

## **Bibliography of Printed Materials Used in PR Toolkit and Available for Checkout from MLA Headquarters**

Bonk, Kathy, et.al. The Jossey-Bass Guide to Strategic Communications for Nonprofits. San Francisco: Jossey-Bass, 1999.

Note: MLA will purchase this title as soon as it is available.

Reed, Sally Gardner. Making the Case for Your Library: A How-to-Do-It Manual. New York: Neal-Schuman Publishers, 2001.

Wolfe, Lisa. Library Public Relations, Promotions, and Communications: A How-To-Do-It Manual. Neil-Schuman Publishers, 1997.

Titles available for a one month loan from the MLA office.

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