MARCH 2015   MLA web site: mdlib.org
MARYLAND LIBRARY ASSOCIATION
1401 HOLLINS STREET, BALTIMORE, MD 21223

CSD Presents

**You Have a Great Idea! Now Get it Published**

Thursday, March 5, 2015, 2:00pm – 3:00pm*
Online via Blackboard*

Do you want to write a book or article but don’t know where to start? In this 1-hour webinar, three published authors of resource books and articles for children’s librarians will share the ins and outs of getting published in journals such as School Library Journal and with publishers such as ALA Editions and Libraries Unlimited. Learn about the publishing opportunities that are out there for you, what you’ll need to include in your proposal, and how to get from idea to proposal. Join us and jumpstart your publishing career.

This program has been approved for 1 contact hour of continuing education.

*for link to program: Roberson@hcplonline.org

CSD Presents

**Connecting the Dots Between Early Childhood Development and Early Literacy**

Monday, March 9, 2015, 12:30pm – 4:00pm
St. Mary’s County-Charlotte Hall Branch*

Or

Monday, April 13 2015, 12:30pm – 4:00pm
Frederick County Public Libraries-Thurmont Branch**


Get yourself refreshed and up to speed on developmental basics for children ages birth to five. Whether you’ve been doing story times for years, or are just getting started, this session will provide you with a helpful outline of the ways in which a young child’s developmental milestones overlap with early literacy skills. You will leave this session being able to: identify the age by which children attain specific milestones, understand the qualities of books that make them appropriate for each age, and plan age appropriate programs. This session will give you tools for preparing just the right activities for children ages birth-5, as well as empower you to talk knowledgeably with caregivers about their young child’s literacy and development. MD Blue Crab Young reader Award winners for 2015 will also be announced.
Guest speaker Laura Hutton has an MS from Johns Hopkins in Early Childhood Special Education and has taught for over fifteen years as an instructor at both Towson University and Harford Community College. She has presented locally for public libraries and nationally for the Council for Exceptional Children and the Association of Teacher Educators.

This program has been approved for 2.5 contact hours of continuing education.

Registration deadlines: February 27th and April 4th.

Refunds cannot be issued after February 23rd and March 30th.

*for directions: http://www.stmalib.org/about-us/library-hours/

**for directions: http://www.fcpl.org/branches-hours/Thurmont-regional-library

LDD Presents

Mindful Leadership: The Transformation Power of Now

Wednesday, March 11, 2015, 10:30am – 4:15pm
Howard County-Miller Branch*

This program is filled-waitlist only.

Mindfulness is the practice of paying attention to the present moment with an attitude of equanimity, and cultivating the ability to stay calm even in the midst of stress or pain. As more people carry their mindfulness practice into the workplace, some organizations report increases in productivity and a higher number of emotionally intelligent staff. After discussing the why of mindful leadership, this participatory workshop shifts to the how, giving you a chance to practice simple techniques in a safe environment and strategies for sharing these tools with your team.

This program has been approved for 4 contact hours of continuing education.

Refunds cannot be issued after February 25th.


PSD/MAPIG Presents

Maryland Adult Programming Unconference

Thursday, March 19, 2015, 9:00am – 12:30pm
Anne Arundel County Public Library-Broadneck Community Library*
Or
Thursday, April 9, 2015, 9:00am – 12:30pm
Frederick County Public Libraries-Thurmont Branch**

MLA Members: $40. Non-members: $60. Students: $34.

Have you had great adult programs at your library that you’d love to share? Are you looking for new ideas? Do you want to talk to other librarians about what makes a successful adult program? Come discuss adult programming in a flexible, conversational format with staff from around the state. A light breakfast and beverages will be provided; please let us know if you have special dietary needs. The Unconference format depends on you, so come ready to share your ideas and participate in discussion!

This program has been approved for 3 contact hours of continuing education.

Registration deadlines: March 10th and April 1st.

Refunds cannot be issued after March 5th and March 26th.

*for directions: http://www.aacpl.net/locations/broadneck

**for directions: http://www.fcpl.org/branches-hours/Thurmont-regional-library

TSD Presents

What do They Want, When Do they Want It: Increasing Circulation Through Merchandising and Collection Strategies

Friday, March 20, 2015, 9:00am – 1:00pm*
AACPL-Odenton Branch*
Think of all the hours we spend considering community need and interest, the hours selecting and purchasing just the right materials, the hours to process and get them onto the floor. By contrast, we spend very little time thinking of innovative, truly creative ways to organize and merchandise our collections. The result, for many, is declining circulation, but it doesn’t have to be that way. Sharon Lauchner leads this session sharing best practices and merchandising strategies to help you connect people to the material that is currently hiding in your stacks.

This program has been approved for 3 contact hours of continuing education.
Registration Deadline” March 18th. Refunds cannot be issued after March 6th.

