

M • A • R • Y • L • A • N • D

LIBRARIES ARE FUNDAMENTAL!



2006 -Conference

May 3-5, 2006
at the Clarion Resort Hotel
Ocean City, MD



Maryland Library Association

Featured Speakers

Steven Johnson

Keynote Speaker

Steven Johnson's latest work, the national bestseller *Everything Bad Is Good For You*, is one of the most talked about books of 2005. He argues that the popular culture we love to hate — TV, movies, video games — are getting better and are making us (and our children) smarter. In addition to his books, which include *Mind Wide Open: Your Brain And The Neuroscience of Everyday Life*, and *Emergence: The Connected Lives of Ants, Brains, Cities and Software*, Steven is a contributing editor for *Wired* magazine and a monthly columnist for *Discover* magazine. He is a Distinguished Writer In Residence at the New York University Department of Journalism.

Steven was the co-founder and editor-in-chief of Feed, the revolutionary web magazine blending technology, science and culture with a truly innovative interface. Newsweek named him one of the "Fifty People Who Matter Most on the Internet."



Edward Reed Whittemore

Keynote Speaker

Edward Reed Whittemore was the Poet Laureate of Maryland from 1985 until 1988 and a Library of Congress Consultant in Poetry in 1964-65 and 1984-85. He taught at the University of Maryland from 1967-1984. Whittemore's awards include the Harriet Monroe Prize (1954), the Emily Clark Balch Prize (1962), the National Council on the Arts Award (1969), and the American Academy of Arts and Letters Award of Merit (1970). His first collection of Poems was titled *Heroes and Heroines* (1946). His most recent is *The Past, the Future, the Present* (1990). He has also written essays, stories, and criticism in such books as *Fascination of the Abomination* (1963) and *Six Literary Lives* (1993). A memoir, tentatively entitled, *Reed Whittemore, A Poet's Literary Life...* to be out this fall.



Barbara Rosenblat

Keynote Speaker

Narrator Barbara Rosenblat is an accomplished actor and singer, an Audie Award winner, and one of Recorded Books' most popular and sought-after narrators. Her career spans two continents. Ms. Rosenblat spent many years in England working in West End Theatre, television, film and BBC radio. Her return to the United States marked the start of her alliance with Recorded Books. Her body of work ranges from classics to romance and popular fiction.

Ms. Rosenblat has put her unique stamp on several popular series. Among these are the Mrs. Pollifax books by Dorothy Gillman and the Amelia Peabody series by Elizabeth Peters. One listener wrote that she simply could not believe that only one narrator could create so many distinct voices. The superb quality of her narrations has earned her nine of Audiofile's prestigious Golden Earphone awards for excellence in audio performances.



David DeBoy

Keynote Speaker

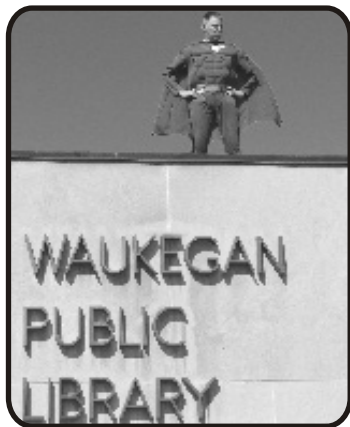
David DeBoy will reveal the secrets of how successful teams listen to one another, share best practices, communicate more efficiently, and arrive at better decisions faster. But make no mistake — this is not some abstract academic examination of bookish business theorems. This is ... FUN! Mr. DeBoy is an Emmy-winning television writer and published playwright who had been produced off-Broadway. "...a fast paced, brilliant performance, using a combination of the profane and the profound to demonstrate the FUN-damentals of teamwork." ... Baltimore County Librarian Newsletter. He brings unbridled enthusiasm, great good humor and a quarter century of writing and performance experience!!



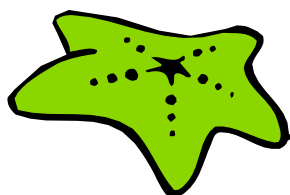
LIBRARIES ARE FUNDAMENTAL!

Conference Highlights

LIBRARIES ARE FUNDAMENTAL!



Richard Lee



WHAT'S SO FUNNY ABOUT BEING A LIBRARIAN?

Richard Lee has observed that “We librarians are entirely too serious about our profession...It’s time to lighten up.” In addition to his position as Director in Waukegan, Mr. Lee is well known for his collaboration with Will Manley in the production of 5 books on librarianship, as well as illustrating Will’s World in American Libraries. One look at the cartoons he has created for the library professions “serious” journals is enough to make you want to learn more about this library director and his perspective on our profession. He will share his first hand experiences and prove “that libraries and those who work in them can be quite humorous and often downright hilarious.”

MANAGEMENT BY THE BOOK

Join the Little Red Hen, Olivia the pig and other luminaries from Children’s literature for some pearls of management wisdom. Issues such as communication, delegation, collaboration, advocacy and evaluation will be viewed in a new and helpful light. Join Ellen Riordan for this presentation based ALA/ALSC’s Managing Children’s Services program “Pardon Me for Being a Manager.” This popular ALA program is now in Maryland. Don’t miss it!



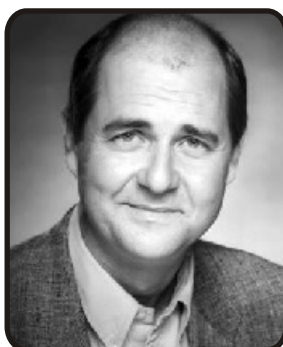
Ellen Riordan

Conference Committee 2005-2006

- Valerie Piechocki, Director
- Robin Moskal, Secretary
- Kay Bowman, President
- Michael Gannon, President Elect
- Margaret Carty, Executive Director
- Darrell Batson, Vendors
- Janet Becker, Vendors
- Beverly Bowles
- June Brittingham
- Suzanne Campos
- Vicki Cone
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- Ashley Ecklund
- Marc Gluck
- Simmona Simmons-Hodo
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- Kathy Kirchoefer
- Dave LaPenotiere
- Andrea Littleton
- Lisa Mitchell
- Susan Paznekas
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MLA Steering Committee 2005-2006

- Kay Bowman, President
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- Beth Pelle, Treasurer
- Raineyl Coiro, Past President
- Margaret Carty, Executive Director



David DeBoy

FUN-DAMENTALS OF TEAMWORK

Drawing from his vast experience, David DeBoy will employ unique and stimulating exercises that will energize and inspire. Proven teambuilding values are demonstrated in a refreshing and lighthearted environment. David will reveal the secrets of how successful teams listen to one another, share best practices, communicate more efficiently, and arrive at better decisions faster. But make no mistake — this is not some abstract, academic examination of bookish business theorems. This is fun!



FULL MOONS AND MONDAYS: “Not Checked In” Sing It Like It Is

Delight to the library comedy of the group “Not Checked In” as they sing their way into your hearts and out of their jobs. Warning: songs about flashers, overdues, technology, last minute assignments and more ... Following David DeBoy. Don’t miss it!

****Final decision on whether or not to award CEUs for any program lies with the Staff Coordinator for each library system.****

PreConferences

LIBRARIES ARE FUNDAMENTAL!

