pm  
Capitol College, Avrum Gudelsky Auditorium\*  
11301 Springfield Road Laurel, MD 20708**

**MLA Members: \$30. Non-members: \$45. Students: \$25.**

Learning about what students generally need is all well and good, but we all know that each campus is unique. What you really want to know is what problems your students are facing and what your students need. In this session, Judi Briden will discuss in detail several ethnographic research techniques that were used at the University of Rochester Libraries. Attendees will have an opportunity to model some of these during the session. You can then take these techniques back to your home campus and use them to assess your own students and services.

*[Note: due to the hands-on nature of this session, participants will be limited to 20. The morning session is not limited.]*

**This program is worth 1.5 contact hours of continuing education.**

**Refunds cannot be issued after September 4, 2009.**

\*for directions: <http://www.capitol-college.edu/visit-campus/directions-campus>

**DIVISION, INTEREST GROUP, PANEL AND  
COMMITTEE MEETINGS**

- September 4 Legislative Panel, 10am-Noon. AACPL Headquarters. Contact Mary Baykan at baykanm@washcolibrary.org or 301 739-3250x165
- 9 MLLI. Meeting, 2:00pm-4:00pm. MLA Office. Contact Jim DeArmey at jdearmey@bcpl.net or 410 887-6124
- 10 PSD Meeting, 9:30am-Noon. AACPL-Linthicum Branch. Contact Tina Pickens at vpickens@bcpl.net or 410 887-6124
- 14 CSD Meeting, 10:00am-12:30pm. PGCMLS-New Carrollton Branch. Contact Robyn Lukow at rlukow@gmail.com or 301 600-1630.
- 15 LMD Business Meeting, 12:30pm-2:30pm. Carroll County Public Library-Mt Airy Branch. Contact Diane Whittaker at Diane.Whittaker@montgomerycountymd.gov or 240-777-0249.
- 16 Executive Board Meeting, 10am-Noon. MLA Office. Contact Jim Fish at jfish@bcpl.net or 410 887-6160.
- 16 Conference Committee Meeting, 2pm-4pm MLA Office. Contact Andrea Shore at ashore@bcpl.net or 410 887-5195
- 17 Tech Team, 10:30am-Noon. MLA Office. Contact Stuart Ragland at sragland@soc.lib.md.us or 410 545-6343
- 18 ARLD: What Faculty Want/What Students Need. See article on pg 1.
- 18 ARLD: What Do Your Students Need? Do It Yourself Ethnographic Research for Libraries. See article on pg 1.
- 23 HIG: Public Health on the Web Program. See article below.
- 25-27 Baltimore Book Festival. Volunteer through MLA office, 410 947-5090.
- 30 PSD: Libraries Surviving and Thriving in a Tough Economy. See article on pg 3.
- October 2 Legislative Panel, 10am-Noon. AACPL Headquarters. Contact Mary Baykan at baykanm@washcolibrary.org or 301 739-3250x165
- 14 MLLI. Meeting, 2:00pm-4:00pm. MLA Office. Contact Jim DeArmey at jdearmey@bcpl.net or 410 887-6124
- 15 CSD: Kids are Customers, too. See article on pg 3.
- 19 TSD: Dependable Strengths: Enhancing Your Potential. See article on pg 3
- 21 Steering Committee, 10am-noon, MLA Office. Contact Jim Fish at jfish@bcpl.net or 410887-6160
- 21 Conference Committee Meeting, 2pm-4pm MLA Office. Contact Andrea Shore at ashore@bcpl.net or 410 887-5195
- 27-2 MLA Trip to Jamaica.
- Save the dates:**
- November 7 2009 Annual Conference: MD Library Trustees & CML
- April 21-23 MLA Annual Conference

**Health Information Group  
Presents**

**Public Health on the Web**

**Wednesday, September 23, 2009 10:00am - 12:00pm**  
**University of Maryland, Baltimore Health Sciences Library\***  
**MLA Members: \$20. Non-members: \$30. Students: \$17.**

The field of public health encompasses a wide array of disciplines including health education, epidemiology and nursing. Digital literacy and the effective utilization of online information is integral to public health. This hands-on class will cover these areas along with highlighting web resources tailored to assist researchers, librarians and the public health workforce in meeting shared goals. The presenter is Sheila Snow-Croft, Outreach Education Coordinator for the National Network of Libraries of Medicine, Southeastern Atlantic Region, located at the Health Sciences and Human Services Library of the University of Maryland, Baltimore.

**This program is worth 2 contact hours of continuing education.**

**Refunds cannot be issued after September 9, 2009.**

\*for directions: [www.umaryland.edu](http://www.umaryland.edu)

**PSD Presents**      *Libraries Surviving and Thriving in a Tough Economy*

**Wednesday September 30, 2009    9:00am - 4:00pm**

**AACPL-West County Branch\***

**MLA Members: \$80. Non-members: \$120. Students: \$68.**

The financial crisis has presented public libraries with both new opportunities and new challenges. Join PSD for a full day of discussion on responding to the needs of patrons during this difficult time. Rebecca Sullivan of Pratt's Job and Career Center will talk about the services that they offer and how public libraries across the state can serve job seekers. Heidi Gillis and Carl Birkmeyer of BCPL's Marketing Department will discuss innovative and inexpensive ways to reach out to new users...and to keep them long after the economy recovers. A panel of librarians will share their successful ideas for teen programs which generate excitement, but cost little to implement. Finally, bring your own ideas to share in small group discussion about how libraries across Maryland are responding to these new challenges. Bagged Lunch and drinks to be provided. Please choose between Turkey Club, Tuna Salad or Vegetarian sandwich when you register for this program.

