

# Children's and Young Adult Book Blogs: Enhancing Library Services

## Presentation for MLA: Kids are Customers, Too

October 21, 2010

Using children's and young adult book blogs to find book reviews, industry news, and author interviews to enhance collection development, keep current on trends and titles, and provide better readers' advisory.

### I. Introduction of Speaker and Topic

Pam Coughlan of *MotherReader*  
MotherReader.com • MotherReader@gmail.com

### II. Brief History of Children's and YA Book Blogs

KidLitosphere, Cybils, KidLitCon, KidLitosphere Central

### III. Content Available Through Blogs

Reviews -long and short, Recommendations, Round-ups, Discussions, Booklists, News, Interviews, Author Blog Tours, Blog Blast Tours, Giveaways, Reading challenges, Community Connections

### VI. Using the Resources in the Library

Recommended Titles, Starred Reviews, Publisher Previews, Award Winners, Mock Newberys, Programming Ideas, Read-Alikes, Perspective, Profiles, Booktalks, Book Buzz, Trends, Readers Advisory

### V. Accessing Information Through KidLitosphere Central

KidLitosphere Conference, Cybils Awards, Carnival of Children's Literature, Nonfiction Monday, Poetry Friday, Special Community Events, Book Review wiki, Community News, Blog lists for Reviewers, Authors, Illustrators, and Publishers.

Full slide show available through SlideShare at [www.slideshare.net](http://www.slideshare.net)

KidLitosphere Central located at [www.kidlitosphere.org](http://www.kidlitosphere.org)

## Blog Examples

Here in the Bonny Glen	<a href="http://melissawiley.com/blog">http://melissawiley.com/blog</a>
Cybils	<a href="http://www.cybils.com">www.cybils.com</a>
Robin Brande	<a href="http://robinbrande.com">robinbrande.com</a>
KidLitosphere Central	<a href="http://www.kidlitosphere.org">www.kidlitosphere.org</a>
Fuse #8 at School Library Journal	<a href="http://blog.schoollibraryjournal.com/afuse8production">blog.schoollibraryjournal.com/afuse8production</a>
Kids Lit	<a href="http://kidslit.menashalibrary.org">kidslit.menashalibrary.org</a>
From the Mixed Up Files	<a href="http://www.fromthemixedupfiles.com">www.fromthemixedupfiles.com</a>
Charlotte's Library	<a href="http://charlotteslibrary.blogspot.com">charlotteslibrary.blogspot.com</a>
Color Online	<a href="http://coloronline.blogspot.com">coloronline.blogspot.com</a>
Little Willow	<a href="http://slayground.livejournal.com">slayground.livejournal.com</a>
Scrub-a-Dub-Tub	<a href="http://childrens-literacy.com">childrens-literacy.com</a>
Reading in Color	<a href="http://blackteensread2.blogspot.com">blackteensread2.blogspot.com</a>
Cynsations	<a href="http://cynthialeitichsmith.blogspot.com">cynthialeitichsmith.blogspot.com</a>
Chasing Ray	<a href="http://www.chasingray.com">www.chasingray.com</a>
Galleysmith	<a href="http://www.galleysmith.com">www.galleysmith.com</a>
POC Reading Challenge	<a href="http://pocreading.blogspot.com">pocreading.blogspot.com</a>
The Story Siren	<a href="http://www.thestorysiren.com">www.thestorysiren.com</a>
Booklist Online	<a href="http://bookends.booklistonline.com">bookends.booklistonline.com</a>
Shelf Talker	<a href="http://blogs.publishersweekly.com/blogs/shelftalker">blogs.publishersweekly.com/blogs/shelftalker</a>
Fuse #8 at School Library Journal	<a href="http://blog.schoollibraryjournal.com/afuse8production">blog.schoollibraryjournal.com/afuse8production</a>
Chicken Spaghetti	<a href="http://www.chickenspaghetti.typepad.com">www.chickenspaghetti.typepad.com</a>
ACPL Mock Newbery	<a href="http://acplmocknewbery.blogspot.com">acplmocknewbery.blogspot.com</a>
Year of Reading	<a href="http://readingyear.blogspot.com">readingyear.blogspot.com</a>
Reading Zone	<a href="http://thereadingzone.wordpress.com">thereadingzone.wordpress.com</a>
Collecting Children's Books	<a href="http://collectingchildrensbooks.blogspot.com">collectingchildrensbooks.blogspot.com</a>
Seven Impossible Things	<a href="http://blaine.org/sevenimpossiblethings">blaine.org/sevenimpossiblethings</a>
Booktalker	<a href="http://booktalker.blogspot.com">booktalker.blogspot.com</a>
Bookshelves of Doom	<a href="http://bookshelvesofdoom.blogs.com">bookshelvesofdoom.blogs.com</a>
Tea Cozy	<a href="http://blog.schoollibraryjournal.com/teacozy">blog.schoollibraryjournal.com/teacozy</a>
Scope Notes	<a href="http://100scopenotes.com">100scopenotes.com</a>