*for directions: [http://www.aacpl.net/location/westcounty](http://www.aacpl.net/location/westcounty)

### DIVISION, INTEREST GROUP, PANEL AND COMMITTEE MEETINGS

<table>
<thead>
<tr>
<th>March</th>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>1-30</td>
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<td>Read Across Maryland. Learn more at: <a href="http://www.readacrossmaryland.org">http://www.readacrossmaryland.org</a></td>
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<td>5</td>
<td>5</td>
<td>You Have a Great Idea, Now Get it Published, online via Blackboard Collaborate, see article above.</td>
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<tr>
<td>6</td>
<td>6</td>
<td>Legislative Panel, 10:00am-Noon. AACPL Headquarters. Contact Mary Baykan at <a href="mailto:baykanm@washcolibrary.org">baykanm@washcolibrary.org</a> or 301 739-3250 x 165.</td>
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<td>9</td>
<td>9</td>
<td>CSD Meeting, 10:00am-1200pm. St.Mary’s County-Charlotte Hall Branch. Followed by Connecting the Dots program. See article above. Contact Rachel Wright at <a href="mailto:rwright@ccplnet.org">rwright@ccplnet.org</a> or 410 996-5600 x 482.</td>
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<td>12</td>
<td>12</td>
<td>Membership/Marketing Meeting, 1:00pm-2:00pm. Online via Blackboard Collaborate. Contact Joanna Gadsby at <a href="mailto:gadsby@umbc.edu">gadsby@umbc.edu</a>.</td>
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<td>12</td>
<td>12</td>
<td>PSD Meeting, 9:30am-12:00pm. BCPL-Landsdowne Branch. Contact Jesse Roth at <a href="mailto:jroth@aacpl.net">jroth@aacpl.net</a>.</td>
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<td>18</td>
<td>18</td>
<td>Executive Board Meeting, 10:00am-Noon. MLA Office. Contact John Venditta at <a href="mailto:john@esrl.org">john@esrl.org</a> or 410 742-1537.</td>
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<td>18</td>
<td>18</td>
<td>MLLI Planning Committee Meeting, Noon-1:30pm. MLA office. Contact Robert Maranto at <a href="mailto:rmaranto@bcpl.net">rmaranto@bcpl.net</a> or 410 887-1451.</td>
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<tr>
<td>18</td>
<td>18</td>
<td>Conference Committee Meeting, 2:00 pm.MLA Office. Contact Andrea Berstler at <a href="mailto:aberstler@wicomico.org">aberstler@wicomico.org</a> or 410 749-3612 x 113.</td>
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<td>PSD/MAPIG-MD Adult Programming Unconference program, see article above.</td>
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<td>19</td>
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<td>RAIG Meeting, 1:00pm-2:00pm with optional 12:00pm networking lunch. FCPL-Brunswick Branch. Topic: LGBT for Teens. Contact Carmen Sambuco at <a href="mailto:bookunfinished@gmail.com">bookunfinished@gmail.com</a></td>
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<td>20</td>
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<td>TSD-What Do They Want program, see article above.</td>
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<td>26</td>
<td>26</td>
<td>Technology Committee Meeting, 10:30am-12:00pm. MLA office. Contact Stuart Ragland at <a href="mailto:sragland@soc.lib.md.us">sragland@soc.lib.md.us</a>.</td>
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<tr>
<td>1</td>
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<td>IFAP Meeting, 12:30pm-networking. 1:00pm meeting. AACPL-Broadneck Branch. Contact Monica McAbee at <a href="mailto:monica.mcabee@pgcmls.info">monica.mcabee@pgcmls.info</a></td>
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<tr>
<td>2</td>
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<td>SSD Meeting, 1:30pm. Baltimore County, Essex Branch. Contact Lou Sica at <a href="mailto:lsica@bcpl.net">lsica@bcpl.net</a>.</td>
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<td>15</td>
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<td>Steering Committee Meeting, 10:00am-Noon. MLA Office. Contact John Venditta at <a href="mailto:john@esrl.org">john@esrl.org</a> or 410 742-1537.</td>
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<td>Conference Committee Meeting, 2:00pm-4:00pm. MLA office. Contact Andrea Berstler at <a href="mailto:aberstler@wicomico.org">aberstler@wicomico.org</a> or 410 749-3612 x 113.</td>
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30-May 1 MAPLA

**Save the dates:**

CALD Annual Meeting: April 10, 2015  
National Library Legislative Days: May 4-5, 2015  
CML: Friends Make a Difference: Sept 19, 2015
CANCELLATION POLICY FOR PROGRAMS AND MEETINGS

Educational programs and Division/Interest Group meetings will be cancelled or postponed in the event that schools are closed due to weather in the county/city where the event is scheduled to be held. A notice will be recorded on the office phone of the cancellation/postponement. In the event that a decision is made to proceed with the program/meeting, the individual responsible for the program/meeting should notify the office of that decision and notify participants individually, if practical. The individual responsible for the program/meeting must contact the office to have the notice recorded. For this purpose only, the cell phone number for the Executive Director will be made available to you. Rescheduling information should be supplied to the office as soon as possible to be posted on the phone and the website. It is the responsibility of the sponsoring unit to notify the MLA office.