\*for directions: [http://www.aacpl.net/branch\\_info/wco.html](http://www.aacpl.net/branch_info/wco.html)

**This program is worth 5 contact hours of continuing education. Refunds cannot be issued after September 16, 2009.**

**CSD Presents**      *Kids are Customers, Too*

**Thursday October 15, 2009 8:30am - 4:00pm**

**Westminster Best Western Hotel\***

**MLA Members: \$80. Non-members: \$120. Students: \$68.**

**After October 1: Members: \$85. Non-Members: \$125. Students: \$73.**

Celebrating its 13th year, the Kids are Customers, Too Conference is an opportunity for staff working with children in public libraries and school media centers to make and to renew contacts and to learn the latest information affecting their diverse field. Join Children's Services, MLA for a whole day featuring presenters sharing fresh ideas and practical tips that can be applied directly to programming and services. Come enjoy the day's exciting programs, which feature an hour with illustrator Henry Cole, selected artist for the 2010 Summer Reading Club and illustrator of *And Tango Makes Three* and over 50 other picture books. Nancy Tuttle from *Music Together* will demonstrate new ways to integrate music into story times. Later, join a breakout session to hear tips for programming for homeschoolers, learn strategies for successfully dealing with challenged materials, or to see a demonstration of on-line booktalking, and more. Be the first to hear the announcement of the 2009 Maryland Blue Crab Young Reader Award winners and listen as a panel of CSD members describe the behind the scenes process of serving on the Newbery and Caldecott selection committees. A continental breakfast will be served as well as lunch.

\*for directions: <http://www.bestwesternwestminster.com/neighborhood.htm>

**This program is worth 5 contact hours of continuing education. Refunds cannot be issued after October 1, 2009**

**TSD Presents**      *Dependable Strengths: Enhancing Your Potential*

**Monday October 19, 2009    9:00am - 1:00pm**

**AACPL-West County Branch\***

**MLA Members: \$55. Non-members: \$80. Students: \$45.**

Dependable Strengths is based on the premise that every person has some form of excellence deep within him or her. This can be identified and brought to awareness, enabling the person to do their best work and experience their greatest satisfaction and effectiveness in life. If your organization is downsizing or if you've been restructured, the Dependable Strengths Articulation Process (DSAP) will be invaluable. This half-day program gives participants insight into possible dependable strengths and implications for career planning and team building. The presenter is Anne School-Fiedler, director of the Career Services Center at UMBC and East Coast Representative for the Center of Dependable Strengths. A Continental Breakfast will be provided; please bring your own lunch and join us for a TSD meeting immediately following the program

\*for directions: [www.aacpl.net/branch\\_info/wco.html](http://www.aacpl.net/branch_info/wco.html)

**This program is worth 3 contact hours of continuing education. Refunds cannot be issued after October 5, 2009**

**LMD Presents**      *Transition Into Management*

**Thursday November 5, 2009    9:30am - 1:00pm**

**MCPL-Germantown Branch\***

**MLA Members: \$35. Non-members: \$52.50. Students: \$29.75.**

Making the transition into management? Three experienced managers will discuss creating new relationships with former peers (Irene Briggs); effective team building (James McCloskey), and the art of delegation (Laurie Carl). This program will give newer and aspiring managers an opportunity to learn from experienced managers how to increase their effectiveness on the job.

\*for directions: [www.montgomerycountymd.gov/libraries](http://www.montgomerycountymd.gov/libraries)

**This program is worth 3 contact hours of continuing education. Refunds cannot be issued after October 22, 2009**

Please Register me for the following:

Members in good standing with any of these organizations are eligible to attend MLA programs at the member fee. REFORMA DC, WMPL,CML, CVLA, MASL, MAILL, MD/SLA, DCLA, LLAM, CMCLLD,CALD and DC/SLA

**What Faculty Want** **September 18, 2009**

member \$65.  non-member \$90.  student \$57.50

**What Students Need** **September 18, 2009**

member \$30.  non-member \$45.  student \$25

**Public Health on the Web** **September 23, 2009**

member \$20.  non-member \$30.  student \$17

**Libraries Surviving/Thriving in a Tough Economy** **September 30, 2009**

member \$80.  non-member \$120.  student \$68

Turkey Club  Tuna Salad  Vegetarian

**Kids Are Customers, Too** **October 15, 2009**

member \$80.  non-member \$120.  student \$68. before 10/1

member \$85.  non-member \$125.  student \$73. after 10/1

Build a Dagwood Sandwich  Vegetarian

**Dependable Strengths: Enhancing Your Potential** **October 19, 2009**

member \$55.  non-member \$80.  student \$45.

**Transition into Management** **November 5, 2009**

member \$35.  non-member \$52.50.  student \$29.75

Name: \_\_\_\_\_

Library System: \_\_\_\_\_ Branch \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_ Total \$ \_\_\_\_\_

Payment Method:  Check (made out to MLA)  Visa  Master Card

Reverse Side

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**Maryland Library Association**  
**1401 Hollins Street**  
**Baltimore MD 21223**

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**Happenings**