

CSD Minutes—August 10, 2009
Glenwood Library—Howard County

Attendance

Becky Lindberg, Carol Dean, Diane Benner, Eileen Kuhl, Irva Nachlas-Gabin, Janis Cooker, Julie Ranelli, Karen Hoffman, Krista McKenzie, Nancy Feierstein, Naomi Butler, Robyn Lukow, Sharyn Yenser, Susan Modak

10:05—meeting called to order

Introductions

Minutes—Julie moved, Robyn seconded to approve minutes

Executive Board Meeting—Robyn

No Executive Board meeting this month.

Blue Crab '09—Janis

The committee is basically done. They are proofreading their brochure and booklist. Janis will be contacting the author. They'll meet in September to finalize their presentation at Kids Are Customers. Irva will send Janis the contact for Junior Editions to sell books at the conference.

Blue Crab '10—Krista

They are alternating meeting on line and in person. They've begun looking at books.

Kids Are Customers—October 15, 2009

Our mailing has gone out for Kids Are Customers—at the Westminster Best Western on October 15, 2009. It will also be announced in the September *Happenings*. Early registration fees will be--\$80-members, \$120-non-members, and \$68-students, with a \$5.00 late fee for registrations after the October 1 deadline.

People volunteered to introduce the presenters—

8:30-9:00 Registration and breakfast

9:00-9:15 Welcome --Robyn

9:15-10:15 Homeschooling tips and ideas—Mark McKinney and June Bitzel --Carol

or

Challenged materials—Sidney McCoy --Robyn

10:20-10:50 Blue Crab presentation --Janis

10:50-11:00 Break

11:00-12:00 Illustrator—Henry Cole --Robyn

12:00-1:00 Lunch

- 1:00-1:45 Book clubs—Krista McKenzie --Naomi
or
On-line book talking—Amanda Courie and Vera Shade --Julie R.
- 2:00-2:45 Reading the World—current multicultural books—Kathy Isaacs --Krista
or
*Awards panel—Newbery (Rachael Vilmar and Jennifer Ralston) / Caldecott (Sue Gibbs?) / recorded books (Kathy Kirchoefer?)—followed by group book discussions
--Irva or Nancy
- 3:00-4:00 Music Together—Nancy Nuttle --Susan

Robyn will email the presenters (and cc the introducers) to find out their technology needs. MLA will try to arrange a tech support person for the day. Lindsay, our new Best Western liaison, says we only have to provide screens.

Robyn will create a PowerPoint to present the day's schedule during registration and breakfast—she'll preview it for us at our September meeting.

We have two rooms—one arranged in ballroom style with circular tables that fit 8-10 @ (useful for the hands-on activities in home school and book club presentations) and one in theater style.

Krista, Carol, Susan, Karen, and Nancy volunteered to come at 7:30 to set up the registration area (Robyn will ask Lindsay for two tables). Robyn will pick up the registration materials and have volunteers assemble the name tags. Everyone—**be on the lookout for folders on sale for the handouts.**

Awards panel—we'll start (in the morning?) with a vote between five Newbery books (Eileen, Irva, and Karen will choose)—“Which one would you recommend to a child?”—using jelly beans or candy corn in separate jars.

Panel members will take turns answering how do you get on a committee? how does it work? what did you expect? what did you learn?

*Newbery (10 minutes—between two speakers)

*Caldecott (10 minutes)

*Recorded books (10 minutes)

*Audience questions (10 minutes)

Susan will print a copy of a Newbery article to include in the handout folders.

Co-sponsoring a workshop

TSD (Technical Services) asked us if we would like to co-sponsor a ½ day mini-conference about graphic novels for young children. Michele Gorman, the best available presenter, could do a full day MLA pre-conference—Graphic Novels for Kids and Tweens—but not a ½ day mini-conference. (PSD also expressed interest in co-sponsoring a workshop with us—perhaps they would like to share a MLA pre-conference.) Robyn will ask TSD first, then PSD.

Eastern/Western Conference '10

Eastern Conference—January 11, 2010 (snow date January 25)—Denton, MD

Western Conference—May 17, 2010—Hagerstown Board of Education Building

Program ideas—

- * Children’s Work on a Shoestring AND Best Resources (web and print). Diane Benner will look into making a CSD wiki—we could post the ideas presented at the conference and invite librarians to add their own. [Don Ream from OCLC goes around the state talking about free resources, but he’s expensive.]
- * We need a presenter to anchor the conference. Budget-harried systems will think twice before sending librarians to a conference of just shared ideas. **Please think of possible presenters!**

Technology—How about using Wimba to host an online conference --perhaps at several computer lab sites throughout the state? It would cut costs and possibly bring a higher attendance.

We could start by trying some CSD meetings on line. Some of us have had “How to Learn Online” training. Has anyone had “How to Meet Online” training? We’ll work toward having an online meeting on April 12, 2010. Carol will ask Nini for assistance.

An exciting idea!

MLA Conference—April 21-23, 2010

Theme—“Libraries—Essential, Library Staff—Priceless”

Program ideas—

Blue Crab

Programming on a Budget [a long afternoon session—2 hours and 45 minutes on Thursday afternoon]

*Frederick County has hired an hourly paid storytime performer—Jenny Jolly Joy—who works 10 hours a week (5 hours preparation, 5 hours performing)—doing puppet shows, singing, playing guitar—to replace some higher priced outside programs. Customers are delighted. [Robyn is verifying Jenny’s availability]

*Montgomery County hired someone to organize their system wide programs.