VISUAL LITERACY THROUGH BOOK ARTS

Presented by Pyramid Atlantic Art Center

9:00am - 5:00pm

Paddy Bowman, Coordinator, National Network for Fold Arts in Education; **Amanda Degener**, Resident Papermaker and Outreach Coordinator, Pyramid Atlantic; **Ellen Hill**, painter and printmaker; **Helen Frederick**, Artistic Director, Pyramid Atlantic; and **Dr. Renee Sandell**, Professor and Director of Art Education, George Mason University

This workshop will help participants see how stories — telling them, viewing them, reading them — are an important venue for cultural exploration. We will look at how personal stories achieve cultural significance and how art forms and structures can affect content. Participants will work with folklorist Paddy Bowman to examine how folklife traditions are an important basis upon which cultural groups establish and pass on their heritage and what this means for artistic expression. Then we will explore basic techniques, materials, and approaches to papermaking (taught by Amanda Degener), printmaking (taught by Ellen Hill), and bookbinding (taught by Helen Frederick). Dr. Renee Sandell will wrap up the day with a discussion on visual literacy and how to read and converse with art images. Participants will leave with an understanding of how book arts can be used to develop technical and critical skills in visual literacy. Registration is limited to 30.

~ Sponsored by the Conference Committee. This program is worth 6 contact hours of continuing education.



Amanda Degener



Ellen Hill

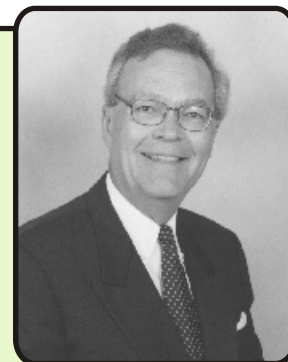
BUILDING LIBRARIES

9:00am - 5:00pm

Edwin S. Clay, III, Director, Fairfax County Public Library System

“Building Libraries” is a nuts and bolts workshop for library directors and assistant library directors who are planning to either build or renovate a library. The workshop will allow top level administrators the opportunity to explore the issues involved in this complex process with their peers and the presenter. Participants will share best practices, plug into larger issues like funding, as well as have some fun! Space planning, architects, and dealing with vendors and bids are among the topics that will be explored. Mr. Clay has overseen the development of 13 new libraries and the renovation/expansion of five; for a total of more than 450,000 square feet of library space. Registration is limited to 20.

~ Sponsored by Eastern Shore Regional Library. This program is worth 6 contact hours of continuing education.



Edwin S. Clay, III

SEARCHING THE PROFESSIONAL MEDICAL LITERATURE FOR PUBLIC LIBRARIANS

10:00am - 3:30pm

Linda Gorman, MLS, Director, and **Tillie Horak**, Library Information Specialist, Harrison Medical Library, Johns Hopkins Bayview Medical Center

Sometimes consumer health information isn't enough and professional literature is needed, requiring a search in the National Library of Medicine's database, Pubmed. Navigating in this database can be overwhelming. Join the presenters for a class teaching the basics of searching Pubmed. The goal of this course is to make you confident in conducting a basic Pubmed search. In this course you will learn the basic mechanics of a Pubmed search, how to apply limits to focus your topic, and how to obtain free full text when available. Registration is limited to 24.

This preconference will be offered at the Eastern Shore Regional Library lab in Salisbury. MLA will mail hotel information for Salisbury to you in case you want to travel to Salisbury on Tuesday.

~ Sponsored by HIP. This program is worth 4 contact hours of continuing education.

PreConferences

LIBRARIES ARE FUNDAMENTAL!

AHA! SCIENCE AT YOUR LIBRARY:

How to Create Fun and Successful Science Programs

10:00am - 3:30pm

Jacqueline Sollers, Branch Manager, Eldersburg Branch, Carroll County Public Library; **Nadine Rosendale**, Adult Supervisor, Eldersburg Branch, Carroll County Public Library

You don't have to be a mad scientist to bring science learning into your library! The Eldersburg Branch of the Carroll County Public Library system received an LSTA grant to create their popular AHA! Science programs, and within the first eight weeks, over 1,400 children attended. This interactive session will provide you with all the practical tools you need to create your own engaging science programs that maximize fun and learning for children of all ages. You will also learn how science programs at your library can foster partnerships with local schools and increase circulation.

~ Sponsored by CSD. This program is worth 4 contact hours of continuing education.

MAKE ROOM FOR TEENS

9:30am - 4:30pm

Kimberly Bolan, MLS, Independent Library Consultant, YALSA Certified Trainer

Do you need to attract more teen customers to your library? Would you like to create the ideal teen environment around your current young adult collection? Don't miss Kimberly (Kim) Bolan, Library Consultant and Author of *Teen Spaces: The Step-by-Step Library Makeover* (ALA Editions, 2003) when she presents "Make Room for Teens." Her workshop is geared to public and school libraries alike as well as for budgets big and small. You will leave this workshop with practical, how to information for improving an existing teen space or creating a new and attractive area. Ideas for drawing teens into the space including ongoing teen participation, "alternative" collection development, technology, and improved marketing and customer service to this challenging age group will also be presented. With before and after photos of young adult areas from across the United States, practical tips, vendor information, and a wealth of valuable handouts, Kim will teach you how to easily and successfully plan, design, and market a teen area.

Kim, who was named a 2004 "Mover and Shaker" by Library Journal, has been serving teenagers in public and school libraries for over 10 years; reaching thousands of libraries through her book, workshops, and consulting. You'll be amazed at what you can create with a little imagination and some help from your teen friends!

~ Sponsored by PSD. This program is worth 5 contact hours of continuing education.



Kimberly Bolan

LIBRARIES ARE FUNDAMENTAL!



Thursday, May 4, 2006

MLA

Maryland Library Association

Conferences Events

LIBRARIES ARE FUNDAMENTAL!

7:00am

REGISTRATION OPENS

8:00am - 8:45am

GRAND OPENING, Exhibit Area

8:00am - 4:00pm

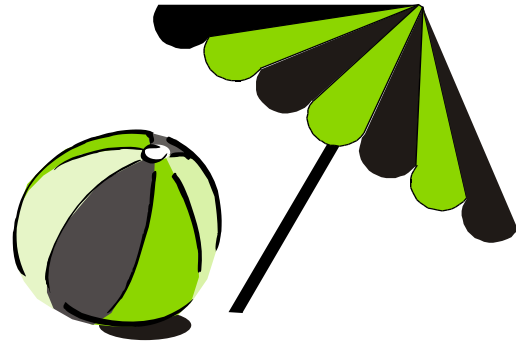
POSTER SESSIONS

8:30am - 9:00am

ORIENTATION FOR FIRST-TIME ATTENDEES

Special invitation for first-time attendees — meet members of MLA and some MLA Executive Board members. Hear a presentation and participate in conversations about how to make the most of your time at the Conference.

~ Sponsored by the Membership Committee



Steven Johnson

**KEYNOTE
SPEAKER**

9:00am - 10:30am

GENERAL SESSION

Steven Johnson, Keynote Speaker, *Everything Bad Is Good For You*

Steven Johnson, author of *Everything Bad Is Good For You*, is a brilliant cross-disciplinary thinker who applies creative thinking and broad-ranging research to interesting social problems and comes up with intriguing and important insights into how we live and learn, work and play. In *Everything Bad Is Good For You*, Steven argues that the popular culture we love to hate — TV, movies, video games — are getting better and are making us (and our children) smarter. He is a very articulate and thought-provoking speaker, quite funny, and an animated, engaging presence on the platform.

~ Sponsored by the Maryland Library Partnership and Division of Library Development and Services, MSDE

10:30am - 11:00am

VISIT THE VENDORS / PRIZE DRAWING



11:00am - 12:00pm

FLOATING COLLECTIONS: Stairways to Library Heaven, or Highway to Hell

Scott Reinhart, Assistant Director, **Lisa Hughes**, Branch Manager, and **Concetta Pisano**, Materials Manager, Carroll County Public Library; **John McGarty**, Chief of Technical Services, and **Susan Schmidt**, Head of Collection Management, Anne Arundel County Public Library

What happens when a staid library system decides to throw caution to the wind and remove permanent branch ownership of materials? Both Anne Arundel County Public Library and Carroll County Public Library implemented the “shared” or “floating” collection model within their individual systems over a year ago.