MLA and Timberlake Software

The Maryland Library Association has been transitioning to a new software system. We have made this decision in order to better serve our membership. The website has been updated with many new links for you. From now on, you will be able to renew your membership as well as register for programs on-line and/or request an invoice automatically for payment. You won’t need to mail in your forms anymore; you will receive your membership reminders by e-mail instead of by US mail, and you will be able to go online and make changes to your directory information yourself. We have the conference brochure up for your registration convenience. Please note that all MLA members will have an individual login/password and this will entitle you to access member’s only sections of the MLA website. We are all learning these new steps; please don’t hesitate to contact the MLA office if you have any questions about the new site.

MLA-DLA 5th Annual Conference:

**Boldly Go… Where No Library Has Gone Before**

**May 6-8, 2015**

Clarion Hotel, Ocean City, MD

Are you still trying to figure out what programs to attend for the conference? Do not stress—there are only a few absolutes: if you signed up for a pre-conference, then you will need to attend that program! It includes lunch, either before the program starts, after the program ends or as a break in the middle. Everyone registered for a pre-conference will be having lunch in the restaurant. Are you coming down on Wednesday? You are automatically invited to the opening session with Dr. Jack Kaye. You do not have to attend a pre-conference in order to attend this session. Stick around for the first of 2 conference receptions; this first one will be immediately following Dr. Kaye’s speech. The second reception will be on Thursday at 5:00pm in the vendor area, and it will give you an opportunity to visit the vendors in a more relaxed setting. On Thursday and Friday, we have asked you to select programs that you are interested in so that we can assign rooms that are large enough to hold those who think they might attend. You do not need to attend these programs if something more interesting comes along. You WILL have to stay in a program for the complete time in order to receive a CEU form. Be sure to follow the conference on Twitter in order to receive up to date information about programs and events taking place. You can go to Lanyard (#mladla15) in advance to find out more information about individual programs; some of the speakers are including information about themselves and the program planners are updating information that was originally in the on-line conference brochure. Is this your first conference? Be sure to attend the first time attendee orientation on Thursday morning at 8:00am in order to meet active MLA members who can assist you with your choices. Would you like to hear the speakers, but have other plans for meals? No problem: we will have chairs set up along the back of the room and you are more than welcome to come in before the speaker begins and enjoy the presentation. Would you like to volunteer, but don’t know how? We will be setting up a link in April that will allow you to select a time and area. Plan to meet fellow librarians at either the registration table, the bookselling table or in the silent auction area. It is a wonderful way to meet new colleagues from both Maryland and Delaware. Are you curious about the silent auction and how it works? We are trying something new this year called Buy It Now. Do you really want to own your county’s contribution to the auction? Many baskets will have a price on them, and if you are willing to pay that price, then the item is yours-on the spot! We will pull it out for you, ask you to pay for it then, and you can take it home immediately! Many other items will increase in price by small increments— you want to keep an eye on your bids on Friday morning as the auction closes at 10:40 and a lot of old timers wait until the last minute to bid. Did you sign up for the Friday breakfast? Every year, we get questions about the location, so here it is: it’s with your state library association’s business meeting! MD has one and DE has another. Pop in and congratulate the new slate of board members as well as learn how well MLA has operated in the past year.
Please register me for the following:
Members in good standing with any of these organizations are eligible to attend MLA programs at the member fee. REFORMA DC, WMPL, CML, CVLA, MASL, MAILL, MD/SLA, DCLA, LLAM, CMCLLD, CALD and DC/SLA

You Have a Great Idea! Now Get it Published ____________________ March 5, 2015
_____ Member $15. _____ Non-member $23. _____ Student $13.

Connecting the Dots ____________________ March 9, 2015
_____ Member $45. _____ Non-member $68. _____ Student $38.

Mindful Leadership Session filled-waitlist only ____________________ March 11, 2015
_____ Member $60. _____ Non-member $90. _____ Student $51.

MD Adult Programming Unconference ____________________ March 19, 2015
_____ Member $40. _____ Non-member $60. _____ Student $34.

What do They Want, When do They Want It: ____________________ March 20, 2015
_____ Member $40. _____ Non-member $60. _____ Student $34.

MD Adult Programming Unconference ____________________ April 9, 2015
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Connecting the Dots ____________________ April 13, 2015
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Name: ____________________________________________________________
Library System: ___________________________ Branch ____________________________
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