

GID Planning Meeting
UMCP - Government Documents & Maps
Tuesday, June 1, 2004
1:00 PM

Attending: Donna Colamatteo, Karen Lehmkuhl, Marianne Ryan (Facilitator), Annie Young (Notetaker)

TOPIC: Post-mortem, 2003-2004

The general perception was that last year was a mixed one for GID. On the plus side, we saw an increase in membership, attracted new leadership, and held a successful program and well-attended business meeting at the annual conference. Alternately, we need improvement in promoting GID, informing leaders of their responsibilities, getting an earlier start planning programs, and dividing up the labor.

Considering GID's finances, we are budgeted annually at \$200 with an expectation to generate \$500 income. This past year, we did not spend any money but did generate \$120. Marianne will request \$400 for next year's budget and will ask for a reduction in the money we are expected to generate to \$250. The group agreed that Linda, a presenter at our program at MLA, should be reimbursed for the cost of copying. Donna will communicate with Beth Pelle, MLA Treasurer, regarding this.

TOPIC: Responsibilities of GID officers

Officers' responsibilities, as explained in the MLA Manual, were reviewed. The President is expected to attend Executive Board meetings and the Vice President should attend Program Planning meetings. If they are unable to do so, all efforts will be made to find a substitute from the leadership. It was also suggested that with increased membership we should try to involve other GID members in program planning, perhaps creating a program planning committee with Karen as chair.

The role of the Past President is a relatively new position. It was suggested that we redefine this position each year based on supporting our goals for the coming year. This year in particular, the Past President can help with program planning and mentoring. Marianne also will continue to manage the marydocs reflector.

TOPIC: Membership

A recap: Our goal is to have 100 members by July. If every current member recruits one new member, we'll reach our goal. (There will not be a prize offered, as was previously discussed.)

We can also work on promoting membership to library school students, emphasizing that it's a good way to build resumes and it's only \$15 to join MLA. Marianne will draft a message listing the benefits of GID and send it to the officers for comment. Other suggestions for recruiting include checking the MLA directory for people you know but are not yet members of GID, as well as encouraging state documents librarians and court librarians (both of which Donna volunteered to recruit).

TOPIC: Publicity, promotion, and new initiatives

Some ideas for promoting GID:

- Web site - Annie will work on making our Web site more appealing. She'll email a draft page to the officers for comment within the next few weeks.
- Article in *The Crab* - We're aiming to include testimonials from GID members in the September edition. Marianne will try to come up with a little blurb about GID for the June edition (deadline this Friday).
- Name change – Although popular opinion seems to be that we keep our name as is, a change is something to think about.

Grant/scholarship – Offering a grant or scholarship for a library school student interested in government documents should be considered.

TOPIC: Nominations for 2004-2005

MLA wants information about nominations early in the term. They also want at least 2 candidates for each position. We should advertise running for office by sending a message to the reflector and by contacting the people who indicated interest when they joined GID. Marianne also knows of 3 potential candidates. We should stress that leaders are expected to attend the annual conference and business meetings.

TOPIC: Program planning for 2004-2005

As we start to plan for next year, it's important to note how programs are approved. MLA's Professional Development Panel (PDP) reviews all requests for programs (except for conference programs which are approved and funded by MLA directly) and determines the number of continuing education credits for each program. Their manual is accessible on the MLA Web site; it's important to note that there are minimum guidelines for attendance. We will be charged for any program announcements that we submit to *MLA Happenings* with the exception of 1 free mailing per year.

In general, it's best to aim for programs between July and mid-April to avoid MLA and ALA conferences and winter holidays.

Ideas for sessions this year are as follows:

- The Intellectual Freedom Panel expressed interested in doing a joint program on disappearing government information this Oct. or Nov. Of course, we're interested so Marianne will stay in touch with the group.
- We will aim for the Appalachia/C&O program this Fall (late Sept?) near Hagerstown. Marianne will follow-up with Mary to get more details on what was done. We need to start working on the paperwork and advertising for July.
- For the conference next Spring...
 - we'll see how UMCP's Government Documents & Maps "Gov Docs in the Movies" exhibit is received.
 - Karen will look into getting a mystery writer for a possible program on writing fiction using gov docs, and we might want to contrast this with a program on gov docs in Journalism (soliciting ideas from Bob Garber).
 - we might consider a program related to the State Data Center or GIS.