*Baltimore County trains and uses screened volunteer “Story Timers” for many baby, toddler, and preschool storytimes. [Kathy Casserly can participate]

*Harford County sends volunteer storytellers to day care centers—“Opening the Gift—Sharing the Gift” [Melissa Harrah can participate]

Krista is thinking of a presenter from ALA

School age programs

*Lego program [Julie R. has a mom who could present]

*Science, technology, engineering [Stephanie Shauck had a presenter]

One more program needed!

Please pass ideas for a keynote speaker to Carol.

11:20 Break

Old Business—none**New Business**

Should we plan a side-by-side 2010 Kids Are Customers with MASL?

MASL is using the entire conference center of the Hagerstown Clarion; CSD would have to use space in the hotel. We might fit together to eat lunch, (but people tend to only sit with the people they already know).

MASL plans their conference their own way—after we have planned our conference details.

Would we like to use the Hagerstown Clarion the day after MASL's conference? It's not centrally located for CSD members.

Is it worth trying to have a side-by side conference? Maybe not.

Topic of the month—Publicizing the Blue Crab—how to market and advertize our award?

Mission—to get Blue Crab books into Maryland libraries [Julie will see how many systems have copies]
to tell Maryland schools (public and private)

As of now—

--300 brochures printed by MLA to give away at KAC and MLA

--posted on MLA website

--list emailed by DLDS to all elementary and middle school media specialists

--posted on BWI website

--St. Mary's County labels wining books' spines with Blue Crab stickers [some systems are forbidden to mark book spines]

--2009 Blue Crab committee is making bookmarks to hand out [cheaper, easier than brochures]

New ideas—

--send lists/brochures to county library selectors

--put on Marylib listserv

--poster at ALA poster session and ALA state display

--poster in MASL vendor area

--Blue Crab article in *The Crab* [Julie will write a quick blurb for October *Crab*]

--notify SOMiRAC—State of Maryland International Reading Association Council [attend one of their wonderful conferences and see how they work—see Naomi]

--continue to make bookmarks to hand out

*--write a Wikipedia article! [Susan]

*--set up a Facebook Blue Crab page! [Robyn will set up a CSD page, Julie R. will set up a Blue Crab page]

Go Round

Becky Lindberg—Randallstown/BCPL—SRP numbers are up, chess club is having a end-of-summer tournament

Carol Dean—West County Area Branch/Anne Arundel—Summer reading wrapping up--teens made book review blogs; Wacky Water Fun Fest at West County Branch; Teddy Bear Picnic at Linthicum Branch; number of storytimes cut

Diane Benner—New Carrollton/Prince George's—Summer Reading wrapping up with an all age Art Show at end of August; 2000 children at July storytimes and programs helped increase circulation; getting ready for new fall storytimes and special Saturday programs

Eileen Kuhl—White Marsh/BCPL—storytime at White Marsh Macy's with Sneaks; Youth Services is doing a mini-workshop to introduce new ideas for storytimes; Chick-Fil-A will be sending a mascot for any program they choose

Irva Nachlas-Gabin—East Columbia/Howard—libraries have started opening at 10:00; new school initiative—selector worked with reading specialists to create a collection based on “measured reading” collection (based on Fontas & Pindell “Matching Books to Readers”)—libraries will have multiple copies of titles on the lists (similar to their High School Reading List collection); library staff and media specialists created reading lists for summer reading; 200-300 submissions to a first-ever bookmark contest—4 winners will be produced and handed out for Children's Book Week.

Janis Cooker—St. Mary's County—Summer Reading ended about the same as last year; fall programs start September 21; computer classes; Discover You (children's) Museum offered classes at libraries; lots of staff changes

Julie Ranelli—Kent Island/Queen Anne's—600 summer readers (including 121 teens)—up from 450 last year; Lego programs at least monthly for school age children; celebrating Kent Island Library 20th anniversary this month with stuffed animal slumber party

Karen Hoffman—Pikesville/BCPL—superb SRP volunteers, slight increase in numbers; part of a new BCPL system-wide workplan to suggest ways schools and public libraries can better work together

Krista McKenzie—Accident/Garrett—Oakland Branch—SRC up 28%; conducting an Art Appreciation Program introducing Picturing America to community and discussing both historical/artistic elements of paintings; doubling programs for homeschoolers; using a science curriculum for Children's Hour; already good enrollment in school-age and teen book clubs; appointed branch manager of Accident Branch

Nancy Feierstein—Randallstown/BCPL—storytimes have been very well attended; SRP numbers are up; good attendance for Totsercize, and Tracey Eldridge program of musical instruments from around the world

Naomi Butler—Western Maryland Regional Library—new interest in game boxes; growing teen interest in Washington, Allegany, and Garrett Counties; good new librarians—Krista McKenzie-Garrett County, Cat Howard and Abigail Andrews -Washington County; Carolyn Cook (Mount St. Mary's College) coming to Allegany County, Michele Gorman coming August 28

Robyn Lukow—C. Burr Artz/Frederick—wonderful turnout for SRC—at least 2000 more participants—grand prize trip to Busch Gardens will be presented this week by Sneaks pulling up in a limo; doing a Percy Jackson party in the fall; assistant branch manager opening at Urbana Regional Library with children’s focus

Sharyn Yenser—Arbutus/BCPL—new branch building will open September, 2010—ground-breaking in two weeks; beat last year’s SRC numbers; good attendance at summer programs—Otto the Auto-85, Stephanie Catlett-75, Tots Yoga-very successful; Wee Club-10-15 kids per week, Kaydee Puppets-100; doing a 2nd storytime after their regular Tuesday morning storytime; they used central programs for teens—anime, book binding, duct tape wallets

Susan Modak—Noyes Library for Young Children/Montgomery—gently asked SRC children “What book did you like?”

Respectfully submitted,
Karen Hoffman

Next meeting—September 14, 2009—New Carrollton Library—Prince George’s County
Topic—SRC wrap-up