

APLSS Minutes
Thursday October 2, 2008
BCPL-Towson Room

In Attendance: Pat Turkos, Lou Sica, Gina Harris, Barbara Hoddinott, Brandi Miner, Sharon Proakis

Guests: Carl Birkmeyer & Brenda Kinzinger

Video on You Tube to promote APLSS

- Carl & Brenda from BCPL's Media Services department graciously accepted our invitation to attend this meeting to discuss our You Tube idea.
- Ideally the video would be about 30-60 seconds long to highlight what APLSS does and why MLA members would want to be involved with our division.
- Carl & Brenda asked the group what we hoped to accomplish with this video. The consensus was that we hope to present, in a lighthearted way, what we do: network, plan programs, and why staff would want to help us with that (to prevent the same old boring programs and help plan exciting programs!).
- Carl suggested some possible lines for the script and to go a little silly: "tired of boring programs?", "we can't help you unless you help us", "tired of programs that don't help? (clam digging in the library)."
- The group would like to have falling apples or apples involved in some funny, inexpensive way.
- Gina will contact Julian to ask for his assistance in coming up with ideas and a draft of the script. The ideas/script will be sent to Carl & Brenda for tweaking.
- Permission from BCPL's Administration is required before Media Services can do the video for us. A request will be submitted to BCPL Director Jim Fish & BCPL Assistant Director for Support Services Jo Pinder for approval. The request will detail how the video will benefit BCPL and the Maryland library community.
- If approved and produced, we would like to have a link to the video on the main MLA homepage and the APLSS page on the MLA website. An email would be sent to all APLSS members and the video would be marketed in Happenings and The Crab.

Pat Turkos

- There was nothing to report from the Executive Board.
- The APLSS page on the MLA website had 25 visits in the last month.
- A copy of our by-laws was given to Julian at his request to post on the wiki he created.
- If you have not already signed up for the wiki please do so. APLSS steering committee members should have received an email invitation to join the wiki from Julian on Thursday August 7. Please email Julian at jac236@law.georgetown.edu if you need an invitation.

- Brandi has agreed to run for APLLS Vice-President/President-Elect for FY10!

Conference Committee Report-Lou Sica

- The theme for the 2009 Conference is “Generation Why Not?”
- Lou is looking in to inviting Laura Schlitz, Lower School Librarian at the Park School and Newberry Award winner as a keynote speaker.
- DLDS is not able to fund a keynote speaker this year.
- Maryland native Jeff Kinney, author of “Diary of a Wimpy Kid” is another keynote speaker being considered.
- Brandi is planning an all day pre-conference on “Coping with Grief & Loss – Helping Others/Helping Yourself” from 9-12 and “Stress Management & Relaxation” from 1-4. Thanks Brandi!!!! We discussed how much money to offer the speaker, Diane Kretzschmar, and decided on \$500. The cost of the speaker must be covered by the pre-conference attendees. At the meeting the group discussed charging \$100. A suggestion was made to ask the Conference Chair, Elizabeth Cromwell, if attendees could sign-up for just the morning or afternoon session and only pay \$50. The day after the meeting Barbara Hoddinott contacted Lou Sica and suggested that we charge \$100 for the whole day but \$55 if someone only attends one of the sessions. By charging \$55 for one session, attendees would save \$10 if they signed up for both and paid \$100. This may encourage attendees to sign-up for the whole day. Lou Sica will email Elizabeth Cromwell with this idea.
- Lou Sica is in negotiation with the Information Services dept. of BCPL about them presenting a program at the Conference on providing virtual/electronic customer service. There is potential to co-sponsor this program with the Public Services Division.
- Lou will also email Elizabeth Cromwell to find out if the APLSS representative at the pre-conference has to pay to attend.

Fall Program

- Our fall program, “Service That Works: People and Process”, is scheduled for Thursday November 20 from 1-4:15 at BCPL Rosedale. Tammy is the program planner and will attend the program along with Sharon & Pat.
- The program is in Happenings and on the online MLA calendar but the APLSS programs page on the MLA website has not been updated. Tammy emailed the webmaster and requested it be added. Thus far two people have signed up for the program.

Spring Programs

- Two ideas for potential spring programs are professional organizer/time management and dealing with teenagers.

Future Meetings

- The December 4 meeting will be at 1:30 at BCPL White Marsh.

- We discussed having the April 2 meeting at a restaurant. Brandi will book Catonsville's Meeting Room as a back-up.

Respectfully Submitted,

Lou Sica (for Tammy Taylor)