In a floating collection, the ownership location of items automatically changes to wherever the items are checked in. As items move between branches in a library system, the materials remain at the library to which they are returned until they are checked out by another patron or are moved for any reason. The general rule for library materials is that they do not permanently belong to any particular branch. This has dramatically affected the way branch staff views its local collection, and has implications for collection management including selection and weeding, as well as delivery between locations. Presenters from both systems will provide the good, the bad and the ugly of shared collections.

~ Sponsored by TSD. This program qualifies for 1 contact hour of continuing education.

Conferences Events

LIBRARIES ARE FUNDAMENTAL!

11:00am - 12:00pm

LEARN TO SEARCH FOR RELIABLE CONSUMER HEALTH INFORMATION VIA THE NET

Linda Gorman, *MLS, Director*, and **Tillie Horak**, *Library Information Specialist, Harrison Medical Library, Johns Hopkins Bayview Medical Center*

This hands-on course will make you confident in your abilities to locate reliable health information for your patrons and allow you to train your staff, as well as conduct classes for your patrons. You will learn how to evaluate health information found on the Internet; become familiar with the MedlinePlus database; and know how to locate consumer health information beyond MedlinePlus including physician information, prescription drug programs, health insurance information, full-text of professional journals, and who to call for additional help. Students will be introduced to various reliable health sites on the Internet for health topics, drug information, health organization, etc.

~ Sponsored by HIP. This program qualifies for 1 contact hour of continuing education.

11:00am - 12:00pm

SPEAKING SO YOUR PATRONS UNDERSTAND YOU: Avoiding Library Jargon

James Feagin, *Director of the Library, Learning Technologies and Theater of Hagerstown Community College*; **Meg Meiman**, *Reference and Instruction Librarian, American University*; **Marianne Ryan**, *Head of Government Documents and Maps, McKeldin Library at UMCP*; **Regina Rose**, *Reference and Instruction Librarian, Cook Library, Towson University*

We've all done it when we're talking to the public. The words just slip out; stack, call number, circ desk, periodicals, ILL, and the list goes on. Library jargon is a great time saver when used among library professionals, but it can leave our patrons in the dark. How can we communicate effectively to library users without "dumbing down" our language. This interactive session will explore ways to avoid the pitfalls of library lingo in order to better serve our customers.

~ Sponsored by ARLD. This program qualifies for 1 contact hour of continuing education.

11:00am - 12:00pm

LINING UP THE P's: Marketing from Any Position

Pat Fisher and **Marcy Pride**, *authors*

Pat Fisher and Marcy Pride, authors of *Blueprint for Your Library Marketing Plan: A Guide to Help You Survive and Thrive*, will discuss the four P's of marketing, identify marketing strategies for various library staff, and identify the components of a successful marketing plan.

"Marketing is about bringing them in and bringing them back...(It's) a stance and an attitude that focuses on meeting the needs of users. Marketing is not separate from good practice. It is good practice." — Patricia H. Fisher and Marseille M. Pride from the Preface.

"In these challenging times, libraries face fierce competition for customers and funding. Creating and implementing a marketing plan can help libraries make a compelling case and address both issues — attracting funding and customers by focusing on specific needs. But where and how do you start?" (ALA Publication page)

~ Sponsored by TD. This program qualifies for 1 contact hour of continuing education.

11:00am - 12:00pm

LISTENING FOR LITERACY

Sharon Grover, *Supervisor, Library Youth Services, Arlington Public Library*

Compelling new research on the acquisition of reading skills points out the strong connection between listening to audiobooks and increased literacy development. Combine this with the current boom in audiobook production for children and teens and you've got a winning strategy to lure struggling and reluctant readers to literature. Sharon Grover, audiobook reviewer and current chair of YALSA's Selected Audiobooks for Young Adults, will present information from the research, demonstrate how to evaluate audiobooks and share tips for promoting audiobooks in your library.

~ Sponsored by CSD. This program qualifies for 1 contact hour of continuing education.



Pat Fisher



Sharon Grover

Thursday, May 4, 2006



Maryland Library Association

Conferences Events

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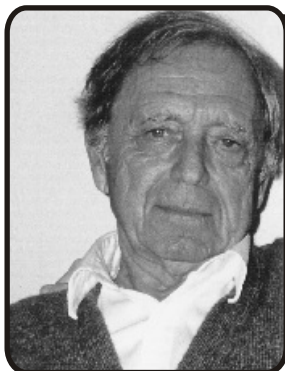
11:00am - 12:00pm

DLDS UPDATE - The Big Picture

Irene Padilla, Susan Paznekas, Stephanie Shauck, Nini Beegan, and Jill Lewis, DLDS

Join DLDS to learn more about exciting statewide initiatives and how they impact on you and your library.

~ Sponsored by DLDS

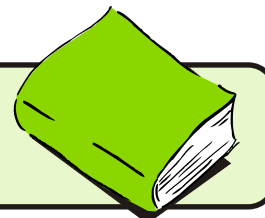


Edward Reed Whittemore

12:15pm - 1:45pm

MARYLAND AUTHOR AWARD LUNCHEON

with Edward Reed Whittemore



Edward Reed Whittemore was the Poet Laureate of Maryland from 1985 until 1988 and a Library of Congress Consultant in Poetry in 1964-65 and 1984-85. He taught at the University of Maryland from 1967-1984. Whittemore's awards include the Harriet Monroe Prize (1954), the Emily Clark Balch Prize (1962), the National Council on the Arts Award (1969), and the American Academy of Arts and Letters Award of Merit (1970). His first collection of Poems was titled *Heroes and Heroines* (1946). His most recent is *The Past, the Future, the Present* (1990). He has also written essays, stories, and criticism in such books as *Fascination of the Abomination* (1963) and *Six Literary Lives* (1993). A memoir, tentatively entitled, *Reed Whittemore, A Poet's Literary Life...* to be out this fall.

~ Sponsored by OCLC / CAPCON and PALINET



Presentation of Awards

Blue Crab Award

Ginjer Clark and Susan Goodman

Maryland Author Award

Edward Reed Whittemore

2:00pm - 3:15pm

WRITING FROM THE MARGINS: How One Editor Lurks Among the Stacks and Creates Coastal Anthologies

Susan Rosen, Professor of English, Anne Arundel Community College

As D.W. Meinig posits, "Landscapes tell us much about the values we hold and at the same time affect the quality of the lives that we lead. A well-cultivated sense of place is an important dimension of human well-being." In her talk, Susan Rosen will share her tales of editing an anthology of Chesapeake Bay literature reflecting environmental, historical, social, economic, scientific, cultural, and aesthetic concerns. You will discover that the literature of the Chesapeake Bay and its tributaries encompasses material such as poetry, short fiction, novels, nature writing, journalism, personal essays, scientific studies, slave narrative, exploration stories, letters and memoir. Her hope is that the variety of works she has chosen to include in her anthology, still in the development phase, will inspire many passionate exchanges regarding our region and our place in that region.

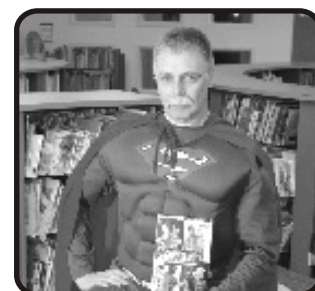
~ Sponsored by PSD. This program qualifies for 1 contact hour of continuing education.

