

APLSS Minutes
Thursday August 7, 2008
Loyola Notre Dame Library

In Attendance: Pat Turkos, Lou Sica, Tammy Taylor, Julian Clark, Gina Harris, Brandy Miner, Sharon Proakis

Executive Board Report

- Program income was not as high as expected this past year. MLA encourages each Division to do two Programs a year: Fall and Spring.
- Pat was given a listing of all MLA Members who selected APLSS as their Division. This listing is very outdated and Pat will ask Kate (MLA Office) for an updated list.

MLA Work Plan

- We completed our MLA Work Plan and Pat will distribute completed copy on or before the next meeting.
- A decision was made to try and find out which Libraries have IVN (Interactive Video Network) capability and discuss the results at a future meeting to see if this will be feasible for APLSS to use this for Programs or monthly meetings.

Fall Program

- Fall Program title: Service that Works: People and Process. Program Speaker(s): Doris Trainor and Mark Emmel.
- Tammy has completed the approval form and forwarded it to the Professional Development Panel. We are waiting for a return answer from Monica McAbee.
- Tentative Date: Thursday, November 20th at Rosedale Branch Library.

Spring Programs

- It was recommended that other APLSS members other than Tammy Taylor, Pat Turkos and Lou Sica handle the Spring Program, so that someone new would be able to facilitate a new program.
- This website was recommended for finding new speakers for future programs.
www.cbcmd.edu/ccbc/speaker.html

Conference Report

- New Program ideas
 - Environment: Green outreach and Green theme
 - Marketing & Strategic Thinking
 - Customer Service & Marketing outreach
 - Future Library: new technology

- Multilingual Diversity
- 21st Century Readers Advisory
- The Marketing idea was the most popular with the Committee, followed by Green theme and Future Library. From these ideas an idea of change emerged – change to survive, Customers need change, breath of fresh air, climate change and evolution.
- E-Volve was the suggested idea for the Conference theme this year. The theme needs to be chosen soon and voted on the by Committee and planning should start “now”.
- DLDS will not be funding the Keynote Speaker this year.

APLSS Wiki and Blogs

- U-Tube marketing idea: once we have determined who APLSS is and what we do, an online video could be made to garner new interest in APLSS. Thanks to Gina Harris for her ideas and information on these ideas. (Pat will talk to Margaret Carty, MLA; to determine what APLSS information is needed for new membership).
- The APLSS Wiki has now been set up – be sure to log on and update your information. Thanks to Julian Clark for setting this up for us.

Tentative Future Meeting Dates

- October 2, 2008: Towson
- December 4, 2008: White Marsh
- February 5, 2009: Howard County
- April 2, 2009: Catonsville or Cockeysville
- June 4, 2009: Essex
- August 6, 2009: Loyola

New Business

- APLSS and MLA By-Laws need to be checked on – to see what the APLSS Division should be doing as a Division.
- Lucy Holman was looking for a volunteer to be on the Award Committee. Gina Harris volunteered for this.
- Happenings: send in information for updated APLSS items.
- APLSS Website: continue to update with the latest APLSS information.

Respectfully Submitted,

Tammy L. Taylor
APLSS Secretary FY09