2:00pm - 3:15pm

WHAT'S SO FUNNY ABOUT BEING A LIBRARIAN?

Richard Lee, Director, Waukegan Public Library, Illinois

Richard Lee has observed that "We librarians are entirely too serious about our profession...It's time to lighten up." In addition to his position as Director in Waukegan, Mr. Lee is well known for his collaboration with Will Manley in the production of 5 books on librarianship, as well as illustrating Will's World in American Libraries. One look at the cartoons he has created for the library professions "serious" journals is enough to make you want to learn more about this library director and his perspective on our profession. He will share his first hand experiences and prove "that libraries and those who work in them can be quite humorous and often downright hilarious."



Richard Lee

~ Sponsored by the Conference Committee

Conferences Events

LIBRARIES ARE FUNDAMENTAL!

2:00pm - 3:15pm

COMMUNICATING ACROSS THE GENDER DIVIDE

Doris Trainor, *Director of Loyola College's Employee Relations and Development Center*

In the workplace, differences in male and female communication styles can cause misunderstanding, conflict and errors. Learning about these cultural differences is the first step toward meaningful inter-gender communication. Trainor will provide program participants with techniques for avoiding miscommunication between men and women in the workplace and in everyday life.

~ Sponsored by APLSS. This program qualifies for 1 contact hour of continuing education.

2:00pm - 3:15pm

BLUE CRAB YOUNG READERS AWARD: Meet the Authors

Come meet two of the Maryland Blue Crab Young Readers Award winners as they introduce us to the challenges of writing nonfiction for the very young. Ginjer Clarke, author of "Platypus" and Susan Goodman, author of "Choppers!" will talk to us about the pitfalls and pleasures of writing informational books for readers who have little or no background in any areas of knowledge and how to make these books appealing, fun, and still educational. Hear about the other Blue Crab award winners and receive an annotated booklist to take back with you to share with your customers.

~ Sponsored by CSD. This program qualifies for 1 contact hour of continuing education.



Susan Goodman

2:00pm - 4:45pm

THE STATE OF AGRICULTURAL INFORMATION DISSEMINATION

Dr. Thomas A. Fretz, *former Dean, College of Agriculture and National Resources, University of Maryland*; **Mary Ellen Waltemire**, *Western Regional Director for the Maryland Cooperative Extension*; **Robyn Truslow**, *Public Relations Coordinator, Calvert County Libraries*; **Susan Stonesifer**, *Manager, Glenwood Branch Library, Howard County Libraries*; **Melanie Gardner**, *AGNIC Coordinator, National Agricultural Library*



Dr. Thomas A. Fretz



Mary Ellen Waltemire

Do you have a green thumb and a penchant for compost? Ever want to be a beekeeper? Want to learn more about how to connect yourself and your users with agricultural and horticultural information? Come spend a session with GID, PSD, and CLIS as we explore the history of the Land Grant Movement and the County Agricultural Extension program and how it has helped shape the way we grow things in America, for pleasure and profit. Learn about the state of electronic resources available to each of us, and the pros and cons of each. Meet a representative county extension agent who can help you make connections with your county's extension office to brainstorm programming and resource ideas. Discover how to answer local needs with local resources!

~ Sponsored by GID. This program qualifies for 2 contact hours of continuing education.



Robyn Truslow



Susan Stonesifer

Thursday, May 4, 2006



Maryland Library Association

Conferences Events

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2:00pm - 4:45pm

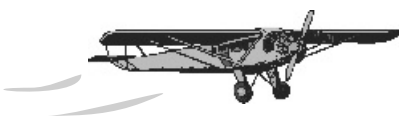
ASSESSMENT OF INFORMATION LITERACY: Implementation

Jennifer Nutefall, Instructor Coordinator, George Washington University; **Deborah Gaspar**, Instruction/Collection Development Librarian, George Washington University; **Laura Maldonado**, Reference/Instruction Librarian, George Washington University

George Washington University librarians will host this workshop on assessment of Information Literacy learning and programs. During the first portion of the program, they will present various methods of assessment, including measurement tools that they have used within their growing instruction program. The discussion will highlight both the purposes of assessment as well as identifying stakeholders in the assessment process. Communication and use of assessment, including how to build an assessment portfolio, will be described as well. Finally, the panel will provide pointers on how to involve the campus assessment office. During the second portion of the program, all participants will discuss plans and initiatives within their own instruction programs. For example: Does the instruction program outreach meet its target? How well do librarians communicate and present instruction sessions? Do students achieve the learning objectives of the session? Participants will also identify the relevant methodology for the assessment goal. The array of possibilities includes observation, surveys, or focus groups. All participants will have the opportunity to tailor strategies for the programs. Handouts will be provided.

~ Sponsored by ARLD. This program qualifies for 2 contact hours of continuing education.

3:15pm - 4:00pm
VISIT THE VENDORS / PRIZE DRAWING



3:15pm - 4:00pm

PSD DIVISION MEETING

Amendments to bylaws

4:00pm - 5:15pm

MLA STRATEGIC PLAN UPDATE

Cynthia Steinhoff, Chair, Strategic Planning Committee

4:00pm - 5:15pm

ACROSS THE PLANT, BY SHIP, FROM THE NATION'S CAPITAL - U.S. Public Libraries Are Fundamental

Francis J. Buckley, Jr., Interim Director, District of Columbia Public Library System; **Elaine Cline**, Chief Librarian, U.S. State Department Library; **Donald Collins**, Oceanographer and Embedded Librarian, National Oceanographic and Atmospheric Agency (NOAA)

The Directors of the U.S. State Department's library and the District of Columbia Public Library System and an Oceanographer/Embedded Librarian at the National Oceanographic and Atmospheric Administration discuss how their libraries support the various missions of their agencies.

~ Sponsored by DCLA and Beta Phi Mu. This program qualifies for 1 contact hour of continuing education.



Francis J. Buckley, Jr.



Elaine Cline

4:00pm - 5:15pm

CATALOGING FOR THE NON-CATALOGER

Lynda Aldana, Johns Hopkins University

Does the non-cataloging staff at your library view the MARC record displayed in the OPAC with the same level of mystery as the *DaVinci Code*? Why is it there? What does it mean? In this quest for bibliographic knowledge, Lynda Aldana, Principal Original Cataloger, Johns Hopkins University, will guide the non-cataloger through the fascinating riddle of the MARC record and show its true meaning to the OPAC display. Let the adventure begin!

~ Sponsored by TSD. This program qualifies for 1 contact hour of continuing education.

Conferences Events

LIBRARIES ARE FUNDAMENTAL!

4:00pm - 5:15pm

EXTENDING LIBRARY INSTRUCTION THROUGH COURSE MANAGEMENT SYSTEMS (CMS)

Ann Maginnis, Reference/Education Services Librarian and Team Leader, Beneficial-Hodson Library, Hood College; **Veronica Gornik James**, Reference Education Services Librarian, Beneficial-Hodson Library, Hood College; **Virginia Polley**, Information Literacy Librarian, Villa Julie College Library

Course Management Systems (CMS) such as Blackboard and WebCT offer libraries many opportunities for extending their instructional services. This workshop will introduce the basics of programming and an interactive module to demonstrate database searching, how to create an assessment tool within the CMS, and offer strategies for enlisting institutional support for an information literacy requirement.

~ Sponsored by ARLD. This program qualifies for 1 contact hour of continuing education.

4:00pm - 5:15pm

MANAGEMENT BY THE BOOK

Ellen Riordan, Coordinator of Children's Services, Enoch Pratt Free Library

Join the Little Red Hen, Olivia the pig and other luminaries from Children's literature for some pearls of management wisdom. Issues such as communication, delegation, collaboration, advocacy and evaluation will be viewed in a new and helpful light. Participants will have some time for small group discussion and brain storming with their colleagues. Join Ellen Riordan for this presentation based ALA/ALSC's Managing Children's Services program "Pardon Me for Being a Manager." This popular ALA program is now in Maryland. Don't miss it!

~ Sponsored by CSD. This program qualifies for 1 contact hour of continuing education.



Ellen Riordan

5:15pm - 6:15pm

ALL CONFERENCE RECEPTION WITH THE VENDORS



6:15pm - 8:00pm

DINING WITH BARBARA ROSENBLAT

Barbara Rosenblat is an accomplished actor and singer, an Audie Award winner, and one of Recorded Books' most popular and sought-after narrators. Born in London, but raised since infancy in America, Rosenblat continually amazes listeners and reviewers alike with her deft handling of an incredible variety of dialects and regional accents. AudioFile raves about the way she brings characters to life: "Rosenblat makes all their personalities as distinct as their sexual identities. her equanimity encourages enjoyment of the characters, flaws and all."

~ Sponsored by Recorded Books



Barbara Rosenblat

Presentation of Awards



Maryland Library Association Award
Lucy Holman Rector

Distinguished Service Citation
**Senator Thomas V. "Mike" Miller,
and Delegate John Leopold**

8:00pm - 8:30pm

FULL MOONS AND MONDAYS: "Not Checked In" Sing It Like It Is

Delight to the library comedy of the group "Not Checked In" as they sing their way into your hearts and out of their jobs. Warning: songs about flashers, overdues, technology, last minute assignments and more ... Following David DeBoy. Don't miss it!



Friday, May 5, 2006



Maryland Library Association

Conferences Events

LIBRARIES ARE FUNDAMENTAL!

7:00am

REGISTRATION OPENS

8:00am - 9:00pm

MLA BUSINESS MEETING

8:45am - 9:15am

VISIT THE VENDORS



9:15am - 10:30am

MARYLAND ADVISORY COUNCIL MEETING

9:15am - 10:30am

OUT OF ORDER: Taking Academic Library Services Outside the Building and into the Campus Community

Bradley Daigle, *Digital Research and Instructional Services, University of Virginia Library*; **Sylvia Lebron Pham**, *Reference/Maps Librarian, Kutztown University*; **Jeanette Pierce**, *Librarian for History and Political Science, Johns Hopkins University*

Concerned that your constituencies — staff, students, faculty and administrators — aren't taking advantage of your library's services? That they don't even realize what kinds of expertise you can offer? Our panelists for this session will discuss their experiences with forming new campus partnerships and finding ways of getting "outside" their libraries. Bradley Daigle will tell us how building the University of Virginia Visual History Collection has led to collaboration with diverse campus units such as the Alumni Association, Athletics and University News Services, resulting in greater recognition of what the library has to offer at both the University and state level. Are there creative ways to meet our students where they are? Sylvia Lebron Pham began with the office hours in the Social Work department and has now extended those services to the university's Multicultural Center. With all focus on faculty and students, staff sometimes doesn't understand how the academic library can help them in their work as well. Jeanette Pierce will explain how St. Louis University worked with their Human Resources department to create an ongoing program of staff training.

~ Sponsored by ARLD. This program qualifies for 1 contact hour of continuing education.

9:15am - 10:30am

MAINTAINING THE PASSION: How long term librarians can sustain their commitment and enthusiasm for the field

Harry Christiansen, *President, Organizational Change Consulting Group*; **Mary Baykan**, *Director, Washington County Free Library*; **Kathleen O'Connell**, *Assistant Director, Washington County Free Library*; **Micki Freeny**, *Director, Prince George's County Memorial Library*; **Jim DeArme**, *Coordinator, Information Services, Baltimore County Public Library*

After working for several years in a profession, the temptation exists to do the job the way you've always done it and not to rock the boat. However, in the constantly evolving world of libraries you have to keep up with the trends and new technologies or risk getting run over. Come and listen to four fellow librarians who have worked in the field for several years and who have managed to sustain their commitment to and excitement for libraries in the ever-increasing atmosphere of challenge and change. Harry Christiansen will facilitate a panel discussion along with a question and answer period. Please come and join us for this informative and enjoyable session. Whether you've worked in libraries for years or are new to the field, you will take away several ideas and strategies that will help you stay passionate about libraries.

~ Sponsored by LMD. This program qualifies for 1 contact hour of continuing education.

Conferences Events

LIBRARIES ARE FUNDAMENTAL!

9:15am - 10:30am

JUST THE FEEDS M'AM

John Iliff, *Palinet*

Just when you thought you had a grip on technology up pop more new terms such as Internet Feeds, RSS, and ATOM. What do these terms mean? How is an internet feed different from a web page or e-mail? How do you subscribe? Why would you want to? How can internet feeds be useful to libraries? John Iliff, technology guy and Library Technology Development Consultant for Palinet, will answer all of these questions and more.

~ Sponsored by Palinet. This program qualifies for 1 contact hour of continuing education.



John Iliff

9:15am - 10:30am

THE STORY OF "THE STORY OF FERDINAND"

Sharon McQueen, *Assistant Professor, University of Kentucky, School of Library and Information Science*

The 1936 picture book, *The Story of Ferdinand*, was immediately successful and immediately controversial. This reception was not restricted to the United States but spread onto a world-wide stage. Hitler was said to have ordered the book burned, while Stalin allowed it as the only non-communist children's book in Poland. Gandhi reportedly called it his favorite book. The work is acknowledged as a classic of peace education and is popular to this day. In the almost seventy years since its initial publication it has never been out of print. This rollicking and highly visual presentation of Sharon McQueen's cultural/historical dissertation research explores possible reasons for the extraordinary success of *The Story of Ferdinand*. What was the Ferdinand Phenomenon? Why is the book considered to be the Harry Potter of its day? Come find out!

~ Sponsored by CSD. This program qualifies for 1 contact hour of continuing education.



Sharon McQueen

9:15am - 10:30am

WHAT'S NEW AT THE MARYLAND HUMANITIES COUNCIL: New Partners, New Resources

Jean Wortman, *Program Officer, Maryland Humanities Council*; **Natalie Weikert**, *Director of Adult Programming, Howard County Library*

The Maryland Humanities Council is working with partner libraries to develop programs that celebrate Maryland's rich literacy heritage and promote books, reading, and lively discussion through out the state of Maryland. Come and learn how you can bring these humanities-base programs to your community.

~ Sponsored by Conference Committee. This program qualifies for 1 contact hour of continuing education.

9:15am - 12:00pm

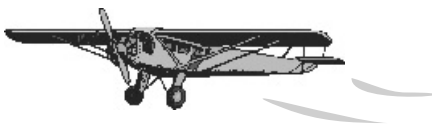
DEFENDING ACCESS WITH CONFIDENCE

Monica McAbee, *Selection Librarian, Prince George's County Memorial Library System* and **Mary Somers**, *Public Services Librarian, Harford Community College*

Attend this workshop and you'll go home with a training program on intellectual freedom based on one that has been successfully used at other public libraries. You will be equipped to teach your staff how to follow and support your library's policies, and to empower employees to respond to or refer challenges with confidence.

~ Sponsored by The Intellectual Freedom Advisory Panel, MLA

UNCENSORED



10:30am - 11:15am
VISIT THE VENDORS / PRIZE DRAWING

Friday, May 5, 2006



Maryland Library Association

Conferences Events

LIBRARIES ARE FUNDAMENTAL!

11:15am - 12:30pm

ADVOCACY: Staff, Trustees and Friends Working Together for Success!

Ari Z. Brooks, Executive Director, Friends of the Library, Montgomery County; **David Goldsmith**, Trustee, Baltimore County Public Library; **Sharan D. Marshall**, Director, Southern Maryland Regional Library Association, Inc; **Susan J. Schmidt**, Past President, FOLUSA (Friends of Libraries, USA)



Ari Z. Brooks



Susan J. Schmidt

Library advocacy and building coalitions is an important part of effectively communicating the critical role that libraries play in our society. Participants will learn how to effectively engage library staff, trustees, friends and volunteers to develop strategies to advocate for their library. Participants will leave the panel discussion with a workable draft of an advocacy plan for use in their library.

~ Sponsored by The Trustees Division. This program qualifies for 1 contact hour of continuing education.

11:15am - 12:30pm

EEK! I GOT A LEGAL QUESTION

Ayn H. Crawley, Director, Maryland Legal Assistance Network

Many customers come to us to get information on basic legal issues. The Peoples Law Library is the largest legal services website in the country. The website is one of the few that follows the ABA Best Practice Standards and won the prestigious 2005 American Association of Law Libraries award for excellence in providing public access to government information.

In this session we will provide you with the opportunity to engage in an interactive experience of navigating through the 900 pages of the Peoples Law Library by; describing the organization of information on the Peoples Law Library web site; explaining how the site would be useful in providing service to library users; and describing the content and use of the People's Law Library Multi-Language Gateway.

~ Sponsored by GID, and the Maryland Correctional Libraries. This program qualifies for 1 contact hour of continuing education.

11:15am - 12:30pm

HOW TO DAZZLE THE INTERVIEW TEAM

Jo Schultz, Associate Director, Human Resources, Prince George's County Memorial Library; **Terri Schell**, Human Resources Administrator, Harford County Public Library

Are you looking to advance in your career? Getting the job you really want in today's competitive environment sometimes requires more than just answering questions in a structured interview. A team of Human Resources Professionals will share their tips on how to market yourself, how to prepare for an interview, how to conduct yourself during the interview, and what you need to do after the interview. Follow their advice and you'll be able to "dazzle" the interview team!

~ Sponsored by APLSS. This program qualifies for 1 contact hour of continuing education.

11:15am - 12:30pm

MARYLAND LEGISLATIVE UPDATE

Mary Baykan, Director, Washington County Free Library; **Lynn Bradley**, ALA Washington Office

What happens in Washington and Annapolis has direct impact on Maryland's library community. A vital role of the Maryland Library Association, in partnership with ALA's Washington office, is to monitor federal and state bills that can have consequences for our libraries and those who work in them. MLA actively campaigns to promote libraries with our federal officials and our state delegations. Learn how MLA has become one of the strongest and most respected voices in Annapolis and learn what you can do at the local level to help in this effort.

~ Sponsored by MLA Legislative Panel. This program qualifies for 1 contact hour of continuing education.

Conferences Events

LIBRARIES ARE FUNDAMENTAL!

11:15am - 12:30pm

THE REAL FACE OF RETIREMENT:

From the Rat Race to Easy Street or, Weeded but Still Circulating!

Retired Librarians: **Marian Johnson, Bill McCleary, Fran McClure; Marcia Talley and Pat Sweaney, Human Resources, Baltimore County Public Library**

Come listen to four retirees from the library field who have each made a very successful transition from their library careers. Our presenters will discuss how they prepared for and made the “change” well and how they are enjoying their new “careers”. Additionally, Pat Sweaney of the Human Resources Department of the Baltimore County Public Library will talk about how that system helps to keep its retirees informed and involved in a very positive manner. The panel will also answer audience questions and retirement planning resources will be noted.

~ Sponsored by RIG and The Trustees Division. This program qualifies for 1 contact hour of continuing education.



Marian Johnson



Bill McCleary



Fran McClure



Marcia Talley
photo by Ron Belanger

11:15am - 12:30pm

HAS YOUR PUBLIC LIBRARIAN BEEN TO PRISON?

Rebecca Immrich, Enoch Pratt Free Library, State Library Resource Center; Glennor Shirley, Correctional Educational Libraries, MSDE

Are public libraries providing services that may help the 15,000 state prisoners who return to their Maryland communities each year? These inmates are parents to approximately 37,000 children. While they are incarcerated, prison librarians promote the importance of public libraries for job and career searches, resume writing, continuing education, and for helping their children with home work. In this session you will learn of Enoch Pratt job and career sources, and programs that you can easily implement in your libraries, not only for ex-offenders, but also for other disadvantaged populations in your community. You will learn how librarians inside the fence prepare inmates for transition.

~ Sponsored by Maryland Correctional Education Libraries. This program qualifies for 1 contact hour of continuing education.



Luncheon & Presentation of Awards

Paraprofessional Recognition Award
Carol Vaeth

Outstanding Volunteer Award
Mary Sumerville

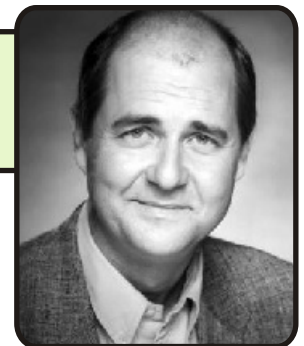
2:00pm - 3:00pm

GENERAL SESSION

David DeBoy, Keynote Speaker, FUN-damentals of Teamwork

Drawing from his vast experience, David DeBoy will employ unique and stimulating exercises that will energize and inspire. Proven teambuilding values are demonstrated in a refreshing and lighthearted environment. David will reveal the secrets of how successful teams listen to one another, share best practices, communicate more efficiently, and arrive at better decisions faster. But make no mistake — this is not some abstract, academic examination of bookish business theorems. This is fun!

~ Sponsored by APLSS. This program qualifies for 1 contact hour of continuing education.



David DeBoy
KEYNOTE SPEAKER

MLA Conference May 3-5, 2006

Advance Registration Form



Maryland Library Association

(or register online at: www.mdlib.org)

Advance Registration Deadline is March 31, 2006

Last Name _____ First Name _____ Phone (day) _____

Address _____ Phone (evening) _____

City _____ State _____ Zip Code _____

Library Affiliation or Firm _____ Email _____

Circle if you are a member:

MLA MEMO REFORMA WMPL CVLA CML DCLA DC/SLA MD/SLA MAILL

(If you have circled any of these, you are eligible for the MLA member rate!) If not a member, consider joining now to take advantage of the member rate and please complete the membership application on page 17 and submit with payment to the MLA office.

Registration Fees	(Please circle appropriate categories)										
	One Day		Circle Day	Full Conference		Preconferences, May 3, 2006					Includes Lunch
	By 3/31	After 3/31		By 3/31	After 3/31	Visual Literacy Through Book Arts	Building Libraries	Medical Literature for Public Librarians	Aha! Science At Your Library	Make Room For Teens	
MLA Members	\$70	\$100	W/Th/F	\$90	\$120	\$200	\$200	\$100	\$100	\$125	
Non-Members	\$100	\$130	W/Th/F	\$140	\$170	\$260	\$260	\$160	\$160	\$185	
Full-time Students	\$60	\$90	W/Th/F	\$75	\$105	\$170	—	\$85	\$85	\$105	

MLA Federal ID # 5210-35-154 TOTAL REGISTRATION FEE \$ _____

TO RECEIVE ADVANCED RATES, ENVELOPES MUST BE POSTMARKED BY MARCH 31, 2006.

MEALS ARE ONLY AVAILABLE WITH PREREGISTRATION

I will attend the Friday Continental Breakfast (No Charge) Yes No

THURSDAY LUNCHEON: Price \$22

- Roast Loin of Pork w/ Madeira Sauce
- Baked Salmon w/Dill Champagne Sauce Chicken Breast in light Pesto Sauce
- Seasonal Vegetables/Grilled Tomato w/cheese Kosher

THURSDAY BANQUET: Price \$35

- Broiled Flounder Sirloin of Beef Cornish Hen
- Fettuccini w/Red Marinara Sauce Kosher

FRIDAY LUNCHEON: Price \$22

- Top Round of Beef w/Bourdelaise Sauce
- Fettucini w/garden vegetables, Shrimp & Scallops Kosher
- Vegetarian Lasagna Roast Breast of Turkey

TOTAL MEAL(S) FEE: \$ _____

If paying by credit card, please fill in the appropriate information below. TOTAL AMOUNT ENCLOSED: \$ _____

Wednesday Preconferences

No Charge - Box Lunch Sandwich Preference:

- Ham Vegetarian
- Roast Beef
- Turkey Kosher

Return preregistration form with check made payable to: Maryland Library Association or with credit card information below OR register online at: www.mdlib.org

Mail to: Maryland Library Association
1401 Hollins Street
Baltimore, MD 21223
410-947-5090 • Fax 410-947-5089

Name on Credit Card (Print) _____ Expiration Date _____

Visa MasterCard Account # _____ Signature _____

MLA WILL NOT ISSUE REFUNDS OR CANCELLATIONS AFTER April 21, 2006 - PLEASE COMPLETE BACK OF THIS FORM.

****Remember to Order Your T-Shirts - See Order Form on Page 19!****



Conferences Events

Wednesday, May 3

- 9:00am - 5:00pm
- 9:00am - 5:00pm
- 10:00am - 3:30pm
- 10:00am - 3:30pm
- 9:30am - 4:30pm

Thursday, May 4

- 7:00am
- 8:00am - 8:45am
- 8:00am - 4:00pm
- 8:30am - 9:00am
- 9:00am - 10:30am
- 10:30am - 11:00am
- 11:00am - 12:00pm
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- 6:15pm - 8:00pm
- 8:00pm - 8:30pm

Friday, May 5

- 7:00am
- 8:00am - 9:00am
- 8:45am - 9:15am
- 9:15am - 10:30am
- 9:15am - 10:30am
- 9:15am - 10:30am
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- 11:15am - 12:30pm
- 12:45pm - 2:00pm
- 2:00pm - 3:00pm

Preconferences

- Visual Literacy Through Book Arts
- Building Libraries
- Searching The Professional Medical Literature For Public Librarians
- Aha! Science At Your Library
- Make Room For Teens

Conferences

- Registration Opens
- Grand Opening, Exhibit Area
- Poster Sessions
- Orientation for 1st Time Attendees
- GENERAL SESSION - Everything Bad Is Good For You, Steven Johnson, Keynote Speaker
- VISIT THE VENDORS/Prize Drawing
- Floating Collections
- Reliable Consumer Health Information
- Avoiding Library Jargon
- Lining Up the P's
- Listening for Literacy
- DLDS Update - the Big Picture
- LUNCHEON WITH EDWARD REED WHITTEMORE
- Writing from the Margins
- What's So Funny About Being A Librarian
- Communicating Across the Gender Divide
- Blue Crab Young Readers Award: Meet the Authors
- Assessment of Information Literacy
- Agricultural Information Dissemination
- VISIT THE VENDORS/Prize Drawing
- PSD Division Meeting
- MLA Strategic Plan Update
- Across the Planet, by Ship, from the Nation's Capital
- Cataloging for the Non-Cataloger
- Extending Library Instruction through Course Management
- Management by the Book
- All Conference Reception
- Dining with Barbara Rosenblat
- Full Moons and Mondays: "Not Checked In" Sings It Like It Is

Conferences

- Registration Opens
- MLA Business Meeting
- VISIT THE VENDORS
- Maryland Advisory Council Meeting
- Out of Order
- Maintaining the Passion
- Just the Feeds
- The Story of Ferdinand
- New Partners, New Resources
- Defending Access with Confidence
- VISIT THE VENDORS/Prize Drawing
- Advocacy: Staff, Trustees and Friends
- Eek! I Got A Legal Question
- How to Dazzle the Interview Team
- Maryland Legislative Update
- The Real Face of Retirement
- Has Your Public Librarian Been to Prison?
- LUNCHEON and PRESENTATION OF AWARDS
- GENERAL SESSION - FUN-damentals of Teamwork, David DeBoy

A breakfast buffet is available Thursday in the dining room — if you order from the menu, allow extra time.

*****Final decision on whether or not to award CEUs for any program lies with the Staff Coordinator for each library system.*****

To help in planning, please answer the questions below and check the blank boxes for programs and events you are interested in attending. This does not commit you to attending, however it will help us to ensure adequate seating for each program.

1. Are you a first time Conference attendee?
 Yes No
2. If yes, would you like to have a mentor?
 Yes No
3. Do you need an interpreter?
 Yes No
4. Do you have any special needs?
 Yes No

If so, please indicate _____

Maryland Library Association Membership



Please use this form only if you are joining for the first time.

Individual Membership *Check Category*

First Time Member - follow schedule below. You will receive a \$15 coupon good for any MLA program.

Salaried Library Staff

- | | | | | | |
|---|-------|--|--|--|-------|
| <input type="checkbox"/> Salaries of up to \$25,000 | \$35 | <input type="checkbox"/> \$25,001 - \$30,000 | \$45 | <input type="checkbox"/> \$30,001 - \$35,000 | \$55 |
| <input type="checkbox"/> \$35,001 - \$40,000 | \$65 | <input type="checkbox"/> \$40,001 - \$45,000 | \$80 | <input type="checkbox"/> \$45,001 - \$50,000 | \$90 |
| <input type="checkbox"/> \$50,001 - \$60,000 | \$100 | <input type="checkbox"/> \$60,001 - \$70,000 | \$110 | <input type="checkbox"/> \$70,001 + | \$125 |
| <input type="checkbox"/> Trustees/Retired | \$40 | <input type="checkbox"/> MEMO or AIMS | \$20 | | |
| <input type="checkbox"/> Library School Students | \$15 | <input type="checkbox"/> Corporate (vendors) | \$300 plus 10% advertising discount in <i>The Crab</i> | | |

Directory Information: *(This information will be printed in the MLA Membership Directory)*

Name _____
 Position _____ Organization _____
 Address _____
 Phone _____ Fax _____ E-mail _____

Mailing Information: *(if other than above)* Many members prefer to have MLA mail sent to their home.

Street _____ City _____ State _____ Zip _____
 MLA sometimes sells its mailing list, subject to approval. Please indicate if you want your name included: Yes No

Please charge membership fee to my credit card.

TOTAL AMOUNT: \$

If paying by credit card, please fill in the information below.

Membership Profile:

- | | | |
|---|---------------------------------|-------------------------------------|
| <input type="checkbox"/> Academic | <input type="checkbox"/> Public | <input type="checkbox"/> School |
| <input type="checkbox"/> Special | <input type="checkbox"/> Vendor | <input type="checkbox"/> Consultant |
| <input type="checkbox"/> Trustee | <input type="checkbox"/> Friend | <input type="checkbox"/> Retired |
| <input type="checkbox"/> Library School Student | | |

Name on Credit Card (Print) _____
 Visa Account # _____
 MasterCard Expiration Date _____
 Signature _____

Panels:

- Intellectual Freedom Legislative
 Professional Development

Interest Groups:

- Bibliographic Instruction (IIG)
 Health Information Education Interest Group (HIG)
 Volunteer Interest Group (VIGOR)
 Reader's Advisory Interest Group (RAIG)
 Retired Interest Group (RIG)

Divisions: *(Choose One Primary Division)*

- Academic & Research Libraries (ARLD)
 Associates, Paraprofessionals & Library Support Staff (APLSS)
 Children's Services (CSD)
 Government Information (GID)
 Library Management (LMD)
 Public Services (PSD)
 Technical Services (TSD)
 Trustees (TD)

Committees:

- Annual Conference
 Awards
 Editorial - *The Crab*
 Fund Raising
 Marketing
 Membership
 Nominations
 Planning & Bylaws



Maryland Library Association

Clarion Resort Room Reservation



Clarion Resort - Fontainebleau Hotel
10100 Coastal Highway, Ocean City, MD 21842
800-638-2100 / 410-524-3535 / Fax 410-524-3834 / www.clarionoc.com

Arrival Date _____ Departure Date _____

Check Room Type Requested

- | | | | |
|--|----------|--------------------------|----------------|
| <input type="checkbox"/> Double/Double | \$106.00 | Non-Smoking _____ | Smoking _____ |
| <input type="checkbox"/> Executive King | \$126.00 | | |
| <input type="checkbox"/> Studio King | \$136.00 | | |
| <input type="checkbox"/> Cabana | \$166.00 | # in Party: Adults _____ | Children _____ |
| <input type="checkbox"/> One Bedroom Condo | \$166.00 | | |
| <input type="checkbox"/> Two Bedroom Condo | \$202.00 | | |
| <input type="checkbox"/> Three Bedroom Condo | \$222.00 | | |

Hotel room rates are per room, per night based on single or double occupancy. Condos are based on a maximum of 2 people per bedroom. Condo rates do NOT include daily maid service. There is a charge of \$15.00 per night for each additional adult per room. Children 17 & under stay free in their parent's room using existing bedding.

ROOM TYPES BASED UPON AVAILABILITY (Rates Are Subject to 9% Tax)

Name _____ Sharing With _____

Organization _____ Telephone _____

Address _____

City _____ State _____ Zip _____

**Special Requests _____

RESERVATIONS RECEIVED AFTER April 2, 2006 WILL BE ON A SPACE AND RATE AVAILABILITY BASIS

ADVANCE DEPOSIT

A one-night deposit is required to guarantee reservations at the Clarion Resort Fontainebleau Hotel.

Credit cards will be charged for one night, plus tax, upon reservation request.

A) Enclosed is a check or money order for \$ _____

Or

B) Please charge my credit card account in the amount of \$ _____

Credit Card # _____ Expiration _____

Print name as it appears on credit card _____

Signature _____

NOTE: ONLY MAJOR CREDIT CARDS OR CASH ARE ACCEPTED AT CHECK-IN FOR SETTLEMENT OF ACCOUNT

CHECK-IN 4:00pm / CHECK-OUT 11:00am

NO REFUNDS FOR EARLY DEPARTURES

72 HOURS REQUIRED FOR CANCELLATION OR CHANGE



Libraries Are Fundamental

ORDER FORM

ORDER FORM

TSHIRTS AND TOTES



<u>TSHIRTS</u>	<u>Quantity</u>	<u>Cost \$15</u>
Lime Green	_____	_____
White	_____	_____
Size S	_____	_____
Size S	_____	_____
Size M	_____	_____
Size M	_____	_____
Size L	_____	_____
Size L	_____	_____
Size XL	_____	_____
Size XL	_____	_____
Size 2X	_____	_____
Size 2X	_____	_____
White	_____	_____

<u>TOTEBAG</u>	<u>Quantity</u>	<u>Cost \$15</u>
One Choice	_____	_____
<u>TOTAL:</u>	\$ _____	

Mail order to MLA, 1401 Hollins Street, Baltimore, MD 21223 OR Fax order to 410-947-5089 OR order online at mdlib.org.
 Make check payable to MLA or charge to your credit card account.

Name: _____
 VISA _____ Master Card _____ Account # _____ Exp. Date _____

Signature _____ Total Amount \$ _____

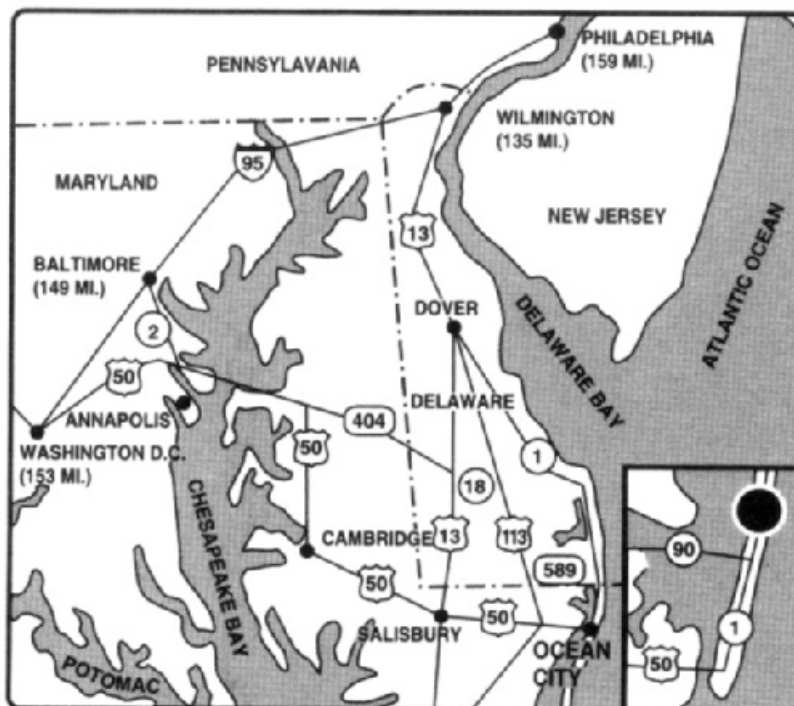
Exhibitors

MLA 2006 Conference ACRONYM KEY

- APLSS Associates, Paraprofessionals & Library Staff Division
- ARLD Academic & Research Libraries Division
- CSD Children's Services Division
- DCLA District of Columbia Library Association
- DLDS Division of Library Development & Services
- GID Government Information Division
- HIP Health Information Providers Interest Group
- LMD Library Management Division
- MSDE Maryland State Department of Education
- PSD Public Services Division
- RIG Retirees Interest Group
- TD Trustees Division
- TSD Technical Services Division

- Baker & Taylor
- BBC Audiobooks America
- Bowker
- BWI
- Coin Educational Products
- Diamond Book Distributors
- H.W. Wilson
- Ingram Library Services, Inc.
- Landmark Audio
- OCCL Capcon Service Center
- Palinet
- Perma-Bound Books
- ProQuest
- Recorded Books
- The Library Corporation
- Tidewater Publishers
- Thomson Gale

Clarion Resort - Fontainebleau Hotel
 10100 Coastal Highway, Ocean City, MD 21842
 800-638-2100 / 410-524-3535 / Fax 410-524-3834 / www.clarionoc.com



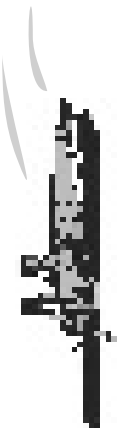


Maryland Library Association

1401 Hollins Street
Baltimore, MD 21223

2006 Conference Register Now

LIBRARIES ARE FUNDAMENTAL!



FIRST CLASS

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